



T2.6 - Report for Promoting the Re-fashionable Platform

BLUE ROOM INNOVATION – QSTURA – IDEC – LHF – MAQUIAVELLO - EKO



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The European project Re-Fashionable represents a strategic effort to integrate sustainability, circular economy practices, and digital innovation within the textile and creative sectors, promoting green and digital competences among students, professionals, and educational communities. Through international collaboration and active participation in key events, Qstura and its partners have developed tools, resources, and a digital platform that facilitate knowledge transfer, the application of best practices, and the creation of more responsible and innovative educational and professional models. Communication has been a central component in raising awareness of the project's impact, through participation in international and local events, dissemination via social media and press coverage, and the endorsement of letters of support from collaborating institutions and organizations. These channels have enabled the project's objectives and results to reach a broad audience, fostering collaboration, shared learning, and the development of a European ecosystem for sustainable and digitally competent fashion.

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T2.6 - Report for Promoting the Re-fashionable Platform - BRI



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1. Introduction

This document is a report delivered by Blue Room Innovation (BRI) about the promotional phase aimed to raise awareness about the Re-fashionable platform, attract users, and establish its presence as a hub for sustainable networking in the fashion industry. A broad number of implemented on-boarding activities for attracting platform subscribers such as presenting the project and the platform at national and transnational workshops, participation in events, fairs and conferences are reported here. BRI engaged in various activities to meet the targets outlined below, delivering a cohesive and impactful promotional campaign.

1. **Events, Presentations, Conferences, Workshops: 3 in total**

Conduct **3 events**, presentations in conferences or professional meetings at a European level to showcase the platform and its value to stakeholders.

2. **Social Media Posts: 3 in total**

Share **3 posts** on each partner's social media channels to promote the platform. Posts should highlight the platform's key features, benefits for users, and call-to-action for registration. Alternatively, these posts can disseminate the 3 events.

3. **Articles in Media: 3 in total**

Publish **3 articles** in magazines, newspapers, or relevant online fashion portals. Topics can include sustainable fashion, the platform's offerings, or success stories. Alternatively, these articles can disseminate the 3 events.

4. **(T2.5) Workshops and Events: to sign 10 affiliations with 10 organizations.**

Organize or participate in events, fairs, or conferences targeting 10

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organizations per country. Events can be virtual or physical. Note: This doesn't mean hosting 10 separate events but ensuring outreach and **affiliation with 10 organizations total**. Focus on networking, engaging stakeholders, and promoting platform subscriptions.

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2. Reporting

2.1 Events

2.1.1 - Presentation of the Project and Platform at the ACCIÓ European Event on the 21/01/2025

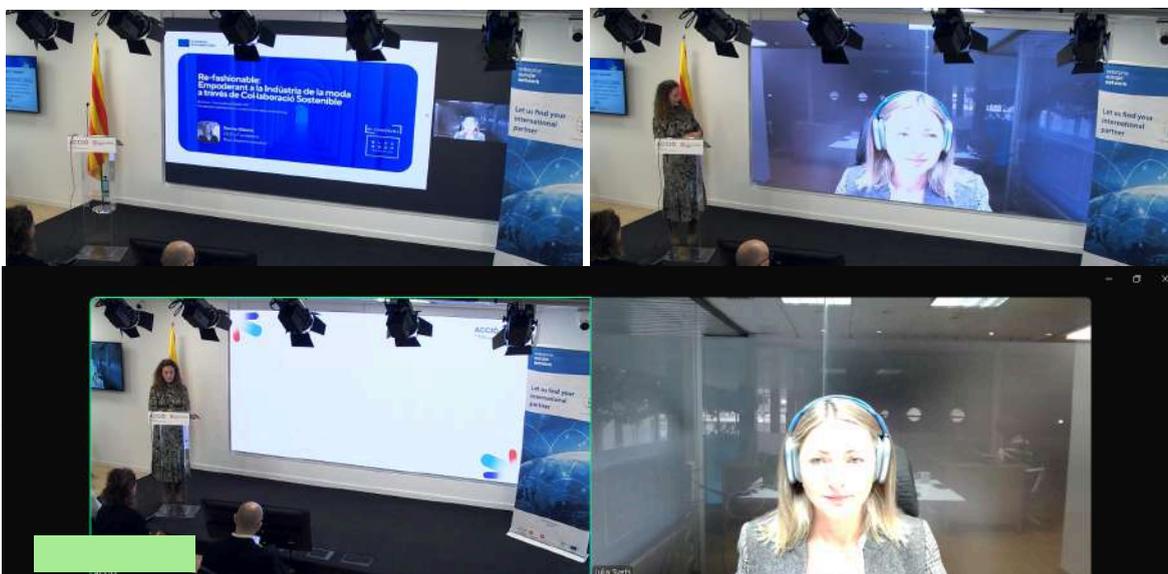
On the 21st of January, BRI attended the event organized by ACCIÓ to showcase European R+D+I programs in Inclusive Society, Creativity, and Culture and presented the Re-fashionable project and platform.

We have been invited to present Re-fashionable, a project aimed at transforming the fashion industry by promoting digital tools, skill development, and essential networking opportunities for the future of sustainable fashion.

Key aspects of the Re-fashionable project were highlighted by the founder of BRI in order to promote the platform:

- An innovative digital platform for sharing knowledge and resources, designed to become the go-to hub for sustainable fashion.
- A specialized digital course in sustainable fashion.
- A space to connect with collaborators and foster new creative and sustainable proposals.

Special thanks to [ACCIÓ](#) for making this initiative possible and for the institutional support.



Agenda and link to the event: [Innovation Fund: coneix el programa destinat a finançar la descarbonització d'Europa. ACCIÓ - Agència per la Competitivitat de l'Empresa](#)

Programa

- 10.00 h Benvinguda i Serveis d'ACCIÓ a Programes Europeus d'R+D+I
Jennifer Ruiz, líder d'equip de Programes Europeus d'RD+I, ACCIÓ
Helena Salmeron, consultora sènior de Programes Europeus d'RD+I
-
- 10.20 h L'Innovation Fund - Call 2024 explicació de la convocatòria actual. Ecològica y el Reto Demográfico
Carlos Gil, Subdirección General de Mercados de Carbono Oficina Española de Cambio Climático- Ministerio para la Transición Ecológica y el Reto Demográfico
-
- 11.10 h Dubtes i preguntes dels assistents
-
- 11.30 h Cas d'èxit d'Innovation Fund a Catalunya
Pablo Martín Binder, Public Fund Manager, Bound4Blue
-
- 11.45 h Tancament de la jornada i pròximes passes
Helena Salmeron, consultora sènior de Programes Europeus d'RD+I

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2.1.2 - Presentation of the Platform at the BlueLab European Event on the 08/05/2025

The second dissemination event of the Re-fashionable project took place on



May 8th, 2025 at BlueLab, the headquarters of Blue Room Innovation in Girona, Spain.

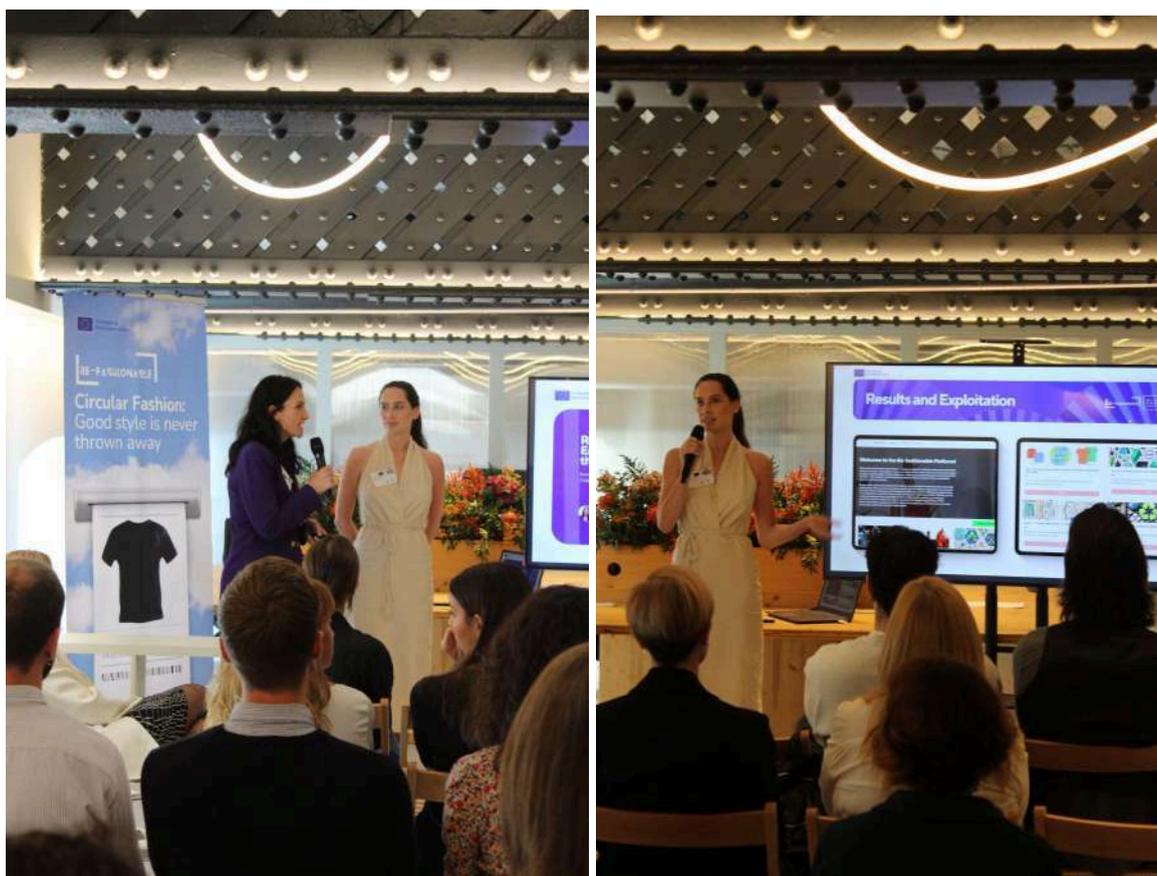
The event, titled "Innovació com a resposta al repte de la traçabilitat en la moda i el tèxtil" (Innovation as a Response to the Challenge of Traceability in Fashion and Textiles), was designed to bring together key stakeholders from the fashion and textile sectors to explore sustainable innovation and digital traceability. Over 20 representatives from key institutions—including companies, associations, research centers, and technology providers—were there to participate in this full-day event. The agenda was comprehensive and engaging, featuring eight distinguished speakers who shared their expertise on topics ranging from the impact of new EU regulations to the implementation of digital product passports (DPPs), integration of LCA tools, and the application of deep tech in sustainable fashion. Throughout the event, live demonstrations offered attendees the chance to see how DPPs function in real time, providing

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a practical view of how traceability tools can be integrated into the production and distribution chain. The agenda:

The Re-fashionable platform was officially presented during a dedicated session titled “Plataforma col-laborativa innovació sector tèxtil – Projecte Europeu Re-fashionable”, which integrated into a wider discussion on collaborative innovation in the textile sector. Sílvia Castelló (Qstura) and Julia Svets (Blue Room Innovation) explained its functionalities, objectives, potential for stakeholders in the industry, and invited the participants to register and explore the platform. Their presentation positioned the platform as a cornerstone of the project and a powerful tool for achieving digital transformation in textiles.



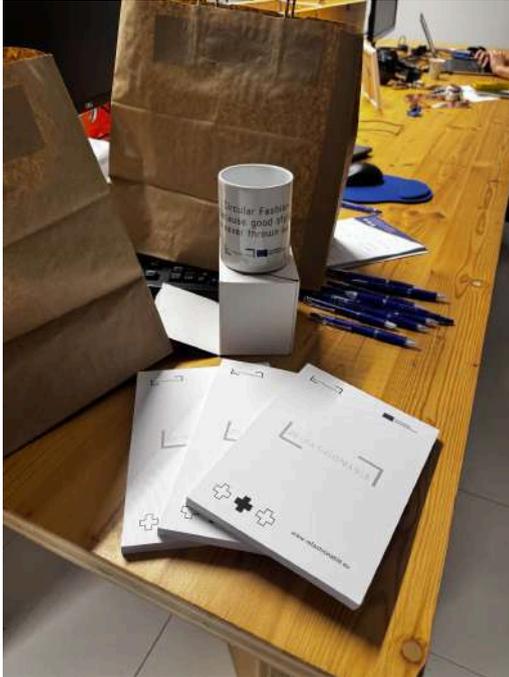
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In addition to the content-rich discussions, the event was marked by thoughtful organization and a welcoming atmosphere. All attendees received personalized name tags, which helped foster networking and informal exchange. A carefully curated selection of Re-fashionable-branded merchandise was distributed, reinforcing the project's visibility and identity, with every participant being gifted a branded mug, pen, and notepad, along with a roll-up that was in the background of all the speaker presentations. The event also included a catered brunch and refreshments, which provided relaxed settings for participants to continue conversations sparked during the sessions.

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This event played a key role in advancing the objectives of the Re-fashionable project. It successfully introduced the platform to a targeted group of stakeholders, created opportunities for engagement and collaboration, and

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demonstrated the platform's relevance in the context of European sustainability efforts. Moreover, it contributed to the project's broader visibility at the EU level by situating Re-Fashionable within an ecosystem of innovation initiatives.



Attendance List:

Re-fashionable - KA220-VET-5F9081FC

Promotion of the Platform

08/05/2025; Bluelab - Girona, Spain

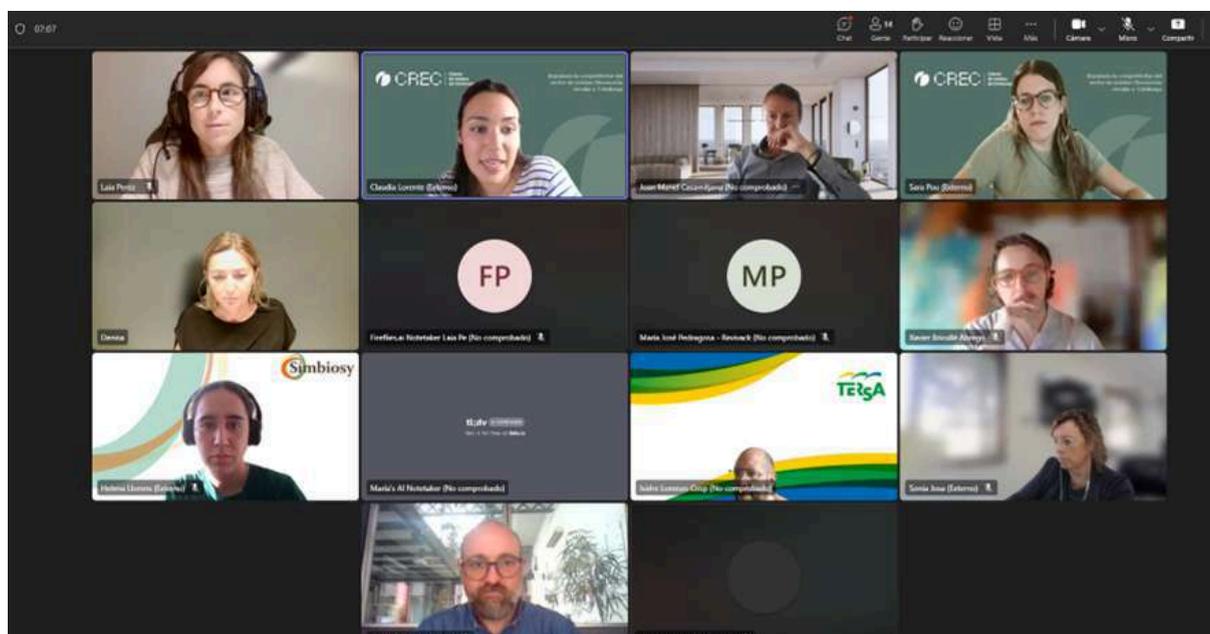
Attendance List

N	Name of Organisation	Name	Signature
1	Sylvia Calvo SIGSTAR BCN PAVIA	Sylvia Calvo	ONLINE
2	Honest Fashion	Ana Diaz	[Signature]
3	RSC	Beatriz Bayo	ONLINE
4	Regidor Acció química	Sergi Cot	ONLINE
5	Antex	Pedro Sala	[Signature]
6	Antex	Mireia Bernades	[Signature]
7	Fundació Barnera Girona	Adri Lacatta	ONLINE
8	Sullà Studio	Clara Sullà	ONLINE
9	com-wear Artico	Mariana Estruvallet	ONLINE
10	ALSICO	Artur Argemí Canals	[Signature]
11	Desigual	Delia Ibañez	[Signature]
12	Infint	Carla Cano	[Signature]
13	Fashion student	Núria Burjons	[Signature]
14	Fashion student	[Redacted] Fosalba	ONLINE
15	COLEO	Axel Plaza	ONLINE
16	Alegret IP	Anna Alegret Radeja	ONLINE

	org.	name	sign
17	Technitiger	Vicenç Camps Roca	[Signature]
18	Marillas Brand Consultam	Montserrat S. Nova	[Signature]
19	Gaman Collection	Imma Santalla	[Signature]
20	Calcetinos	Quim Gudayol	ONLINE
21	Marina Textil	Helena Esteve	[Signature]
22	Marina Textil	Nina Kaakinen	[Signature]
23	Zirkel	Xavier Puig	[Signature]
24	Supplay	Agnés Vilanova	ONLINE
25	News Agency	Salva Cayula	ONLINE
26	INTI	Paulo Thompson	ONLINE
27	Spora	Arantza Muriel	[Signature]
28	Texfor	Monse Ibañez	[Signature]
29	Bauear Score	Jesse Dolson	[Signature]
30	Inèdit	Elena Badia	[Signature]
31	Reverse Resources	Carla Fité Galan	[Signature]
32	Qstura	Sílvia Castelló	[Signature]
33	TEXFOR	Raula Gabarró	[Signature]
34	Qstura	Clara Valentí	[Signature]
35			
36			

2.1.3 - Presentation of the Project at the CREC Event on the 21/11/2025

As part of Task T2.6 – Promoting the Re-fashionable Platform, Blue Room Innovation organised and participated in several dissemination and visibility activities aimed at introducing the Re-fashionable platform and its objectives to stakeholders in the sustainability and circular economy sectors. Among these, a significant milestone was the online event held on the 21/11/2025 in collaboration with the Cluster de Residus de Catalunya (Catalonia’s Waste Cluster – CREC), which gathered professionals from across the environmental management, sustainable innovation, and circular economy ecosystem.



The session, titled “Consum Ètic i Pràctiques Sostenibles en la Moda” (“Ethical Consumption and Sustainable Practices in Fashion”), provided a platform for dialogue between companies and institutions committed to integrating circularity and transparency in their business models. The event featured representatives from leading organisations and governmental agencies such as SPORA, Grup TERSA, Calaf Constructora, Citisend, Revivack, Llorens GMR, Inèdit Innovació SL, and the Ajuntament de Mataró, all of whom shared

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expertise on sustainability, innovation, and the challenges of implementing circular practices in their respective sectors.

During the session, Blue Room presented the Re-fashionable project, focusing on the platform's functionalities and its role as a digital hub connecting fashion professionals, students, and organisations engaged in sustainability. The presentation demonstrated how the platform enables collaboration, knowledge exchange, and the creation of business opportunities aligned with the principles of circular fashion. Participants were shown how to register, access the community spaces, and use the available resources — such as articles, training materials, and opportunities for cooperation.

The discussion also touched on broader topics related to ethical consumption, including responsible production, the environmental footprint of the textile industry, and the importance of supply chain transparency. Examples such as Patagonia's "Worn Wear" programme were highlighted as successful models for circular and repair-based approaches to fashion. The event fostered a rich exchange of ideas between participants, with special attention paid to the challenges of greenwashing, corporate accountability, and the economic barriers that still limit the widespread adoption of sustainable practices. By positioning Re-fashionable as a solution-oriented, educational, and collaborative tool, Blue Room Innovation effectively linked the project's digital

The screenshot shows a Zoom meeting interface. At the top, there are several video thumbnails of participants. Below them is a presentation slide titled "Altres exemples sectorials: tèxtil". The slide is divided into three columns:

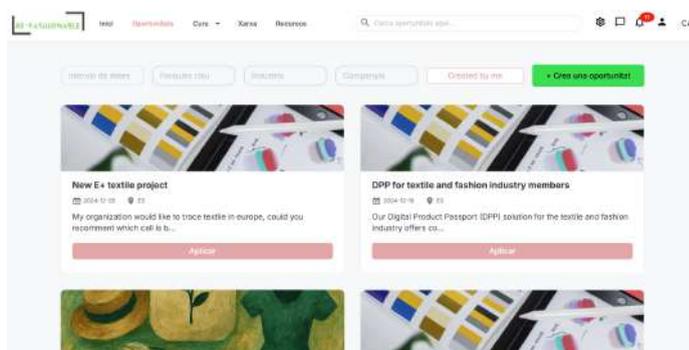
- Recytex:** Projecte de traçabilitat en el punt de recollida del tèxtil. Primer MVP desenvolupat conjuntament amb Càritas. Actualment treballant en la segona fase del projecte, proposant la incorporació de partners com ACCIONA a l'Orient Mitjà.
- Circulartech:** Creació de passaports digitals per a la indústria tèxtil utilitzant la tecnologia de Circularpass i incorporant calculadores d'impacte ambiental. En aquest cas, col·laboració amb empresa holandesa baWear en el marc del projecte europeu Intransit.
- Re-fashionable:** Projecte europeu que promou la transformació sostenible del sector de la moda mitjançant una plataforma digital i cursos per aprendre, connectar i col·laborar. Ofereix eines digitals, continguts formatius i oportunitats de networking per a professionals i estudiants. Consorci format per 6 socis europeus.

At the bottom of the slide, there are logos for ACCIONA, the European Union, and RE-FASHIONABLE. To the right of the slide is a "Participants" list with names and status indicators (e.g., "En esta reunión (16)", "Silencio a todos").

be made of the information contained therein.

innovation outcomes with real-world sustainability debates and professional practices.

This online session significantly contributed to T2.6 dissemination goals, expanding the platform's visibility beyond the fashion and educational sectors to include key players from waste management, construction, municipal services, and technology innovation — all industries directly connected to the circular economy. The collaboration with CREC and the Catalan Waste Cluster ensured that the project reached a cross-sectoral professional audience, reinforcing its relevance as a European initiative bridging technology, sustainability, and education.



Attendance List:

1. Ana Díaz – Strategic Direction & Business Development, *SPORA*
2. Claudia Lorente – Project Manager, *Cluster of Catalonia's Waste (CREC)*
3. Emili López García – Environmental and Quality Technician, *Grup TERSA*
4. Helena Llorens – Executive Director, *Llorens GMR*

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5. Isidre Lorenzo Cosp – Environmental and Quality Technician, *Grup TERSA*
6. Joan Manel Casamitjana – Circular Economy Manager, *CALAF Constructora*
7. Marc Fàbregas Bachs – CTO, *Citisend*
8. María José Pedragosa – CEO & Co-founder, *Revivack / Popsicase / Net Viva*
9. Ramon Farreny – Director of Operations, *Inèdit Innovació SL*
10. Sara Pou – Sustainability Technician, *Ajuntament de Mataró*
11. Sonia Josa – Marketing & Communications Director, *Revivack*
12. *Blue Room Innovation SL (organizers): Denisa Gibovic (CEO) and Laia Perez (CMO)*

2.2 Social Media Posts

2.2.1 Presentation of the Platform at the ACCIÓ European Event on the 21/01/2025 – screenshots and links of the social media posts:

a. [Facebook Post](#)



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b. [Linkedin Post](#)



[CAT]

☀️ Demà serem presents a la jornada organitzada per ACCIÓ per donar a conèixer els programes europeus d'R+D+I en Societat Inclusiva, Creativitat i Cultura.

Hem estat convidats a presentar Re-fashionable, un projecte que té com a objectiu transformar la indústria de la moda promovent eines digitals, desenvolupament d'habilitats i oportunitats de networking essencials per al futur de la moda sostenible. 🌍 📱

🔑 Aspectes clau del projecte Re-fashionable:

- Una plataforma digital innovadora per compartir coneixements i recursos, destinada a convertir-se en el punt de trobada de la moda sostenible.
- Un curs digital especialitzat en moda sostenible.
- Un espai per connectar amb col·laboradors i impulsar noves propostes creatives i sostenibles.

Si assistiu a la jornada, ens podreu trobar connectats en línia. 📺

A més, si voleu sumar-vos al projecte Re-fashionable o conèixer-ne més detalls, no dubteu a comentar aquest post o posar-vos en contacte amb nosaltres!

💡 Gràcies a ACCIÓ per fer possible aquesta iniciativa.

Qstura - IDEC S.A. - Learning Hub Friesland - Associació per a l'Educació Creativa (EKO) - Machiavelli (Clúster)

#ErasmusPlus #EuropeanProjects #SustainableFashion #Fashion #EcoFashion #Networking

[EN]

☀️ Tomorrow, we will be attending the event organized by ACCIÓ to showcase European R+D+I programs in Inclusive Society, Creativity, and Culture.

We have been invited to present Re-fashionable, a project aimed at transforming the fashion industry by promoting digital tools, skill development, and essential networking opportunities for the future of sustainable fashion. 🌍 📱

🔑 Key aspects of the Re-fashionable project:

- An innovative digital platform for sharing knowledge and resources, designed to become the go-to hub for sustainable fashion.
- A specialized digital course in sustainable fashion.
- A space to connect with collaborators and foster new creative and sustainable proposals.

If you are attending the event, you can find us connected online. 📺

Additionally, if you'd like to join the Re-fashionable project or learn more details, feel free to comment on this post or reach out to us!

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💡 Special thanks to ACCIÓ for making this initiative possible.

Qstura - IDEC S.A. - Learning Hub Friesland - Associació per a l'Educació Creativa (EKO) - Machiavelli (Clúster)

#ErasmusPlus #EuropeanProjects #SustainableFashion #Fashion #EcoFashion
#Networking



2.2.2 Presentation of the Platform at the Bluelab European Event on the 08/05/2025– screenshots and links of the social media posts:

- [\(20+\) 🌐 On May 8th, we brought together key... - Blue Room Innovation | Facebook](#)

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2.2.3 Social media posts published on the Blue Room social media channels (LinkedIn, Facebook, Instagram) to promote the REFA project:

- https://www.instagram.com/p/DLh pzQSC4lf/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA%3D%3D
- https://www.linkedin.com/posts/blue-room-innovation_webinar-textiletraceability-sustainablefashion-activity-7368571151322624000-qM2t/?utm_s

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[ource=share&utm_medium=member_desktop&rcm=ACoAADgRHlkB6kamiy3PFWbzkPNAALWHoUEHaGE](https://www.linkedin.com/feed/update/urn:li:activity:7302295285924290560/)

- https://www.linkedin.com/posts/blue-room-innovation_innovaciaejtextil-modaambimpacte-traaexabilitattaeyxtil-activity-7327609090124222464-PeZL/?utm_source=share&utm_medium=member_desktop&rcm=ACoAADgRHlkB6kamiy3PFWbzkPNAALWHoUEHaGE
- <https://www.facebook.com/BlueRoomInnovation/posts/pfbid02AytPoXohwrFLrPwYkRDPvenKhK61a7aLMYi42HjMJSq6nUE8Xofh1jZWmt582pykl>
- <https://www.facebook.com/BlueRoomInnovation/posts/pfbid0LnpSs2GzQGNf2vzZPaRRVsK8j3m1xKkoUYHgmN3uX9kD6iwW5sA7KDfSp8tLN7FUI>
- <https://www.facebook.com/BlueRoomInnovation/posts/pfbid0Sab134mV2qE38hbqBgeCSZvDaVsYRSu7uisdvtDmX5i1oXk2qYqgKYjAHXWWnMhrl>
- <https://www.linkedin.com/feed/update/urn:li:activity:7302295285924290560/>
- <https://www.facebook.com/BlueRoomInnovation/posts/pfbid01Swwi3pQt6jPBbvNRoaKduK4KD2jGv73Jbn7onF3jNo65WUdxsmkXqqqiWMCpBhl>

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2.3 Magazine articles

2.3.1 Publication in a fashion portal

The first publication done by Blue Room was in Pearls Magazine, a relevant Spanish fashion portal that spread awareness about sustainable fashion initiatives and projects. A dedicated press release about the Re-fashionable project in Spanish was published in the magazine on the 7th of July, 2025. The press release expands on the project's advancements and promotes the REFA platform and the e-learning course as a powerful digital resource for education and collaboration in the fashion sector. It includes images and direct links to the platform in order to facilitate easy access for stakeholders who wish to register and leverage the platform in their work or study. Additionally, this publication references the project activities that had the most impact - that being dissemination efforts, the REFA Summer Lab experience for students and trainers in the Netherlands, as well as pilot operations and promotional events that have been held all across Europe through the REFA consortium.

Link to the publication:

<https://pearlsmagazine.com/es/re-fashionable-transformando-la-moda/>



«Hasta la fecha, se ha puesto a prueba con las partes interesadas y se ha impulsado a través de más de 50 actividades y eventos de difusión, y actualmente se está promocionando en toda Europa.»

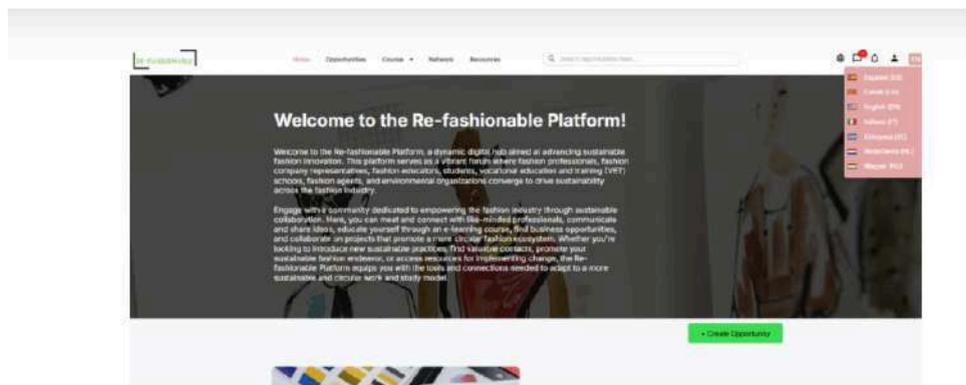
La plataforma Re-fashionable fomenta conexiones significativas y la colaboración en toda la cadena de valor de la moda, ofreciendo espacios comunitarios para intercambiar ideas, herramientas para publicar y solicitar oportunidades sostenibles, y funciones como chats, videollamadas y perfiles de usuario para mejorar la interacción.

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Pearls

HOME VOCES DEL SUR MODA ▼ BELLEZA ▼ MANIFIESTO EDITORIAL CONTACTO



«El Hilo Verde : Sostenibilidad en la Moda»

Mediante herramientas digitales integradas, colaboración transnacional e iniciativas de formación específicas, el proyecto Re-fashionable promueve prácticas responsables con el medio ambiente y empodera a la próxima generación de profesionales de la moda para que adopten la sostenibilidad y la circularidad en su formación y carrera profesional. Además, apoya estrategias clave de la UE, como el Pacto Verde Europeo, el Plan de Acción para la Economía Circular y el Plan de Acción para la Educación Digital. Al final, Re-fashionable marca el inicio de una transformación hacia un ecosistema europeo de la moda más unido, creativo y sostenible.

[Visitar la web de Re-fashionable](#)

[Más información sobre moda ética y sostenible en nuestra revista](#)

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2.3.2 Publication in a magazine “Empresarial Girona”

The second publication done by Blue Room was in a local magazine called “Empresarial Girona”, which is regional business magazine tied to the Associació d’Empresaris i Emprenedors de Girona (AEEG), focused on Girona’s local business community. In order to make sure that local stakeholders that BRI had engaged during the project would see the final project results, this article was written and published in Catalan. Similarly to the first publication, this article expands on the REFA platform and e-learning course, with a strong emphasis on the business opportunities, networking capacities, and educational resources that are translated into seven languages. It also mentions the Summer Lab experience and other relevant project activities. This article, which has its own page in the magazine, was published in July 2025 under the "European Projects" section. About 100 copies of this issue with the REFA project publication were printed by the Empresari for al Girona medium and distributed throughout Girona and other nearby municipalities.

Link: <https://www.calameo.com/read/0078713414da14399916d>

PROJECTES EUROPEUS



Re-fashionable: Empoderant de l'indústria de la moda a través de col·laboració sostenible

El projecte Re-fashionable, cofinançat per la Unió Europea, està revolucionant la indústria de la moda promovent la sostenibilitat, la circularitat i la col·laboració intersectorial. Coordinat per Blue Room innovation, una empresa deep tech amb seu a Girona, i amb el suport de cinc organitzacions sòcies arreu d'Europa –Grup Qstura, IDEC, Istituto Machiavelli, EKO i LHF – aquest projecte europeu ha desenvolupat eines innovadores per fomentar pràctiques de moda sostenible entre els diversos agents del sector. Un dels seus principals resultats és la Plataforma Digital, un espai digital multilingüe que facilita la connexió entre professionals de la moda, centres educatius i entitats ambientals. La plataforma ofereix funcionalitats de xarxa, accés a oportunitats de negoci, fóruns comunitaris i recursos per promoure circularitat al llarg de tota la cadena de valor. Amb una base d'usuaris en creixement arreu d'Europa, s'està convertint en un nucli de col·laboració en moda sostenible.

El projecte ha llançat The Green Thread, un curs d'aprenentatge electrònic de 12 mòduls que aborda temes com l'eco-disseny, la producció ètica, les cadenes de subministrament circulars i les polítiques de moda sostenible. El curs, disponible a la plataforma, està traduït a 7 idiomes.



El projecte també inclou "Summer Lab" – una experiència de formació pràctica que va reunir joves professionals i estudiants per co-crear conceptes de negoci sostenibles als Països Baixos.

Re-fashionable reforça l'ecosistema europeu de la moda fomentant l'acció local a Catalunya – connectant dissenyadors, estudiants i organitzacions amb iniciatives d'abast europeu que promouen la circularitat i la responsabilitat en la indústria de la moda.



2.3.3 Publication in “La Vanguardia”

La Vanguardia is one of Spain’s oldest and most influential daily newspapers, founded in 1881 and based in Barcelona. It covers national and international news, politics, business, and culture, and is widely regarded as a leading voice in Catalonia’s media landscape. The third article for the Re-fashionable project from Blue Room was published in La Vanguardia at the end of the project, with the aim to maximize the sustainability of project results and give visibility to the work that’s been done across the consortium. The article references the Re-fashionable project, showcasing it as an example of how digital tools can enable traceability and responsible resource use, thus fostering circular economy practices and new circular fashion business models. Through featuring REFA in a national newspaper, the article enhances the project’s visibility and credibility in the field of sustainable innovation in the fashion industry. Overall, it positions REFA as a forward-looking initiative with international potential.

Link:

<https://www.lavanguardia.com/empresas-de-vanguardia/historias-de-exito/20251111/11111019/tecnologia-convierte-motor-cambio-empresa-impulsa-economia-circular-girona-mundo.html>

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BLUE ROOM INNOVATION

Cuando la tecnología se convierte en motor de cambio: la empresa que impulsa la economía circular desde Girona al mundo

• La firma combina blockchain e inteligencia artificial para dar una nueva vida a los recursos y demostrar que cada residuo puede transformarse en oportunidad



The article explains that Re-fashionable, co-funded by the European Union under Erasmus+, is a flagship initiative driving circular and sustainable fashion through education and collaboration between the textile and technology sectors. It presents the Re-fashionable platform as a pioneering digital space that promotes networking, knowledge-sharing, and skill development for sustainable fashion professionals, educators, and students.

Overall, the La Vanguardia article portrays Re-fashionable as a central example of how digital technology, education, and innovation can work together to accelerate Europe's transition toward a circular and sustainable fashion economy. It highlights Blue Room Innovation's leading role in

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developing the platform, raising its visibility among national audiences, and reinforcing its impact across industry, education, and policy sectors.

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4. Impact & Conclusions

Throughout the duration of the Re-fashionable project, Blue Room Innovation (BRI) has exceeded the expected indicators for Tasks T2.5 and T2.6 – Promotion of the Re-fashionable Platform, achieving exceptional results in outreach, stakeholder engagement, and dissemination impact at both the regional and European levels.

A total of three major dissemination events were successfully organised and implemented, reaching over 60 participants from diverse professional backgrounds, including fashion and textile industry representatives, SMEs, environmental organisations, academic institutions, and innovation clusters. These events — the ACCIÓ European Event (21/01/2025), the BlueLab Innovation Conference (08/05/2025), and the CREC Waste Cluster Online Session (21/11/2025) — showcased the platform's value and functionality to relevant audiences, while also promoting dialogue around circular fashion, sustainability, and digital transformation in the textile industry. In addition to these, Blue Room Innovation also contributed to broader dissemination through two Pop-Up Events in Girona and three piloting sessions, which are further detailed in the T5.8 report and T2.7 report, respectively. These events and piloting activities strengthened the project's local impact in Catalonia, Spain, engaging members of the general public, students, and community organisations in practical workshops on sustainable and circular fashion practices.

Regarding quantitative indicators, all targets were either achieved or exceeded:

- 10 affiliated organisations officially engaged through partnerships and letters of support - found in the T2.5 report.

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- 3 high-quality magazine articles published in national and regional media outlets (Pearls Magazine, Empresarial Girona, and La Vanguardia), each reaching different segments of the fashion, business, and innovation community;
- A broad number of social media publications across Blue Room's official LinkedIn, Facebook, and Instagram channels, surpassing the initial target of 3 posts and achieving strong online engagement;
- 3 international-level events conducted with a combined reach of over 60 professionals;
- Over 20 total dissemination actions implemented.

The cumulative impact of these activities has been highly significant. The project's online and offline visibility increased substantially, with posts and articles collectively reaching thousands of readers and followers. The platform's registration numbers also grew steadily throughout the promotional period, with Blue Room's actions directly contributing to user onboarding and cross-sectoral engagement.

From a qualitative standpoint, the feedback received during and after the events confirmed that participants found the platform intuitive, useful, and aligned with the real needs of the sustainable fashion industry. The presence of multidisciplinary stakeholders, ranging from: digital innovators and sustainability experts to designers and students, and even government representatives, highlighted the platform's ability to connect different actors across the circular value chain.

In conclusion, Blue Room Innovation's dissemination performance under Tasks T2.5 and T2.6 surpassed the original project targets, achieving outstanding results in visibility, participation, and impact.

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**T2.6 - Report for Promoting the Re-fashionable Platform – QSTURA**Co-funded by
the European UnionErasmus+
Enriching lives, opening minds.

Qstura



idec



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1. Introduction

This document is a report delivered by QSTURA about the promotional phase aimed to raise awareness about the Re-fashionable platform, attract users, and establish its presence as a hub for sustainable networking in the fashion industry. A broad number of implemented onboarding activities for attracting platform subscribers such as presenting the project and the platform at national and transnational workshops, participation in events, fairs and conferences are reported here. QSTURA engaged in various activities to meet the targets outlined below, delivering a cohesive and impactful promotional campaign.

1. **Events, Presentations, Conferences, Workshops: 3 in total**

Conduct **3 events**, presentations in conferences or professional meetings at a European level to showcase the platform and its value to stakeholders.

2. **Social Media Posts: 3 in total**

Share **3 posts** on each partner's social media channels to promote the platform. Posts should highlight the platform's key features, benefits for users, and call-to-action for registration. Alternatively, these posts can disseminate the 3 events.

3. **Articles in Media: 3 in total**

Publish **3 articles** in magazines, newspapers, or relevant online fashion portals. Topics can include sustainable fashion, the platform's offerings, or success stories. Alternatively, these articles can disseminate the 3 events.

4. **(T2.5) Workshops and Events: to sign 10 affiliations with 10 organizations.**

Organize or participate in events, fairs, or conferences targeting 10 organizations per country. Events can be virtual or physical. Note: This doesn't mean hosting 10 separate events but ensuring outreach and **affiliation with 10 organizations total**. Focus on networking, engaging stakeholders, and promoting platform subscriptions.

At Qstura, we are pleased to highlight the development and dissemination of the European project Re-Fashionable, which aims to promote sustainability, circular economy practices, and digital innovation within the textile and creative sectors, fostering green and digital competencies among students, professionals, and educational communities. Through international collaboration, Re-Fashionable develops tools, resources, and a digital platform that facilitate knowledge transfer and the practical application of responsible and innovative.

Throughout the project, Qstura has participated in several key events that have helped to showcase the initiative and strengthen its social and educational impact.

- Digital Skills-Up (Girona, 26 June 2024): A conference focused on educational innovation and digital competences, where Qstura presented the project to experts, institutions, and industry professionals.
- GironaNext – Technology and Fashion (Girona, September 2024): A meeting exploring the integration of technology and fashion, providing a space for discussion, networking, and promotion of the Re-Fashionable platform.
- Qstura End-of-Year Fashion Show (14 June 2025): A high-profile event with over 600 attendees, where Qstura presented the project and promoted the digital platform, highlighting its contribution to sustainability and innovation in fashion.

All these events included visual and audiovisual material, such as photographs, presentation videos, and publications on social media (Instagram, Twitter, LinkedIn), expanding the project's visibility and reach. In addition, Re-Fashionable has been featured in media outlets, reinforcing its recognition and impact at both local and European levels.

The project also benefits from letters of support from collaborating institutions and organizations, endorsing its relevance, impact, and potential for transferring best practices in sustainable fashion and digital education.

The Re-Fashionable digital platform, promoted by Qstura, serves as a virtual meeting point accessible to teachers, students, and professionals interested in integrating circular and sustainable practices into their projects.

At Qstura, we believe that Re-Fashionable exemplifies how European cooperation can generate tangible impact, combining education, technology, and sustainability to build a more inclusive, responsible, and digitally competent future.

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2. Reporting

2.1 Events

2.1.1 - Presentation of the Project and Platform, the DIGITAL SKILLS-UP

On 26 June 2024, the “Digital Skills-Up” conference took place at the Girona Hub, an event organised by the consultancy WelInnova with the aim of promoting educational innovation and facilitating the exchange of knowledge among professionals and institutions across Europe.

Within this framework, we had the opportunity to participate through Sílvia’s presentation of the Re-Fashionable project, an initiative developed under the Erasmus+ programme. Re-Fashionable, focused on sustainability, circular economy principles and digital empowerment within the textile sector, represents a key contribution to advancing educational models that integrate both green and digital competences. Its relevance lies in supporting learners and communities as they adapt to the challenges posed by the ecological and digital transitions. The project’s presence at the conference made it possible to highlight its impact, share preliminary results, and present the collaborative processes being carried out with our European partners.

Throughout the session, various experts in education, technology and innovation offered insights, results and best practices, creating a space for reflection aimed at fostering the digital and social transformation of schools and communities.

The event, which coincided with the closing of the Erasmus+ “Digital Skills Up” project, was organised with the collaboration of Col·laboratoris Catalunya and the Consell Comarcal del Gironès, and brought together representatives from leading institutions, organisations and companies in the educational field.

Overall, the conference provided a valuable opportunity to strengthen partnerships, consolidate European cooperation, and emphasise the essential role of initiatives such as Re-Fashionable in building a more sustainable, inclusive and digitally competent future.

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Agenda and link to the event:

https://www.instagram.com/p/C9aVtyrs_e3/?hl=es&img_index=1



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the European Union

JORNADA SKILLS-UP



SKILLS-UP

26 de juny de 2024

Lloc: Girona Hub, Farinera Teixidor
C/ Santa Eugenia, 42, 17005 Girona



Horari: 10:00 a 12.30

Inscripció: hello@weinnova.eu

Més informació: www.digitalskillsup.eu | 696 163 466

Comparative
Research
Network:

weinnova.eu

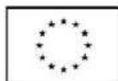
eurospeak

dante

USTANOVA ZA
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ODRASLIH | ADULT
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Funded by
the European Unioni2cat[®]Consell
Comarcal
del Gironès

JORNADA D'INNOVACIÓ EDUCATIVA SKILLS-UP, 26 DE JUNY

PROGRAMA



10:00 Presentació Digital Skills Up i Col·laboratoris.

10:15 Innovació en Educació: Casos d'èxit. Amb Denisa Gibovic de Blue Room Innovation, Fundació Bofill i Sílvia Castelló de Qstura School.

11:00 Pausa cafè.

11:15 Creant una acadèmia per al futur. Amb Aurora Armesto de la UCSOP de la UdG, Irene Compte, Directora de la Fundació UdG, el Consell Comarcal del Gironès i Pilar Calçada de 8colors.org

11:40 Pràctiques inclusives i sostenibles d'innovació social. Amb Josep M^a Teixidor d'Avantiam, Rosa M^a Falgàs d'Acefir, Carme Gual Co-Directora d'EcoRegió i Laura Vallès de la Fundació Girona Est.

12:30 Fi de la Jornada

Lloc: Girona Hub, Farinera Teixidor
C/ Santa Eugènia, 42, 17005 Girona

Horari: 10:00 a 12.30

Inscripció: hello@weinnova.eu

Més informació: www.digitalskillsup.eu | 696 163 466



Comparative
Research
Network:

weinnova.eu



Project number: 2023-1-ES01-KA220-VET-000155130

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2.1.2 - Presentation of the Platform at the GIRONA NEXT Event on the 26/09/2024

On **26 June 2024**, we once again filled the auditorium of the Farinera Teixidor at the *GironaHub* for the September edition of **GironaNext**, dedicated on this occasion to exploring the relationship between **technology and fashion**. This theme is closely aligned with the objectives of the European **Re-Fashionable** project, which aims to promote digitalisation, sustainability and innovation within the textile sector and its educational ecosystem.

The event brought together professionals, entrepreneurs and initiatives that are redefining the future of fashion through emerging technologies, circular models and advanced digital competences. In this context, the contributions of **Sílvia Castelló Durán**, Director and Founder of QSTURA; **Quim Teixidor**, Founder and Director of TACTIC Sport; and **Roser Bagó Ribaudí**, Marketing Manager at Neural Fashion AI, provided particularly valuable insights. Their perspectives highlighted the strategic importance of initiatives such as *Re-Fashionable*, which are designed to integrate responsible and innovative practices into both vocational training and community development.

We also extend our gratitude to **Adri Lacaïta**, Fashion Stylist and Marketing Manager, for organising and facilitating the session, as well as to **David Martí**, founder of Playbrand, who served as master of ceremonies and contributed to creating a dynamic and engaging atmosphere.

Events like this GironaNext gathering are essential for strengthening the region's innovation ecosystem, fostering synergies among sector stakeholders and connecting local dynamics with European initiatives. In doing so, they clearly demonstrate how projects such as **Re-Fashionable** play a decisive role in building more sustainable, digitally skilled and future-ready communities.

Agenda and link to the event:

<https://www.instagram.com/p/DAc-u9esBNS/?igsh=b3Z3eGR5MzlkOThh>

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TECNO MODA

LA ROBA DEL FUTUR

Dijous 26 de Setembre
19:00 h. - GironaHUB
Farinera Teixidor



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gironanext La Farinera Seguir ...

gironanext 61 sem
#Gironexters!!!
Ahir, un cop més, vam omplir la sala d'actes de la Farinera Teixidor del GironaHub, amb la trobada del mes de setembre de @GironaNext sobre Tecnologia i Moda.

Moltes gràcies a totes les persones que van venir !!! I moltes gràcies a la Sílvia Castelló Duran Directora i Fundadora de OSTURA a en Quim Teixidor Fundador i Director de TACTIC Sport i a

59 2 28 de septiembre de 2024

Añade un comentario...



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2.1.3 - Presentation of the Project at the Qstura End-of-Year Fashion Show: An event organized by Qstura attended by more than 600 people, where Sílvia will dedicate a space to present the project and promote the platform. Event on the 14/06/2025

On 14 June 2025, the Re-Fashionable project played a prominent role during the Qstura End-of-Year Fashion Show, an emblematic event organized by Qstura and attended by more than 600 participants, including students, families, industry professionals, and representatives from the local educational and creative sectors. This event provided an exceptional platform to showcase the project's progress, objectives, and European dimension.

During the event, Sílvia Castelló Durán, Director and Founder of Qstura, dedicated a special segment to present the Re-Fashionable project, highlighting its contribution to sustainability, digital innovation, and circular practices within the fashion and textile sectors. These values were fully aligned with Qstura's educational mission and with the broader European strategy for a greener and more digitally resilient future.

Additionally, the Re-Fashionable digital platform was promoted, giving the audience the opportunity to learn about its features, resources, and benefits for students, educators, and creative communities. The visibility offered by such a major event significantly increased community engagement, strengthened local–European connections, and encouraged new collaborations around sustainable fashion and digital skills development.

Integrating the Re-Fashionable project into one of Qstura's flagship annual events reinforced its impact, raised awareness about responsible and innovative practices, and contributed to disseminating its results to a wide and diverse audience.

Agenda and link to the event:

https://www.instagram.com/reel/DLCozUGi04D/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA%3D%3D

Project number: 2023-1-ES01-KA220-VET-000155130

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qstura y silviacastelloduran

Audio original



qstura 23 sem

Aquesta setmana un grup d'alumnes de l'escola està gaudint d'un curs d'estiu sobre Moda i Sostenibilitat a Holanda! 🌸♻️

Es tracta d'un SummerLab organitzat pel projecte @re_fashionable_eu , el projecte Europeu Erasmus + en el qual hem estat treballant els darrers dos anys juntament amb altres socis europeus. 🤝

Ben aviat compartirem imatges i impressions d'aquesta estada i pels que no teniu clar en què consisteix Re-fashionable, us expliquem que es tracta d'un projecte que té com a objectiu transformar la indústria de la moda promovent eines digitals 🌐💻 , desenvolupament d'habilitats i oportunitats de networking essencial.



144 Me gusta

18 de Junio

Entra para indicar que te gusta o comentar.

<https://www.instagram.com/reel/DMVsFuSC7QR/?igsh=eWNmd3Z5MHpqc2xm>

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2.2 Social Media Posts

Social media posts published on the QSTURA social media channels (Linkedin, Facebook, Instagram) to promote the REFA project:

Activity	Date	Links to post	Description
INSTA post	01/03/2024	https://www.instagram.com/p/C39i6MbsCKp/?hl=es	Fous groups
INSTA post	17/01/2024	https://www.instagram.com/p/C2MQ7rEsDrv/?hl=es	KOM
INSTA post	07/03/2024	https://www.instagram.com/p/C4Nd7jyMdZO/?hl=es	Refashionable
INSTA post	04/07/2024	https://www.instagram.com/p/C8_RBe4M8NL/?hl=es	Refashionable
INSTA post	14/07/2024	https://www.instagram.com/p/C9aVtyrs_e3/?hl=es	Participation in events
INSTA post	09/07/2024	https://www.instagram.com/p/C9MJGkqt2Na/?hl=es&img_index=1	Refashionable
INSTA post	07/12/2024	https://www.instagram.com/reel/DDQbQkINZNH/?igsh=MWFxeWRzY3l0MzQycQ%3D%3D	Trip to Lucca
INSTA post	17/01/2025	https://www.instagram.com/p/C2MQ7rEsDrv/	Refashionable
INSTA post	06/02/2025	https://www.instagram.com/p/DFuFkkIsMde/?img_index=1	Blueroominnovation

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INSTA post	07/03/ 2025	https://www.instagram.com/p/DG3ZFQBM14g/	Refashionable
INSTA post	09/05/ 2025	https://www.instagram.com/p/DJa8WJCsNkZ/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	Refashionable
INSTA post	18/06/ 2025	https://www.instagram.com/reel/DLCozUGi04D/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	Refashionable
INSTA post	30/06/ 2025	https://www.instagram.com/p/DLhpzQSC4lf/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	Refashionable
INSTA post	03/07/ 2025	https://www.instagram.com/p/DLp6idxChxe/?utm_source=ig_web_copy_link	Refashionable
INSTA post	24/07/ 2025	https://www.instagram.com/p/DMf_PJ0CcMk/?utm_source=ig_web_copy_link	Refashionable
INSTA post	17/08/ 2025	https://www.instagram.com/p/DNd2V1MiRpL/?utm_source=ig_web_copy_link	Refashionable
INSTA post	07/10/ 2025	https://www.instagram.com/p/DPhG3IEjD6m/?img_index=1	Refashionable
INSTA reel	19/10/ 2025	https://www.instagram.com/p/DP_0tVSjG7H/	Summer Lab
FACEBOOK		https://www.facebook.com/reel/716990780659263	Refashionable
BLOG		https://qstura.cat/ca/qstura-participa-en-el-projecte-re-fashionable	Refashionable

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BLOG		https://qstura.cat/ca/a-qstura-alineats-amb-el-pacte-per-la-moda-circular	Refashionable
BLOG		https://qstura.cat/ca/primer-focus-grup-del-projecte-re-fashionable	Focus Grup
BLOG		https://qstura.cat/ca/ja-som-partners-dun-projecte-europeu	Refashionable
LINKE DIN		https://www.linkedin.com/posts/s%C3%ADlvia-castell%C3%B3-duran-a5066273_bluelab-innovaciaejtextil-modasostenible-activity-7326258338147577857-SizT?utm_source=share&utm_medium=member_desktop&rcm=ACoAAA-UsvwB8EIIxewOqVIFsV28oQaVqX_EZdc	Refashionable
LINKE DIN		https://www.linkedin.com/posts/s%C3%ADlvia-castell%C3%B3-duran-a5066273_reabrfashionable-refashionnow-resetabrtheabrtrend-activity-7170305618166104066-Px1H?utm_source=share&utm_medium=member_desktop&rcm=ACoAAA-UsvwB8EIIxewOqVIFsV28oQaVqX_EZdc	Refashionable
LINKE DIN		https://www.linkedin.com/posts/s%C3%ADlvia-castell%C3%B3-duran-a5066273_reabrfashionable-refashionnow-resetabrtheabrtrend-activity-7159100857882488834-gXiz?utm_source=share&utm_medium=member_desktop&rcm=ACoAAA-UsvwB8EIIxewOqVIFsV28oQaVqX_EZdc	Refashionable

Project number: 2023-1-ES01-KA220-VET-000155130

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2.3 Magazine articles

2.3.1 Publication in a reference local newspaper in the economics section

As part of the communication activities of the Re-Fashionable project, funded by the European Union, our team authored an article titled “Sewing to Change the World”, which was published by Diari de Girona due to the strong public interest it generated around sustainability, social impact, and innovation within the textile sector. The publication of this article represents an important milestone in the dissemination of the project, as it allowed us to bring its objectives and values to a broad and diverse local audience.

In the article, we presented Re-Fashionable as a leading example of how European projects can become real drivers of transformation. We explained how the recovery of traditional practices such as sewing—combined with circular economy principles and social innovation—can contribute to new, more responsible production and consumption models aligned with today’s environmental and social challenges. We also highlighted the project’s role in strengthening local skills, promoting slow fashion, and creating opportunities for vulnerable groups.

The publication not only helped increase the visibility of the project’s progress and potential impact, but also strengthened its connection with the wider community, demonstrating that sustainability in fashion is an increasingly relevant topic with strong media resonance. Moreover, it underscored the importance of communicating European initiatives that promote a fairer, more conscious, and environmentally respectful form of development.

In summary, the article “Sewing to Change the World” constitutes a key communication action within the project, demonstrating Re-Fashionable’s capacity to inspire, raise awareness, and illustrate how collaboration and innovation can drive meaningful change within the fashion industry and society as a whole.

Link to the publication: <https://www.diaridegirona.cat/opinio/2025/11/03/cosir-per-canviar-mon-costura-123282028.html>

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El «famos» model *fast fashion* en el sector de la moda promou la producció massiva i accelerada de peces de roba, sovint a costa de condicions laborals precàries i un alt cost ambiental. El sector tèxtil és un dels més contaminants: cada any tones de roba acaben als abocadors i el consum d'aigua per fabricar peces és desmesurat. Davant aquest panorama, és urgent repensar com consumim i com valorem la roba. Un dels gestos més potents i accessibles per fer-ho és més a prop del que pensem: aprendre a cosir.

Saber cosir no és només una habilitat pràctica, sinó també una eina d'empoderament i creativitat. Saber fer petites reparacions com cosir un botó o fer una vora, ajustar una peça o transformar-la, ens permet prendre el control del nostre vestuari. Ens dona llibertat per adaptar la roba al nostre cos, estil i necessitats, i és una font infinita de creativitat: transformar una camisa en un top, reconvertir uns texans antics, o crear una bossa amb retalls. A més, ens allunya de la dependència de la compra constant i ens acostava a una relació més conscient amb el consum. La costura ens apropa a la idea de qualitat per sobre de quantitat, i fomenta una connexió més emocional amb allò que vestim: ho modifiquem, adaptem i en tenim cura. Les peces reparades o transformades sovint tenen un valor emocional més alt i esdevin úniques. Allargar la vida útil de la roba és un acte revolucionari!

Costura i economia circular

La costura forma part d'un model de moda circular. Amb gestos com reutilitzar teixits, aprofitar retalls o reconvertir peces velles, contribuïm a un sistema on els recursos es mantenen en circulació durant més temps. I aquí, les escoles de moda, tenim un paper fonamental a l'hora de formar dissenyadors i professionals amb una visió més eficient, sostenible i responsable.

Cosir també és una manera de recuperar valors com la paciència,



Alumnes de Qstura.

Cedita per Qstura

Opinió

En plena era del consum accelerat, cada vegada més persones busquen maneres de reduir el seu impacte ambiental i viure de forma més conscient

Cosir per canviar el món: la costura com a eina de sostenibilitat

CLARA VALENTÍ MEDINA
Comunicació de Qstura

cia, la dedicació, l'estima pel detall i per les coses fetes a mà. Durant generacions, el coneixement de la costura s'ha transmès en les famílies, i recuperar aquest

ofici ens connecta amb tradicions i històries personals. És una manera de cuidar la roba, però també de cuidar-nos a nosaltres mateixos.

Experiències i testimonis que inspiren

Molts alumnes i apassionats de la confecció coincideixen en el canvi de mirada que implica aprendre a cosir. Des de qui descobreix una nova vocació, fins a qui transforma completament la seva manera de consumir moda. Projectes socials i comunitaris com els que impulsem des de la Fundació Silvia Castelló, també han demostrat que la costura pot ser una eina poderosa d'inclusió i transformació.

«A mi, aprendre a cosir, m'ha obert la porta a una realitat alternativa. M'ha donat la capacitat de fer que la roba m'ajusti correctament i em quedi bé. Però el que més agraeixo és l'oportunitat que m'ha brindat de connectar amb la veritat del que és produir roba: cada peça té vida al darrere. Cada repunt, cada botó, ha estat cosit per algú, i un cop veus l'habilitat i el temps que requereix, el preu del teixit, etc. t'adones que el model de producció i de consum que mou la indústria de la moda actualment és totalment insostenible», explica la Carla, alumna del Diploma en Moda.

La Gemma Luis, alumna de primer any, comparteix la següent reflexió: «Tot el que he

apprès aquest any a Qstura ha estat una obertura en tots els sentits per mi: emocional, en sentir que puc crear una peça de roba des de zero, amb un retall que feia dècades estava a l'armari heretat de dones de la família que sabien cosir, sostenible en saber transformar roba que ja tinc i allargar la seva vida útil, professional, perquè el cap em bull d'idees que amb el coneixement adquirit voldria posar en marxa i aportar a empreses tant petites com grans contribuint a un nou model de moda, urgentment necessari».

Petit gest, gran impacte

Aprendre a cosir, doncs, pot semblar un gest petit, però podria tenir un impacte enorme. A Qstura, escola de disseny, patronatge i confecció, treballen per formar una nova generació de professionals que entenguin la costura com una eina de sostenibilitat i transformació social.

Es aquesta línia, hem participat en diferents projectes, com l'«Upcycling by Evioxo» o el «Re-fashionable», un projecte europeu en el qual estem treballant des de fa dos anys, juntament amb altres socis. Un projecte que té com a objectiu ajudar a transformar la indústria de la moda mitjançant el desenvolupament d'eines, habilitats i oportunitats de networking essencials. Aquesta iniciativa s'alinea amb l'estratègia de la Comissió Europea (*Green Deal*) per posicionar Europa com el primer continent climàticament neutre l'any 2050.

Entre les activitats desenvolupades hi destaquen: una plataforma comunitària per a professionals i estudiants de moda; una plataforma informativa digital; un curs en línia sobre moda sostenible i un laboratori pràctic d'estiu.

Totes les eines i recursos resultant del projecte es poden consultar a la web refashionable.eu.
Itu? T'animem a donar una segona vida a la teva roba? Cada puntada compta i cosir també pot ser una manera de tenir cura del planeta! ■

La newsletter titulars del dia

Rep diàriament al teu email les notícies més destacades de l'actualitat



SUBSCRIU-T'HI

Diari de Girona
De Girona, de valent



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2.3.2 Publication in a magazine “GIDONA”

As part of the communication strategy of the *Re-Fashionable* project, our article “**Sewing to Change the World**” was also published in Girona’s leading women’s magazine, a highly influential outlet with significant reach among local readers. This second publication further strengthened the project’s ability to connect with diverse audiences, particularly with women interested in social trends, creativity, wellbeing, and new forms of responsible consumption.

The magazine highlighted the value of the article for its clear and engaging narrative, capable of explaining in an accessible way how sustainable fashion and the revival of traditional craft skills can become powerful tools for driving meaningful change. Through this platform, *Re-Fashionable* was presented not only as an innovative European initiative, but as a movement that speaks directly to the public and invites readers to rethink their relationship with clothing, textile production, and environmental impact.

Having the article featured in such a prominent women’s publication significantly enhances the visibility of the project, extending its reach beyond technical or institutional circles and positioning it within a cultural space where responsible practices, creativity, and social transformation play a central role. This media exposure reflects the growing interest in initiatives that promote a more ethical, local, and sustainable fashion model, reinforcing the relevance of *Re-Fashionable* within the public conversation.

Link: <https://www.gidona.cat/no-212-gidona-setembre-2025-revista-2/> p-22/23



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COSIR PER CANVIAR EL MON



LA CÒSTURA COM A EINA DE SOSTENIBILITAT

En un context de consum accelerat i producció massiva, cada cop més optem per solucions alternatives i sostenibles. El mode fast fashion té un gran impacte ambiental i social, ja que genera la producció ràpida i genera grans quantitats de residus tèxtils, a més de consumir molta aigua.

Devant d'aquest problema, aprendre a cosir és presentat com una solució accessible i transformadora. No només és una habilitat pràctica, sinó també una manera d'empoderar-se i ser creatiu.

Reparar, adaptar o transformar per conservar permet personalitzar la roba, allargar-ne la vida útil i reduir la necessitat de comprar-ne constantment.

Cosir està reconectat amb el valor real de la roba. Fomentar una nova cultura de roba que valgui més que servir amb allò que veiem, allargar la vida de les peces és un petit gran gest vers un gran canvi.

La creació de una peça clau dins del model de moda circular, ja que permet reutilitzar filats, aprofitar restes i donar una nova vida a peces antigues. Amb aquestes pràctiques es manté el valor dels recursos durant més temps i es reduïx l'impacte ambiental.

Les escoles de moda tenen un paper essencial en la formació de dissenyadors amb una mirada més sostenible i responsable. A més, cosir implica ocupar espais amb la paciència, la cura pel detall i el respecte per l'entorn. És una activitat que entiaça amb la creativitat, fomenta el treball emocional amb la roba i també amb nosaltres mateixos.

Aprendre a cosir pot semblar un petit gest, però té un gran potencial transformador. A nostre territori trobem l'escola L'Ateneu on formen professionals que entenen la costura com una eina de sostenibilitat i canvi social.

Participem en projectes com el Me+estrenable finançat per la Unió Europea i amb col·laboració amb Blue Vision i altre. L'objectiu de fer d'Europa el primer continent climatòticament neutre el 2050.

I tu? I animes a donar una segona vida a la teua roba? Cada costada compta i cosir també pot ser una manera de fer-te cura del planeta!

Projecte de: Cosir i Canvi Social de Barcelona



AROMA BELLEZA
CENTRE DE DERMOSTÈTICA I BENESTAR

- Tractaments facials i corporals
- MFU2 (Dermapen) i tècniques professionals i 2da generació (peeling amb ú)
- Body sculpt i remodelació
- Waxing (càil) i epilació i epilació professional i 2da generació
- Tècniques d'acupuncture
- Epilació a laser
- Epilació iònica i epilació a ultrasons

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NETAGRAMA@AROMABELLEZA.COM



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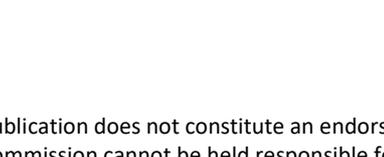
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2.3.3 Publication in the Newsletter de “MODACC, Clúster Catalán de la Moda”

As part of the dissemination activities of the *Re-Fashionable* project, MODACC — the leading Catalan fashion cluster — shared news about the project’s progress and details with all its associated 150 companies through its official newsletter. This communication significantly increased the project’s visibility within the Catalan fashion and textile sector. For Qstura, as a MODACC member and an active participant in the project, this represents a key boost in promoting our work and its impact.

In the newsletter, MODACC emphasized the strategic relevance of *Re-Fashionable*, highlighting how the project contributes to transforming the sector towards more sustainable, circular, and socially responsible production models. The communication also underlined the importance of **bringing the sector together**—companies, educational centers, social agents, and local organizations—to drive meaningful and sustainable change within the industry.

For Qstura, this dissemination is particularly valuable, as it reinforces our role within the project and demonstrates the need for collaboration. Sustainability cannot be achieved in isolation; it requires coordination, shared vision, and joint action to transform the entire value chain.

Featuring *Re-Fashionable* in MODACC’s newsletter reflects the growing commitment of the sector to responsible innovation and helps raise awareness, engagement, and participation in initiatives aimed at building a more sustainable future for fashion and textiles in Catalonia.

Link: <https://qstura.cat/ca/qstura-participa-en-el-proyecto-re-fashionable>



23:16
23:15

<
📄 🗑️ 📧 ⋮
<
📄 🗑️ 📧 ⋮

Les últimes del Clúster

Externas Recibidos ☆

C Info Modacc 27 nov para mí ^

De Info Modacc info@modacc.cat

Respon- Info Modacc info@modacc.cat
der a

Para silvia@qstura.cat

Fecha 27 nov 2025, 10:01

🔒 Cifrado estándar (TLS)
[Más información](#)

Traducir al Español
✕

↩ Responder
➡ Reenviar

Sostenibilitat

Qstura participa en el proyecto Re-fashionable

La moda viu una transformació profunda. El sector busca camins més ètics, responsables i circulars, i això implica repensar processos, materials i també la manera com formem i inspirem les noves generacions. En aquest context neix **Re-fashionable**, un projecte europeu en el marc del programa Erasmus+, finançat per la Unió Europea, que impulsa un nou model de moda més sostenible, connectant estudiants, dissenyadors, escoles, empreses i entitats del sector.

Re-fashionable aposta per transformar la moda a través de l'educació i la tecnologia, oferint recursos que faciliten la transició cap a un model més responsable. Les eines desenvolupades connecten talent, creativitat i sostenibilitat en un mateix camí.

En vull saber més!

↩ Responder
➡ Reenviar

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Qstura's communication in the Re-fashionable project

(please insert print screens)

POP UP SEWING: 09/09/25

Re-Fashionable 7 de julio
Ver traducción

Activitat gratuïta!

**Pop-Up:
Costura
Sostenible**

Vine al nostre taller de moda sostenible i aprèn a transformar i arreglar la teva roba amb l'ajuda d'una estilista professional.

Porta peces de roba i dona'ls-hi una nova oportunitat: podràs redissenyar-les per a tu o donar-les a qui les necessiti.

9 de Juliol 17:00h ←

Passeig Marquès de Camps 6, 17190 Salt, Girona

Registra't aral

Qstura

Apunta't aquí!

Project number: 2023-1-ES01-KA220-VET-000155130

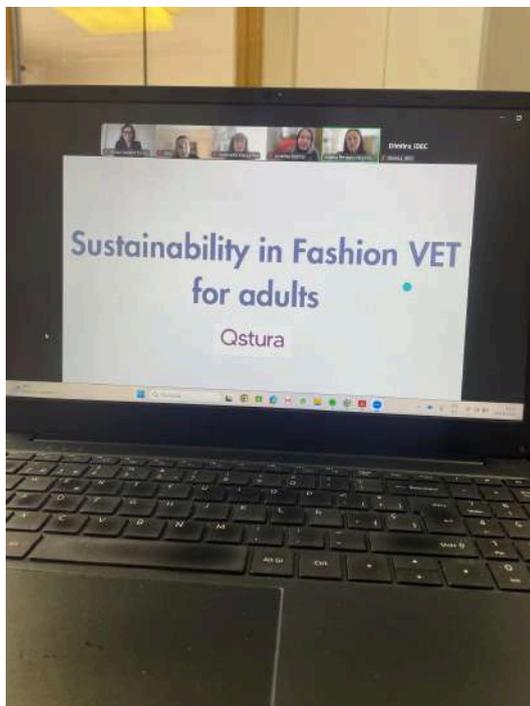
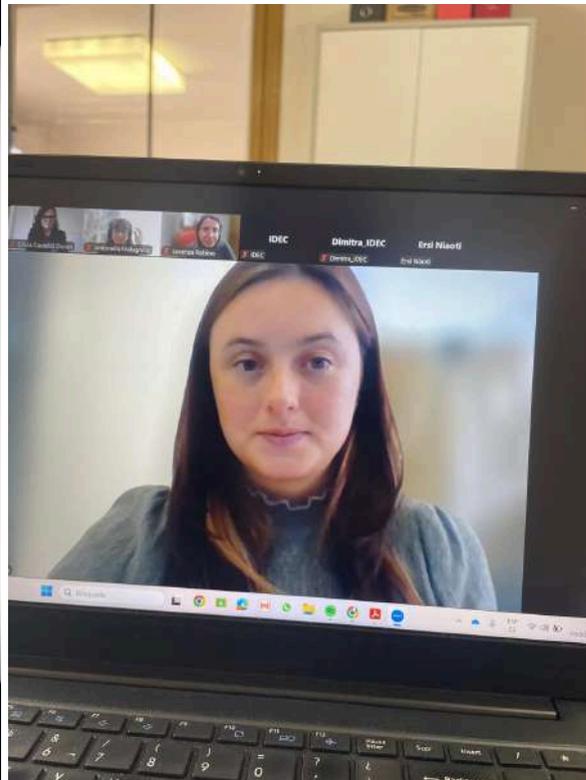
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REFASHIONABLE WEBINAR ONLINE: 09/09/25



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Pop-Up: Intercanvi de roba

Tens peces al teu armari que ja no fas servir?

Dona'ls una nova vida i aprofita per airejar el teu armari!

Vine a l'intercanvi de Roba de Gasol patrocinat pel projecte Re-fashionable, un espai sostenible, creatiu i ple de bona energia, on podràs renovar el teu estil sense gastar ni un euro.

Què pots portar?

- Porta entre 3 i 10 peces de roba en bon estat.
- La roba ha d'estar neta, sense taques ni forats, i llesta per ser reutilitzada.
- Roba tant d'home com de dona i complements (bosses, cinturons, fulards...).

27 de novembre, 12:00h

Qstura, Fàbrica Gassol-Monar, 17190 Salt



Esmorzar
inclòs!



BLUE
ROOM
INNOVATION

Qstura



blueroominnovation y qstura

Salt Girona

...



blueroominnovation

#SaveTheDate: Intercanvi de roba el 27 de novembre, 12:00h

Tens peces al teu armari que ja no fas servir? És el moment de donar-los una nova vida! 🍷

Vine al Pop-Up d'intercanvi de roba de Gasol, organitzat conjuntament amb @qstura i patrocinat pel projecte Re-fashionable (Erasmus+); un espai sostenible, creatiu i ple de bona energia on podràs renovar el teu estil sense gastar ni un euro.

🍷 Què pots portar?

- Entre 3 i 10 peces de roba en bon estat
- Neta, sense taques ni forats, i llesta per reutilitzar
- Roba d'home, dona i complements (bosses, cinturons, fulards...)

🍷 Esmorzar inclòs!

📍 Qstura, Fàbrica Gassol-Monar, 17190 Salt

Aprofita per renovar el teu armari i descobrir noves peces! T'hi esperem! 🍷



Les gusta a silviacastelloduran y 8 personas más

Hace 6 días



Añade un comentario...

Publicar

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qstura

Abby Posner • Paint Me Happy



qstura 🌐 SUMMER LAB · @re_fashionable_eu

El passat mes de juny, un grup d'alumnes de Qstura va viatjar a Leeuwarden (Holanda) per participar al Summer Lab del @re_fashionable_eu : el projecte europeu del programa Erasmus+ en el qual hem participat i treballat els darrers dos anys. El summer lab va resultar ser setmana amb gran dosis d'aprenentatge, creativitat i sostenibilitat!

💡 En equips internacionals, es van treballar reptes reals vinculats a la cultura local i la moda sostenible, aplicant metodologies i compartint coneixements amb estudiants d'altres països.

🔗 Entre tallers, visites i activitats culturals, com el taller de Sashiko o la descoberta de la ciutat, l'experiència va fomentar valors clau com la cooperació, la creativitat i l'actitud emprenedora.

Va resultar ser una vivència molt enriquidora i inspiradora que reforça el compromís de Qstura amb una formació oberta, col·laborativa i orientada al canvi sostenible. 🌱 ✨

#Re Fashionable #RefashionNow #ReSet the trend



Les gusta a silviacastelloduran y 38 personas más

19 de octubre

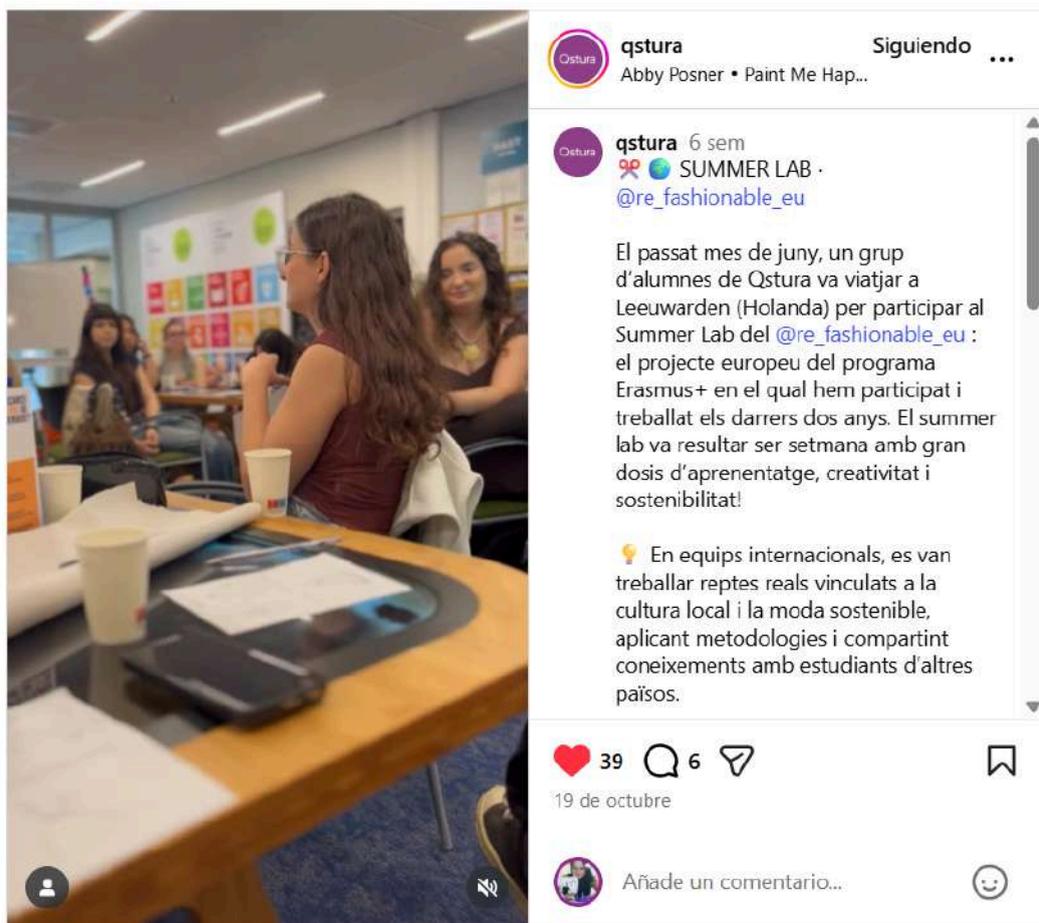


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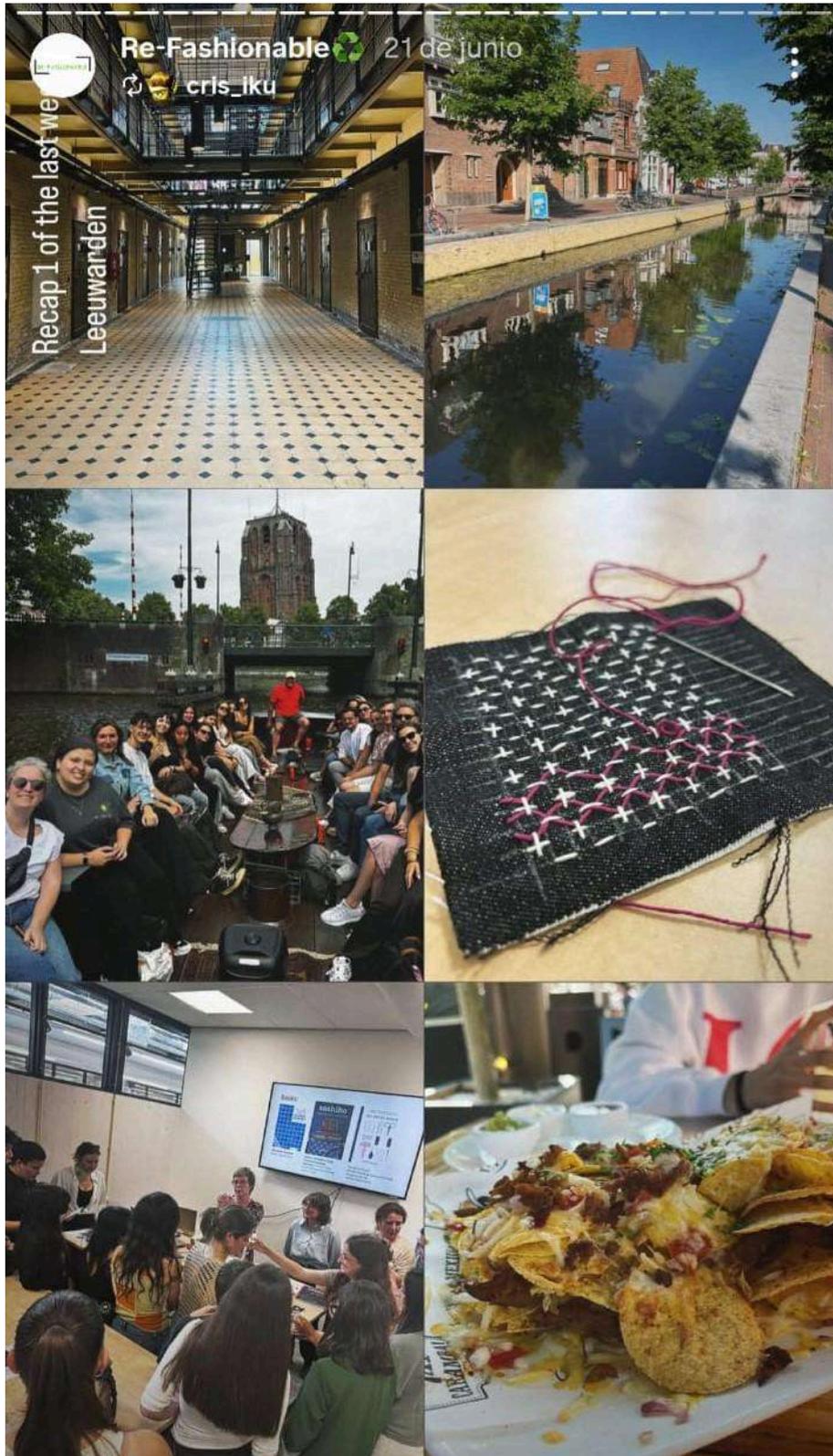
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Re-Fashionable  18 de agosto

Abby Posner • Paint Me Happy

- Tens piles de roba a l'armari, però te'n poses ben poca?

- Compres constantment les últimes tendències, però quan arribes a casa t'adones que no t'hi sents còmoda?

- Quina podria ser la raó?



@qstura

 Trucs per superar-ho![@re_fashionable_eu](https://www.instagram.com/re_fashionable_eu)

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Re-Fashionable 6 de julio
Lenzspot • Take Control of Your Life

A Qstura apostem per la sostenibilitat!

Heu sentit a parlar del Pacte per la Moda Circular?



@qstura

Al blog del projecte Re-fashionable
trobareu tota la info necessària sobre
el sector de la moda i sostenibilitat!

[Blog re-fashionable](#) 

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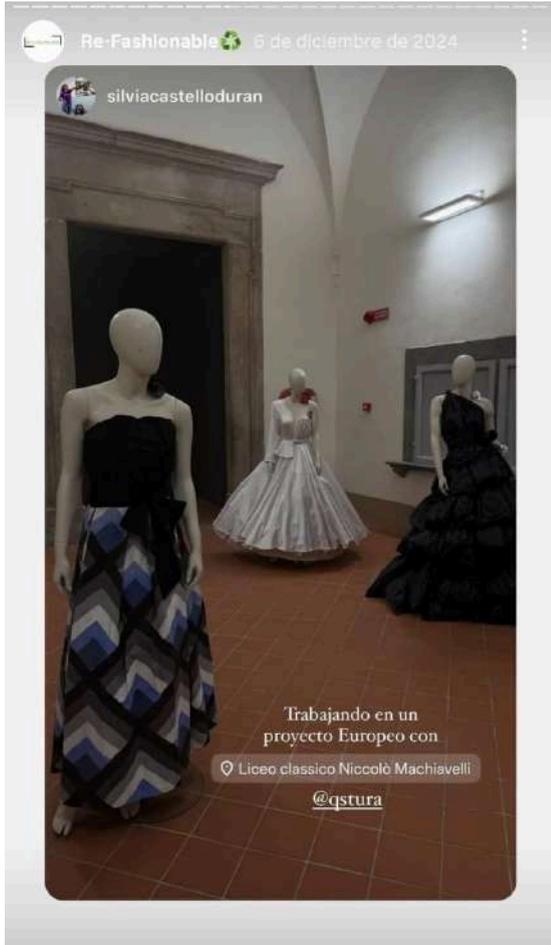
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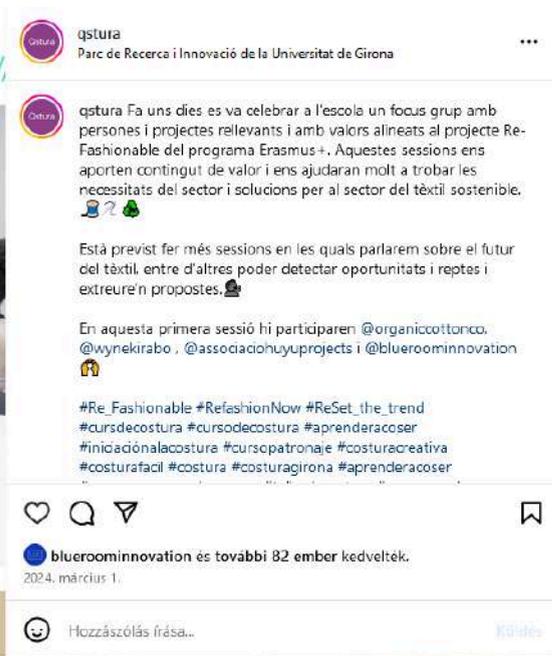
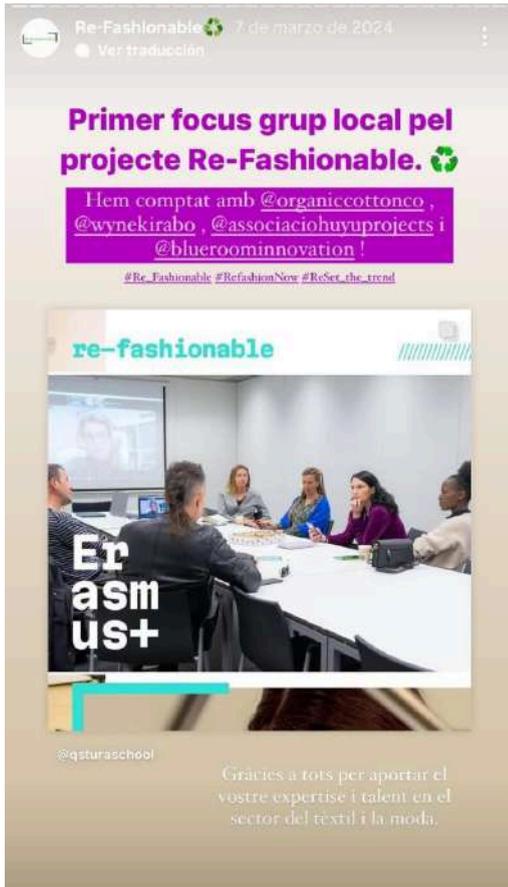
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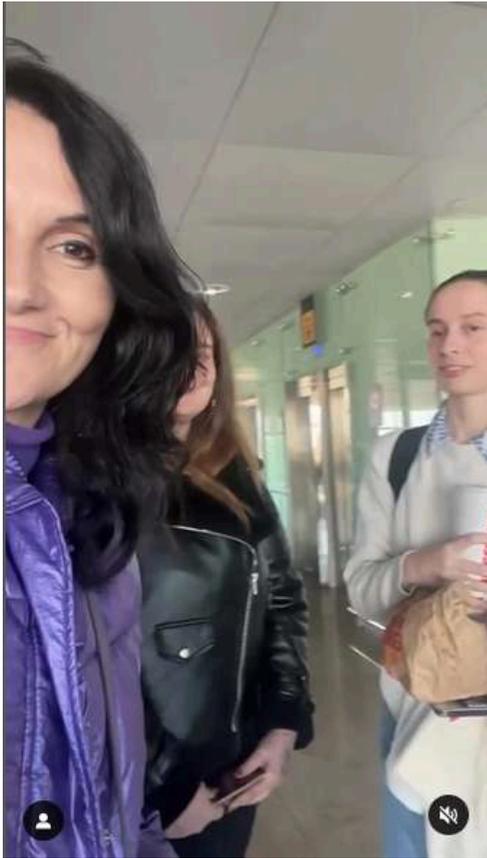
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silviacastelloduran és qstura Eredeti hang

silviacastelloduran Estada a Lucca, Itàlia. Per seguir treballant en el projecte Europeu Erasmus+ RE-FASHIONABLE, iniciativa de @blueroominnovation que a @qstura i amb els socis @isimachiavelli @idec_gr @learninghubfriesland estem duent a terme! 🙌👍👏
 Amb l'objectiu de promoure la Moda Sostenible a Europa, amb @re_fashionable_eu i els socis Europeus tenim l'oportunitat de seguir treballant de forma coherent amb els nostres valors. ❤️
 Szerkesztve · 8 h. · Fordítás megtekintése

paulavilatje 🙌🙌🙌🙌🙌🙌🙌
 8 h. · 2 kedvelés · Válasz

backtoeco 🍌🍌🍌
 8 h. · 1 kedvelés · Válasz

mynordnight 🙌🙌🙌
 8 h. · 1 kedvelés · Válasz

roblorn és további 140 ember kedvelték.
 2024. december 7.

Hozzászólás írása... Küldés



qstura

qstura Des de Ostura continuem treballant en el projecte Europeu Erasmus+ RE-FASHIONABLE!

Us n'hem parlat anteriorment, és tracta d'una iniciativa de @blueroominnovation que juntament amb @qstura i els següent socis: @isimachiavelli @idec_gr @learninghubfriesland estem desenvolupant per aportar un granet més de sorra en el món de la moda 🙌👍👏

L'objectiu del @re_fashionable_eu és promoure la Moda Sostenible a Europa i la nostra missió és recolzar el sector de la Formació Professional i Tècnica (VET) i la Indústria de la Moda Europea en la seva alineació amb pràctiques sostenibles. A través de la xarxa de contactes, l'educació i la inspiració per a nous projectes, el projecte aspira a:

- 🔄 Elevar la consciència, generar idees i establir compromisos per a una indústria de la moda més sostenible.
- 🔄 Proporcionar eines digitals i contingut de coneixement a

blueroominnovation és további 31 ember kedvelték.
 4 óraja

Hozzászólás írása... Küldés

Project number: 2023-1-ES01-KA220-VET-000155130

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The screenshot shows an Instagram post from the account 're_fashionable_eu'. The post features a purple background with a white box containing the 'Qstura' logo and a photo of hands sewing on a machine. The text in the post describes the Qstura School of Sewing and Fashion, its location at the University of Girona's technology park, and the various courses and degrees it offers. It also mentions internships and the school's goal to empower individuals through sewing and design education. The post has 19 likes and was posted on March 7, 2024. The caption includes the text: 'QSTURA **School of Sewing and Fashion**, located in the University of Girona's technology park, **offers courses** for children and adults, **professional design and pattern making courses**, and **university degrees in Textile and Fashion**. The school provides internships at major fashion companies and aims to empower individuals through sewing and design education. The diverse workforce offers job opportunities for individuals at risk of social exclusion, women with limited resources, and those without formal education.' The post also includes the hashtags #ReFashionable, #RefashionNow, and #ReSet_the_trend. The Instagram interface shows the account name 're_fashionable_eu', the number of followers 'Siguiendo', and the text 'Todavía no hay comentarios.' (There are no comments yet).

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KICK OFF MEETING DESEMBRE 2023:



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qstura · Seguidos

qstura · 36 sem

En els últims anys, la indústria de la moda ha vist un interès creixent per la sostenibilitat. ♻️

Però, QUÈ ÉS EXACTAMENT LA MODA SOSTENIBLE? Segurament no tothom ho té clar!

La moda sostenible fa referència a la roba, els accessoris i el calçat dissenyats, fabricats, distribuïts i utilitzats de manera respectuosa amb el medi ambient. Això inclou l'ús de materials ecològics, la reducció de

81 Me gusta
9 de julio de 2024



qstura y blueroominnovation
Olivia Knox · GORGEOUS

qstura Continuem lluitant per la sostenibilitat en el sector de la moda!

I UN dels projectes en els quals estem treballant és el RE-FASHIONABLE @refashionable, projecte Europeu del programa Erasmus+!

Es tracta d'una iniciativa de @blueroominnovation i en la qual participen socis de diferents països (Qstura en som un d'ells!). 🌍

Algunes de les activitats amb les quals s'està treballant amb la finalitat de promoure la moda sostenible a Europa són:

- plataforma comunitària per a professionals de la moda
- plataforma informativa electrònica
- curs d'aprenentatge sobre moda sostenible
- laboratori d'estiu pràctic

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qstura · Siguiendo
Girona



qstura · 35 sem

El passat 26 de juny es va celebrar la Jornada "Digital Skills-Up" al @Girona_Hub, una trobada organitzada per la consultora Welnnova per promoure la innovació educativa!

Hi vàrem tenir l'oportunitat de participar-hi, amb la Sílvia com a ponent i parlant del projecte Re-Fashionable, del programa Erasmus+, el qual estem treballant.

Al llarg del matí diferents experts en educació i innovació varen compartir coneixements i experiències, un bon espai de debat per impulsar la transformació digital i social de les escoles i comunitats.

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Silvia Castelló Duran ha compartido esto

**Girona Next**

2.732 seguidores

8 meses • Editado •

#Gironexters!!!

Ahir, un cop més, vam omplir la sala d'actes de la Farinera Teixidor del **GironaHub**, amb la trobada del mes de setembre de **Girona Next** sobre Tecnologia i Moda.

Moltes gràcies a totes les persones que van venir !!! I moltes gràcies a la **Silvia Castelló Duran** Directora i Fundadora de **Qstura** a en Quim Teixidor Fundador i Director de TACTIC Sport i a la **Roser Bagó Ribaudi**, Marketing Manager de **Neural Fashion AI** per les vostres aportacions i pel clima de connexió que van ajudar a establir, i també el nostre agraiement a l'**Adri Lacaita**, Fashion Stylist i Marketing Manager per haver-ho organitzat i dinamitzat i a en **David Martí** fundador de **Playbrand** per haver estat el nostre mestres de cerimònies.

I recordeu, la setmana que ve, xerrada sobre finançament !!!

Fem ecosistema !!! #GironaNext #Startups

Mostrar traducción



86

5 comentarios • 9 veces compartido

Project number: 2023-1-ES01-KA220-VET-000155130

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qstura y silviacastelloduran
Girona

qstura ✨ Ahir vàrem ser a la jornada d'Innovació Tèxtil organitzada per @blueroominnovation.

L'objectiu era presentar breument el projecte europeu en el qual estem treballant, el Re-fashionable, i conversar amb la resta de ponents sobre el futur del sector tèxtil i la innovació com a reptes actuals.

Una jornada sens dubte molt enriquidora! 🌟

Un plaer compartir-la amb tots aquests projectes: bAwear Score · TEXFOR · Confederación de la Industria Textil · inèdit · Reverse Resources



Les gusta a enricdelgado y 140 personas más
9 de mayo

Añade un comentario...

Publicar



qstura y silviacastelloduran
Audio original

qstura ✨ Aquesta setmana un grup d'alumnes de l'escola està gaudint d'un curs d'estiu sobre Moda i Sostenibilitat a Holanda! 🌸

Es tracta d'un SummerLab organitzat pel projecte @re_fashionable.eu, el projecte Europeu Erasmus + en el qual hem estat treballant els darrers dos anys juntament amb altres socis europeus. 🇪🇺

Ben aviat compartirem imatges i impressions d'aquesta estada i pels que no teniu clar en què consisteix Re-fashionable, us expliquem que es tracta d'un projecte que té com a objectiu transformar la indústria de la moda promovent eines digitals 📱, desenvolupament d'habilitats i oportunitats de networking essencials per al futur de la moda sostenible.

Alguns dels aspectes clau del projecte Re-fashionable són:

- Una plataforma digital innovadora per compartir coneixements i recursos, destinada a convertir-se en el punt de trobada de la moda sostenible.
- Un curs digital especialitzat en moda sostenible.



Les gusta a silviacastelloduran y 141 personas más
18 de junio

Agrega un comentario...

Publicar

Project number: 2023-1-ES01-KA220-VET-000155130

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Ostura · Seguir



sencera al blog del projecte
@re_fashionable_eu , teniu l'enllaç aquí
i als stories!

<https://refashionable.eu/ca/fashion-maze-fast-fashion-ultra-fast-fashion-slow-fashion-which-term-means-what/>

♥ La sostenibilitat és un dels nostres valors, i és imprescindible transmetre'l a les noves generacions! En aquesta línia treballa l'alumnat de la nostra escola. Compartim amb vosaltres imatges d'en @cesc63 del projecte de moda final de curs 🥰

#re_fashionable #refashionnow
#reset_the_trend #modasostenible
#fashion #modacircular
#circulareconomy #erasmusplus
#upcycling #denimreutilitzat
#sostenibilitat #dactiladactura



78 Me gusta

24 de julio

Inicia sesión para indicar que te gusta o comentar.

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qstura

qstura Recordeu el projecte Re-Fashionable del programa europeu Erasmus+? 🌱♻️

Us n'hem parlat anteriorment... i des de Qstura hi continuem treballant! 🧵👕

Es tracta d'un projecte europeu que té una durada de dos anys i hi participen socis de diferents països (Qstura en som un d'ells!).

Aquest projecte té el compromís d'ajudar a transformar la indústria de la moda, mitjançant el desenvolupament d'eines, habilitats i oportunitats de networking essencials. Una missió que dona suport a l'estratègia de la Comissió Europea (alineant-se amb el Green Deal per posicionar Europa com el primer continent clímicament neutre del món l'any 2050) per a tèxtils sostenibles i circulars.

Mitjançant la implementació d'activitats pretén contribuir millorant les pràctiques sostenibles dins de la indústria de la moda

roblorn és további 94 ember kedvelték.
2024. július 4.



qstura · Seguir Girona

t'adones que no t'hi sents còmoda? Quina podria ser la raó?

💡 Trobareu aquestes respostes així com trucs i exercicis per superar-ho en aquest article del blog del projecte [@re_fashionable_eu](https://refashionable.eu) del qual en som partners!

Esperem que us agradi!

<https://refashionable.eu/ca/self-awareness-in-fashion/>

@cesc63

#re_fashionable #refashionnow #reset_the_trend #modasostenible #fashion #modacircular #circulareconomy #erasmusplus #upcycling #sostenibilitat

52 Me gusta
17 de agosto

Inicia sesión para indicar que te gusta o comentar.

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Introduction letters of support Re-Fashionable:

The ***Re-Fashionable*** project, funded by the European Union, brings together a diverse network of organizations committed to advancing sustainable innovation within the fashion and textile industry. As part of our shared vision to accelerate circular practices, reduce environmental impact, and promote socially responsible production models, five key partners have provided formal letters of support endorsing the aims, methodology, and expected outcomes of the project.

These supporting statements underscore the strategic relevance of *Re-Fashionable* at both the European and global levels. They highlight the project's potential to foster cross-sector collaboration, strengthen regional value chains, and contribute to the EU's broader objectives related to green transition, digital transformation, and resilient industry development.

The following section compiles the partners' letters of support, demonstrating their commitment to the project's successful implementation and long-term impact.

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Associació Gironina d'Empresàries

Affiliated Organization Name: Associació Gironina d'Empresàries

Affiliated Organization Type:

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Associació Gironina d'Empresàries has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,



Name of Legal Representative: Maria Rosa Agustí Rigall

Position: Presidenta

Date: 23rd July 2025

Place: Girona

Project number: 2023-1-ES01-KA220-VET-000155130

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Jordi Pons

Affiliated Organization Name: Antoni Pons S.A.

Affiliated Organization Type:

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Antoni Pons S.A. has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

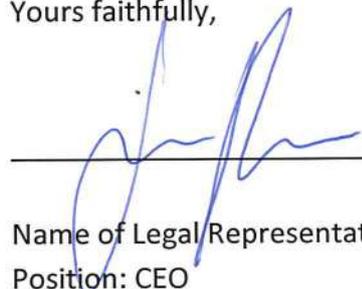
We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,



Name of Legal Representative: Jordi Pons Oriell

Position: CEO

Date 15/09/2025

Place: Girona

Project number: 2023-1-ES01-KA220-VET-000155130

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Clara Sullà

Affiliated Organization Name: Sullà Studio

Affiliated Organization Type: Acoustic Art with textile design

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Sullà Studio has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course “The Green Thread: Sustainability in Fashion”
- The Re-fashionable Summer Lab

Yours faithfully,



Name of Legal Representative: Clara Sullà

Position: Director

Date: 24/07/2025

Place: Spain

Project number: 2023-1-ES01-KA220-VET-000155130

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: TERE TARRATS BADOSA

Affiliated Organization Name: PIÙBELLA MODELS AGENCY

Affiliated Organization Type:

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Piùbella Models Agency has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course “The Green Thread: Sustainability in Fashion”
- The Re-fashionable Summer Lab

Yours faithfully,

Name of Legal Representative: Tere Tarrats Badosa

Position: Directora

Date 21/07/2025

Place: Girona

MARIA TERESA
TARRATS
BADOSA - DNI
40323606Y

Firmado digitalmente por
MARIA TERESA TARRATS
BADOSA - DNI 40323606Y
Fecha: 2025.07.22 09:42:24
+02'00'

Project number: 2023-1-ES01-KA220-VET-000155130

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Grup Ostura 2017, S.L.

Affiliated Organization Name: Organic Cotton Colours S.L.

Affiliated Organization Type:

Textile company specialized in
Organic Cotton.

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Organic Cotton Colours has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course “The Green Thread: Sustainability in Fashion”
- The Re-fashionable Summer Lab

Yours faithfully,

Project number: 2023-1-ES01-KA220-VET-000155130

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Name of Legal Representative: Santi Mallorqui Gou

Position: CEO

Date 17/07/2025

Place: Girona



Project number: 2023-1-ES01-KA220-VET-000155130

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Grup Qstura 2017 S.L.

Affiliated Organization Name: FUNDACIÓ PRIVADA JOAN BOSCH

Affiliated Organization Type: non-profit entity

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that FUNDACIÓ PRIVADA JOAN BOSCH has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course “The Green Thread: Sustainability in Fashion”
- The Re-fashionable Summer Lab

Yours faithfully,

79300209G

MARIA ISABEL

ROS (R:

G17223736)

Firmado digitalmente
por 79300209G MARIA
ISABEL ROS (R:
G17223736)
Fecha: 2025.07.23
12:03:29 +02'00'

Name of Legal Representative: Maria Isabel Ros Vicente

Position: Administrator

Date: 23-07-2025

Place: GIRONA (SPAIN)

Project number: 2023-1-ES01-KA220-VET-000155130

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Eurecat

Affiliated Organization Name: Fundació Eurecat

Affiliated Organization Type: Spanish non-for-profit private foundation

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Fundació Eurecat has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and we fully intend to contribute to the project and collaborate with the consortium, and therefore express our willingness to:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are keen to support the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course “The Green Thread: Sustainability in Fashion”
- The Re-fashionable Summer Lab

Yours faithfully,

 Firmado digitalmente por
46329553D JAVIER LOPEZ (R:
G66210345)
Fecha: 2025.07.22 12:16:50 +02'00'

Name of Legal Representative: Xavier López Luján

Position: Managing director

Date: see signature

Place: Cerdanyola del Vallès

Project number: 2023-1-ES01-KA220-VET-000155130

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

3. Indicators for Promotion Success

The success of the On-boarding activities and publicity will be measured based on the following indicators:

1. Workshops, participation in events, fairs and conferences, **10 signed letters of affiliation.**
2. 3 posts on each partner's social media, 3 articles in magazines, or newspapers or relevant fashion portals, 3 presentations in conferences or meetings at a European level = **Total 9 activities per partner** or 54 activities in total for the publicity of the REFA platform.
3. **20 registrations to the platform per partner** (120 registered members in total).
4. 6 promotion activity reports (1 per partner) + 1 consolidated report from task leader (Qstura).

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4. Impact & Conclusions

Conclusion

The communication efforts carried out by Qstura within the framework of the *Re-Fashionable* project have been comprehensive, strategic, and highly impactful, employing a wide range of channels and formats to ensure maximum visibility and outreach. Through social media platforms, the project's objectives, progress, and results have been shared directly with diverse audiences, engaging stakeholders and the general public alike, while fostering awareness and interest in sustainability within the fashion and textile sector.

Participation in and organization of events has provided invaluable opportunities to connect with key sector actors, facilitate knowledge exchange, and strengthen collaborative networks. These activities have also allowed Qstura to position *Re-Fashionable* as a leading example of innovative and responsible practices, highlighting the potential of European projects to drive meaningful change at both local and regional levels.

The collection of support letters from project partners has further reinforced the legitimacy, credibility, and institutional backing of the initiative, demonstrating a shared commitment to sustainable development and circular economy principles within the sector. Meanwhile, the publication of articles in local and sector-specific media outlets—including newspapers, magazines, and newsletters—has significantly extended the project's reach, showcasing its achievements and reinforcing its role as a model for sustainable transformation.

Taken together, these coordinated communication activities reflect a well-structured and integrated strategy that successfully combines outreach, engagement, and advocacy. Qstura's efforts have not only strengthened the visibility and recognition of *Re-Fashionable*, but also contributed to raising awareness about the importance of sustainable fashion, fostering collaboration across the value chain, and inspiring both industry actors and the wider public to embrace innovative and responsible practices.

In summary, Qstura's communication work has been instrumental in positioning *Re-Fashionable* as a benchmark for sustainability, demonstrating the power of coordinated, multi-channel dissemination to drive impact, build networks, and support the long-term objectives of the project.

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T2.6 - Report for Promoting the Re-fashionable Platform - IDEC



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the European Union



Erasmus+
Enriching lives, opening minds.



Qstura



idec



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1. Introduction

To promote the Refashionable platform, IDEC used a variety of media and methods that included social media posts in the different organisation platforms, presenting the platform to European organisations through presentations in various occasions, publish articles in media outlets (online and in print, national and european), and sign affiliation documents with different organisations of the educational and fashion sector.

The target indicators for these activities were the following:

1. **Events, Presentations, Conferences, Workshops: 3 in total**

Conduct **3 events**, presentations in conferences or professional meetings at a European level to showcase the platform and its value to stakeholders.

2. **Social Media Posts: 3 in total**

Share **3 posts** on each partner's social media channels to promote the platform. Posts should highlight the platform's key features, benefits for users, and call-to-action for registration. Alternatively, these posts can disseminate the 3 events.

3. **Articles in Media: 3 in total**

Publish **3 articles** in magazines, newspapers, or relevant online fashion portals. Topics can include sustainable fashion, the platform's offerings, or success stories. Alternatively, these articles can disseminate the 3 events.

4. **(T2.5) Workshops and Events: to sign 10 affiliations with 10 organizations.**

Organize or participate in events, fairs, or conferences targeting 10 organizations per country. Events can be virtual or physical. Note: This doesn't mean hosting 10 separate events but ensuring outreach and **affiliation with 10 organizations total**. Focus on networking, engaging stakeholders, and promoting platform subscriptions.

2. Reporting

2.1 Events

2.1.1 - Presentation of the Project and Platform 26 May 2025

Presentation of the project and the Platform to 17 VET teachers and trainers from Bulgaria, Spain, Lithuania and Italy, during a **training in Education for Sustainable Development**.



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2.1.2 - Presentation of the Platform 17 March 2025

Presentation of the Project and the platform to 9 European VET teachers from Romania and Spain, during a **training on Entrepreneurial skills for the 21st century**.



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2.1.3 - Presentation of the Project 26 June 2025

Presentation of the project and the Platform to 8 VET teachers and trainers from Romania and Spain, during a **training in Advanced Innovative Learning Methods**.



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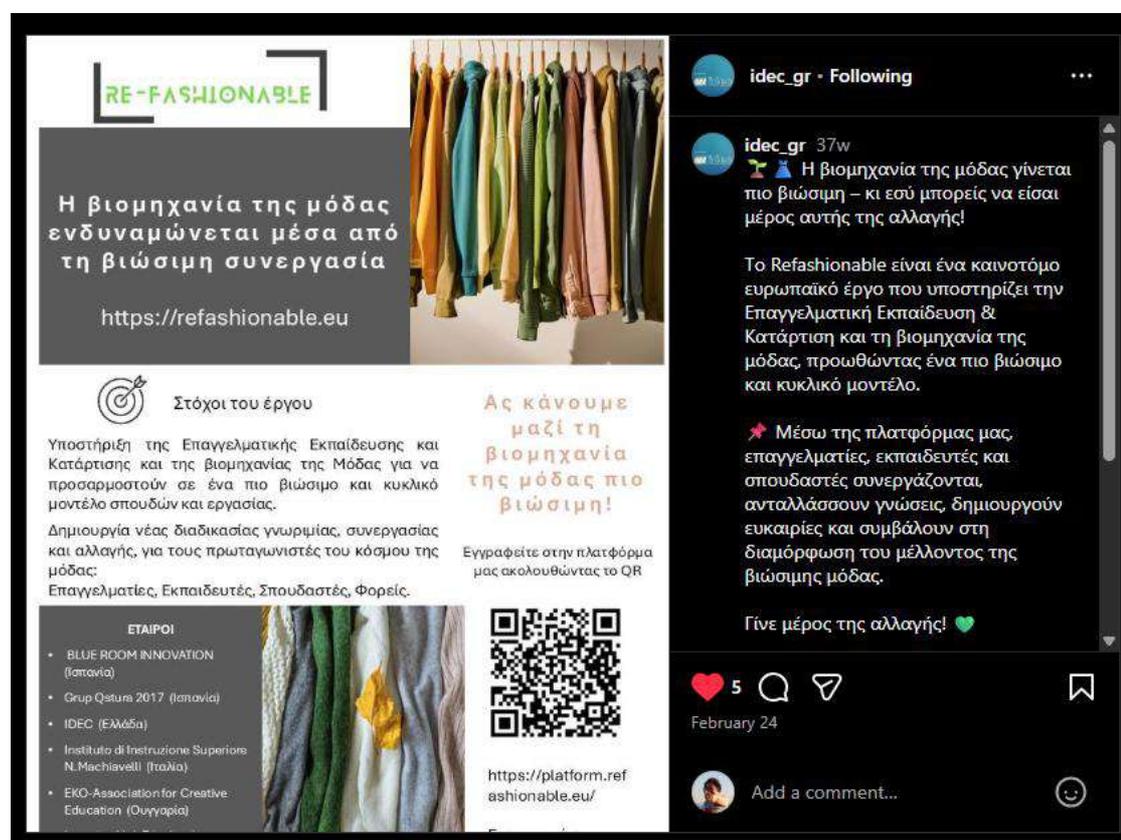
2.2 Social Media Posts

Facebook post on IDEC Training Centre account



https://www.facebook.com/idectrainingcentre/posts/pfbid0c4PmbneK1UrUVFpsvKXMqCUDWYoFvZC X78fy13X8C7wPGumBn3YSXXKqT3TQrFn1?_tn=%2CO*F

Instagram post on IDEC account



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https://www.instagram.com/p/DGc0AZ5KX-o/?utm_source=ig_web_copy_link&igsh=MWN1OHRrcXhmZWVodg==

Linkedin post on IDEC account

IDEC S.A.
1,098 followers
8mo •

🕒 Η βιομηχανία της μόδας γίνεται πιο βιώσιμη – κι εσύ μπορείς να είσαι μέρος αυτής της αλλαγής!

Το "Refashionable" είναι ένα καινοτόμο ευρωπαϊκό έργο που υποστηρίζει την Επαγγελματική Εκπαίδευση & Κατάρτιση και τη βιομηχανία της μόδας, προωθώντας ένα πιο βιώσιμο και κυκλικό μοντέλο.

✦ Μέσω της πλατφόρμας μας, επαγγελματίες, εκπαιδευτές και σπουδαστές συνεργάζονται, ανταλλάσσουν γνώσεις, δημιουργούν ευκαιρίες και συμβάλουν στη διαμόρφωση του μέλλοντος της βιώσιμης μόδας.

Γίνε μέρος της αλλαγής! ❤️

📄 Εγγράψου στην πλατφόρμα μας εδώ 🏠 <https://lnkd.in/dXPDCZe7>

#Re_Fashionable #RefashionNow #ReSet_the_trend #fashion #erasmusplus

Show translation

RE-FASHIONABLE

Η βιομηχανία της μόδας ενδυναμώνεται μέσα από τη βιώσιμη συνεργασία

<https://refashionable.eu>



Στόχοι του έργου

Υποστήριξη της Επαγγελματικής Εκπαίδευσης και Κατάρτισης και της βιομηχανίας της Μόδας για να προσαρμοστούν σε ένα πιο βιώσιμο και κυκλικό μοντέλο σπουδών και εργασίας.

Δημιουργία νέας διαδικασίας γνωριμίας, συνεργασίας

Ας κάνουμε μαζί τη βιομηχανία της μόδας πιο βιώσιμη!

https://www.linkedin.com/posts/idecsa_reabrfashionable-refashionnow-resetabrtheabrtrend-activity-7305138466021896192-15Nj?utm_source=share&utm_medium=member_desktop&rcm=ACoAAQNFkSBUHNE59HcwZqWtBF5sfh3wLzvEX0

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2.3 Magazine articles

2.3.1 Publication in the Discuss Community European network portal

On August 4, an article titled “The New Generation of Fashion Learns Sustainability: A Revolutionary Educational Initiative” written by IDEC, appeared on the portal:

Link: <https://www.discuss-community.eu/education-for-sustainable-development/468-the-new-generation-of-fashion-learns-sustainability-a-revolutionary-educational-initiative.html>

2.3.2 Publication about the project and platform on the D-Learn European Digital Learning Network

The Refashoinable project and Platform were promoted in the June 2025 newsletter (#32)

Link https://b6a2d.emailsp.net/f/rnl.aspx/?gic=wrv_x-:ej=tyae:=puvy0-2:--1.:1&f2a&x=pp&qx7-01db10fy:5i=tpyNCLM

2.3.3 Publication in Xenophon Magazine june 2025

Xenophon magazine(ISSN 2529-0525) is a specialised press publication focused on economy and education.

A full page promoting the project and platform was published in its June 2025 issue subscription specialised press (economy)

The magazine is available only in print.

<https://ap.adminproject.eu/files/index/getFile/3269/853343>

Project number: 2023-1-ES01-KA220-VET-000155130

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3. Other activities

The platform as part of the project, with special focus on the community and opportunities sections, was also promoted in a non formal way during the **National EU Climate Pact Event, 21 February 2025**. This was done during the discussion following Session VI on sustainable fashion (see programme), and session VII on Water and Natural Resources.

16.00 – 17.00	<p>Session VI: Wear the Change: Fashioning a Sustainable Future</p> <p>This session will begin with a 20-minute screening of the video “Fast Fashion: One Problem, 1000 Solutions,” followed by a 40-minute discussion with the video creators and fashion industry experts. The conversation will focus on the fashion industry’s environmental impact and explore how sustainable practices can help reduce pollution and waste. Key discussion points will include the contrast between fast and sustainable fashion, the use of eco-friendly materials, and strategies to lower the fashion industry’s carbon footprint.</p> <p>MODERATOR</p> <p>≈ Alexandra Politaki, EU Climate Pact Ambassador, Co-Founder & Head of the International Institute for the Climate Change</p> <p>SPEAKERS/PANELISTS</p> <p>≈ Dr Fiori A Zafeiropoulou, Head Researcher Research Unit Sustainable Fashion Athens University of Economics & Business. Founder SOFFA, Fashion Revolution Greece & Wear Your Origins, Novel Writer & Policy Advisor</p>
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	<p>≈ Olia A. Panagiotopoulou, Radio Producer, Europe Direct Thessaloniki Manager</p> <p>≈ Katerina Bakousi, EU Climate Pact Ambassador, Agricultural Engineer, Research Associate at AUTH</p>
17.00 – 17.45	<p>Session VII: Climate and Water & Biodiversity: Safeguarding Natural Resources in a Changing Climate</p> <p>This session will feature a 45-minute discussion with field experts, addressing the pressing challenges of water management and biodiversity conservation in the face of climate change. Experts will examine the effects of water scarcity, habitat loss, and species adaptation while presenting innovative strategies for sustainable resource management to enhance ecological resilience and long-term environmental sustainability.</p> <p>MODERATOR</p> <p>≈ Aggelos Chasiotis, EU Climate Pact Ambassador, Mechanical & Aeronautics Engineer, MSc, MA, PhD Candidate – Research Associate, National & Kapodistrian University of Athens</p> <p>SPEAKERS/PANELISTS</p> <p>≈ Professor Dr Panagiotis Nastos, Director of the Laboratory of Climatology and Atmospheric Environment, NKUA (TBC)</p> <p>≈ Prof Dr Alexandros Stefanakis, EU Climate Pact Ambassador, Chair of Specialist Group on Wetland Systems and Nature-Based Solutions, International Water Association & Assistant Professor, School of Chemical and Environmental Engineering, Technical University of Crete</p> <p>≈ Theodota Nantsou, Head of Policy, WWF Greece</p>
17.45 – 18.00	Event Closing

4. Affiliation of organisations

The signing of collaboration and affiliation to the project by minimum 10 organisations was achieved.

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RE-FASHIONABLE

Co-funded by
the European Union

RE-FASHIONABLE

Όνομα έργου: Re-fashionable

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Πρόγραμμα: Συμπράξεις συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση

Εταίρος του έργου: IDEC AE

Όνομα οργανισμού: ΣΥΛΛΟΓΟΣ ΝΕΟΧΕΡΙΤΩΝ ΕΝ ΑΘΗΝΑΙΣ ^{ΜΥΡΤΟΧΩΝΙΩΝ} 1^Ο ΘΑΓΙΟΣ ΓΑΡΡΙΟΛΤύπος οργανισμού: ΠΟΛΙΤΙΣΤΙΚΟΣ ΣΥΛΛΟΓΟΣ**Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable**

Το παρόν έγγραφο επιβεβαιώνει ότι ο/η ΣΥΛΛΟΓΟΣ ΝΕΟΧΕΡΙΤΩΝ (όνομα οργανισμού) έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμος/η να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

- Συμμετοχής σε εκδηλώσεις, δραστηριότητες και/ή δημόσιες διαβουλεύσεις του έργου
- Διάδοσης των στόχων, των σκοπών και των δραστηριοτήτων του έργου στους ενδιαφερόμενους
- Παροχή άλλων σχετικών πληροφοριών που κρίνονται σημαντικές για τις δραστηριότητες του έργου.
- Συμμετοχή και προώθηση της ψηφιακής πλατφόρμας Re-fashionable
- Συμμετοχή και προώθηση του μαθήματος e-Learning Re-fashionable "Πράσινη Κλωστή Δεμένη: Βιωσιμότητα στην Μόδα".

Με εκτίμηση,

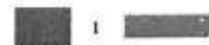
ΑΥΓΟΥΣΤΑ ΙΩΑΝΝΑ

Όνομα νόμιμου εκπροσώπου:

Θέση: ΠΡΟΕΔΡΟΣ Δ.Σ.Ημερομηνία 13-10-25Τόπος: ΝΙΚΑΙΑ

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή της παρούσας έκδοσης δεν συνεπάγεται έγκριση του περιεχομένου, το οποίο αντανάκλα τις απόψεις μόνο των συγγραφέων, και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.



Project number: 2023-1-ES01-KA220-VET-000155130

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Όνομα έργου: Re-fashionable

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Πρόγραμμα: Συμπράξεις συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση

Εταίρος του έργου: IDEC

Όνομα οργανισμού: COMMONSPACE

Τύπος οργανισμού: Συνεταιρισμός εργαζομένων

Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable

Το παρόν έγγραφο επιβεβαιώνει ότι ο **συνεταιρισμός εργαζομένων COMMONSPACE** έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμο να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

- Συμμετοχής σε εκδηλώσεις, δραστηριότητες και/ή δημόσιες διαβουλεύσεις του έργου, όποτε είναι απαραίτητο
- Διάδοσης των στόχων, των σκοπών και των δραστηριοτήτων του έργου στους ενδιαφερόμενους
- Παροχή άλλων σχετικών πληροφοριών που κρίνονται σημαντικές για τις δραστηριότητες του έργου.
- Συμμετοχή και προώθηση της [ψηφιακής πλατφόρμας Re-fashionable](#)
- Συμμετοχή και προώθηση του μαθήματος [e-Learning Re-fashionable "Πράσινη Κλωστή Δεμένη: Βιωσιμότητα στην Μόδα"](#)

Με εκτίμηση,

"COMMONSPACE ΣΥΝ. ΕΡΓ."
ΣΥΝΕΤΑΙΡΙΣΜΟΣ ΕΡΓΑΖΟΜΕΝΩΝ COMMONSPACE
ΑΡΧΙΤΕΚΤΟΝΙΚΗ-ΣΕΙΜΟΛΟΓΙΚΕΣ ΔΡΑΣΕΙΣ
ΚΑΡΑΪΣΤΡΑΤΩΝΕΙ 4 ΣΥΜΜΕΤΕΙΛΙΑΣ ΚΑΙ ΕΡΕΥΝΕΣ
ΑΣΚΑΛΗΠΟΥ 91, ΑΘΗΝΑ, Τ.Κ. 11572, ΤΗΛ. 210454385
ΑΦΜ: 997338034, ΔΟΥ: Δ' ΑΘΗΝΩΝ
Α.Τ.Μ.Κ.Ο. 00046804010 - ΑΡ.ΓΕΜΗ: 15511281000

Κωνσταντίνος Βουρεκάς

Πρόεδρος

Αθήνα, 7 Οκτωβρίου 2025

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή της παρούσας έκδοσης δεν συνιστά έγκριση του περιεχομένου, το οποίο αντανακλά τις απόψεις μόνο των συγγραφέων, και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.



RE-FASHIONABLE

Co-funded by
the European Union

RE-FASHIONABLE

Όνομα έργου: Re-fashionable

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Πρόγραμμα: Συμπράξεις συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση

Εταίρος του έργου: IDEC AE

Όνομα οργανισμού: ΣΧΟΛΗ ΣΧΕΔΙΑΣΗΣ - ΡΑΦΗΣ ΕΥΔΥΜΑΤΟΣΤύπος οργανισμού: ΣΕΙΜΑΡ**Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable**

Το παρόν έγγραφο επιβεβαιώνει ότι ο/η ΝΥΣΤΕΡΟ ΣΧΟΛΗ [όνομα οργανισμού] έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμος/η να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

- Συμμετοχής σε εκδηλώσεις, δραστηριότητες και/ή δημόσιες διαβουλεύσεις του έργου
- Διάδοσης των στόχων, των σκοπών και των δραστηριοτήτων του έργου στους ενδιαφερόμενους
- Παροχή άλλων σχετικών πληροφοριών που κρίνονται σημαντικές για τις δραστηριότητες του έργου.
- Συμμετοχή και προώθηση της ψηφιακής πλατφόρμας Re-fashionable
- Συμμετοχή και προώθηση του μαθήματος e-Learning Re-fashionable "Πράσινη Κλωστή Δεμένη: Βιωσιμότητα στην Μόδα".

Με εκτίμηση,

Όνομα νόμιμου εκπροσώπου: ΝΙΚΟΛΕΤΑ ΚΟΝΣΤΑΝΤΙΝΑΘέση: ΕΠΙΜΟΡΦΩΤΡΙΑΗμερομηνία: 13-10-2023Τόπος: ΝΙΚΑΙΑ

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή της παρούσας έκδοσης δεν συνιστά έγκριση του περιεχομένου, το οποίο αντανακλά τις απόψεις μόνο των συγγραφέων, και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.



Project number: 2023-1-ES01-KA220-VET-000155130

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RE-FASHIONABLE

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RE-FASHIONABLE

Όνομα έργου: Re-fashionable**Αριθμός έργου:** 2023-1-ES01-KA220-VET-000155130**Πρόγραμμα:** Συμπράξεις συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση**Εταίρος του έργου:** IDEC**Όνομα οργανισμού:** Πανεπιστήμιο Δυτικής Αττικής**Τύπος οργανισμού:** Ανώτατο Εκπαιδευτικό Ίδρυμα**Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable**

Το παρόν έγγραφο επιβεβαιώνει ότι το θεσμοθετημένο εργαστήριο του ΠΑΔΑ σχεδιασμού και Ανάπτυξης Πλεκτών Καινοτόμων προϊόντων Κλωστοϋφαντουργίας και ένδυσης, **Design And Development Of Innovative Knitted Textiles And Garments** έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμο να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

- Συμμετοχής σε εκδηλώσεις, δραστηριότητες και/ή δημόσιες διαβουλεύσεις του έργου, όποτε είναι απαραίτητο
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- Συμμετοχή και προώθηση της ψηφιακής πλατφόρμας Re-fashionable
- Συμμετοχή και προώθηση του μαθήματος e-Learning Re-fashionable "Πράσινη Κλωστή Δεμένη: Βιωσιμότητα στην Μόδα"

Με εκτίμηση,



Όνομα διευθυντού του εργαστηρίου : Γεώργιος Πρινιωτάκης

Θέση: Καθηγητής, Σχολή Μηχανικών, Τμήμα Βιομηχανικής Σχεδίασης και Παραγωγής

Ημερομηνία 8/5/2025

Τόπος: Αθήνα

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή της παρούσας έκδοσης δεν συνιστά έγκριση του περιεχομένου, το οποίο αντανάκλα τις απόψεις μόνο των συγγραφέων, και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.

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Όνομα έργου: Re-fashionable

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Πρόγραμμα: Συμπράξεις συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση

Εταίρος του έργου: IDEC AE

Όνομα οργανισμού: ΒΑΡΤΣΟΥ ΜΑΡΙΝΑ ΚΑΙ ΣΙΑ Ε.Ε.

Τύπος οργανισμού: ΠΑΡΑΓΩΓΗ ΚΑΙ ΠΩΛΗΣΗ ΕΝΔΥΜΑΤΩΝ

Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable:

Το παρόν έγγραφο επιβεβαιώνει ότι ο/η Ελευθερία Χατζηαντώνη-Φωταρά έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμος/η να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

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- Συμμετοχή και προώθηση της [ψηφιακής πλατφόρμας Re-fashionable](#)
- Συμμετοχή και προώθηση του μαθήματος [e-Learning Re-fashionable "Πράσινη Κλωστή Δεμένη: Βιωσιμότητα στην Μόδα"](#).

Με εκτίμηση,

Όνομα νόμιμου εκπροσώπου: Μαρίνα Βάρτσου

Θέση: Διευθύντρια Πωλήσεων και Εξαγωγών

Ημερομηνία 11/6/2025

Τόπος: Χαλάνδρι

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή της παρούσας έκδοσης δεν συνιστά έγκριση του περιεχομένου, το οποίο αντανακλά τις απόψεις μόνο των συγγραφέων, και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.



Project number: 2023-1-ES01-KA220-VET-000155130

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Όνομα έργου: Re-fashionable

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Πρόγραμμα: Συμπράξεις συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση

Εταίρος του έργου: IDEC AE

Όνομα οργανισμού: ΟΜΙΛΟΣ ΓΙΑ ΤΗΝ UNESCO ΠΕΙΡΑΙΩΣ ΚΑΙ ΝΗΣΩΝ

Τύπος οργανισμού: ΣΩΜΑΤΕΙΟ

Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable

Το παρόν έγγραφο επιβεβαιώνει ότι ο ΟΜΙΛΟΣ ΓΙΑ ΤΗΝ UNESCO ΠΕΙΡΑΙΩΣ ΚΑΙ ΝΗΣΩΝ έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμος/η να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

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- Παροχή άλλων σχετικών πληροφοριών που κρίνονται σημαντικές για τις δραστηριότητες του έργου.
- Συμμετοχή και προώθηση της ψηφιακής πλατφόρμας Re-fashionable
- Συμμετοχή και προώθηση του μαθήματος e-Learning Re-fashionable "Πράσινη Κλωστή Δεμένη: Βιωσιμότητα στην Μόδα".

Με εκτίμηση,

Όνομα νόμιμου εκπροσώπου: ΙΩΑΝΝΗΣ ΜΑΡΩΝΙΤΗΣ

Θέση: ΠΡΟΕΔΡΟΣ ΔΣ

Ημερομηνία 8/9/2025

Τόπος: Νίκαια Αττικής

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή της παρούσας έκδοσης δεν συνιστά έγκριση του περιεχομένου, το οποίο αντανακλά τις απόψεις μόνο των συγγραφέων, και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.

Όνομα έργου: Re-fashionable

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Πρόγραμμα: Συμπράξεις συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση

Εταίρος του έργου: IDEC

Όνομα οργανισμού: Δημόσια Θεματική Σχολή Ανώτερης Επαγγελματικής Κατάρτισης (ΣΑΕΚ) STEAM, Αιγάλεω

Τύπος οργανισμού: Εκπαιδευτικό Κέντρο Επαγγελματικής Εκπαίδευσης και Κατάρτισης

Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable

Το παρόν έγγραφο επιβεβαιώνει ότι η Σ. Α.Ε.Κ. Αιγάλεω έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμος/η να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

- Συμμετοχής σε εκδηλώσεις, δραστηριότητες και/ή δημόσιες διαβουλεύσεις του έργου, όποτε είναι απαραίτητο
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- Παροχή άλλων σχετικών πληροφοριών που κρίνονται σημαντικές για τις δραστηριότητες του έργου.
- Συμμετοχή και προώθηση της [ψηφιακής πλατφόρμας Re-fashionable](#)
- Συμμετοχή και προώθηση του μαθήματος [e-Learning Re-fashionable](#) "Πράσινη Κλωστή Δεμένη: Βιωσιμότητα στην Μόδα"

Με εκτίμηση,



Όνομα εκπροσώπου: Κυριακός Δημήτριος

Θέση: Διευθυντής

Ημερομηνία 8/5/2025

Τόπος: Αθήνα

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή της παρούσας έκδοσης δεν συνιστά έγκριση του περιεχομένου, το οποίο αντανακλά τις απόψεις μόνο των συγγραφέων, και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.

Όνομα έργου: Re-fashionable

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Πρόγραμμα: Συμπράξεις συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση

Εταίρος του έργου: IDEC

Όνομα οργανισμού: Πειραματική Σχολή Ανώτερης Επαγγελματικής Κατάρτισης (Σ. Α.Ε.Κ.)
Γλυφάδας

Τύπος οργανισμού: Εκπαιδευτικό Κέντρο Επαγγελματικής Εκπαίδευσης και Κατάρτισης

Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable

Το παρόν έγγραφο επιβεβαιώνει ότι η Σ. Α.Ε.Κ. Γλυφάδας έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμος/η να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

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- Παροχή άλλων σχετικών πληροφοριών που κρίνονται σημαντικές για τις δραστηριότητες του έργου.
- Συμμετοχή και προώθηση της [ψηφιακής πλατφόρμας Re-fashionable](#)
- Συμμετοχή και προώθηση του μαθήματος [e-Learning Re-fashionable "Πράσινη Κλωστή Δεμένη: Βιωσιμότητα στην Μόδα"](#)

Με εκτίμηση,



ΥΠΟΔΙΕΥΘΥΝΤΡΙΑ ΤΗΣ Σ.Α.Ε.Κ.
ΑΠΟΣΤΟΛΟΥ ΒΙΚΤΩΡΙΑ

Όνομα εκπροσώπου: ΒΙΚΤΩΡΙΑ ΑΠΣΟΤΟΛΟΥ

Θέση: ΥΠΟΔΙΕΥΘΥΝΤΡΙΑ ΠΕΙΡΑΜΑΤΙΚΗΣ ΣΑΕΚ ΓΛΥΦΑΔΑΣ

Ημερομηνία 8/5/2025

Τόπος: ΓΛΥΦΑΔΑ

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή της παρούσας έκδοσης δεν συνιστά έγκριση του περιεχομένου, το οποίο αντανακλά τις απόψεις μόνο των συγγραφέων, και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.



Όνομα έργου: Re-fashionable

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Πρόγραμμα: Συμπράξεις συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση

Εταίρος του έργου: IDEC

Όνομα οργανισμού: ΣΑΕΚ ΔΕΛΤΑ 360

Τύπος οργανισμού: Επαγγελματική Εκπαίδευση και Κατάρτιση

Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable

Το παρόν έγγραφο επιβεβαιώνει ότι η ΣΑΕΚ ΔΕΛΤΑ 360 έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμος/η να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

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- Διάδοσης των στόχων, των σκοπών και των δραστηριοτήτων του έργου στους ενδιαφερόμενους
- Παροχή άλλων σχετικών πληροφοριών που κρίνονται σημαντικές για τις δραστηριότητες του έργου.
- Συμμετοχή και προώθηση της [ψηφιακής πλατφόρμας Re-fashionable](#)
- Συμμετοχή και προώθηση του μαθήματος [e-Learning Re-fashionable "Πράσινη Κλωστή Δεμένη: Βιωσιμότητα στην Μόδα"](#)
- Συμμετοχή και προώθηση του θερινού εργαστηρίου Re-fashionable

Με εκτίμηση,



Όνομα υπευθύνου: Δρ. Κωνσταντίνος Κιούσης

Θέση: Υπεύθυνος Ευρωπαϊκών Προγραμμάτων

Ημερομηνία: 9/05/2025

Τόπος: Αθήνα

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή της παρούσας έκδοσης δεν συνιστά έγκριση του περιεχομένου, το οποίο αντανακλά τις απόψεις μόνο των συγγραφέων, και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.



Όνομα έργου: Re-fashionable
 Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130
 Πρόγραμμα: Συμμετρίες συνεργασίας στην επαγγελματική εκπαίδευση και κατάρτιση
 Εταίρος του έργου: IDEC
 Όνομα οργανισμού: 5^ο Εργαστηριακό Κέντρο Ανατολικής Αττικής
 Τύπος οργανισμού: Σχολική μονάδα Υπουργείου Παιδείας

Δήλωση υποστήριξης και συνεργασίας για το έργο Re-fashionable

Το παρόν έγγραφο επιβεβαιώνει ότι το : 5^ο Εργαστηριακό Κέντρο Ανατολικής Αττικής έχει ενημερωθεί για τους στόχους και τις δραστηριότητες του έργου Re-fashionable και ότι είναι πρόθυμο να συνεργαστεί με τους εταίρους για την επίτευξη των σκοπών του μέσω:

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- Συμμετοχή και προώθηση του μαθήματος e-Learning Re-fashionable "Γρήγορη Κλιωστή Δεξιότητα: Βιωσιμότητα στην Μόδα"
- Συμμετοχή και προώθηση του θερινού εργαστηρίου Re-fashionable

Με εκτίμηση,
 Η Διευθύντρια

Μυλωνά Μαριάνθη
 Ημερομηνία: 15/5/2025
 Τόπος: Αχαρνές

Αριθμός έργου: 2023-1-ES01-KA220-VET-000155130
 Η υποστήριξη της Ευρωπαϊκής Ένωσης για την παραγωγή της παρούσας έκδοσης δεν συνεπάγεται τη συμμετοχή, το οποίο αντανακλά τις απόψεις μόνο των συγγραφέων, και η Έκτακτη δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιλαμβάνονται σε αυτήν.



Ψηφιακή Βεβαίωση Εγγράφου

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 Πατρώνυμο: ΚΙΑΜΟΥ
 ΑΔΜ: 044104711
 Ημ. Υπογραφής: 12/05/2025 12:46:03

Κωδικός εγγράφου: 6a7eARtHTJEjge1JLqz13g

Σελίδα: 1/1

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation****Project Name:** Re-fashionable (REFA)**Project ID:** 2023-1-ES01-KA220-VET-000155130**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** IDEC SA**Affiliated Organization Name:** EUROPEAN DIGITAL LEARNING NETWORK ETS**Affiliated Organization Type:****Statement of Support and Collaboration for the Re-fashionable project**

This document is to confirm that EUROPEAN DIGITAL LEARNING NETWORK ETS has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"

Yours faithfully,

Name of Legal Representative: GIANLUCA COPPOLA**Position:** PRESIDENT**Date** 09/05/2025**Place:** MILANO

EUROPEAN DIGITAL LEARNING NETWORK ETS

Via D. Scarlatti, 30 - 20124 Milano - Italy

Telefono +39 02 87284807

C.F. 97739330153

Project number: 2023-1-ES01-KA220-VET-000155130

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5. Impact and Conclusions

Disseminating the project and specifically the platform was a key activity of Refashionable. One of the project's major aspects is the creation of a community of stakeholders, so showing the opportunity to connect that the platform offers, paired with the e-learning course, was a key task.

IDEC took every opportunity to present the project and platform to all the different categories of stakeholders, both involved in education and in the fashion design and production area. The initial indicators of 3 presentations at events, 3 publications, 3 posts, and 10 affiliations were covered.

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T2.5/T2.6 - Reporting the Promotion of the Re-fashionable Platform

Learning
Hub
Friesland

1. Introduction

Learning Hub Friesland actively contributed to the promotion and dissemination of the Re-Fashionable (REFA) platform through a coordinated set of activities at the European level. These efforts aimed to increase visibility, foster collaborations, and engage stakeholders across the fashion and education sectors. The activities included participation in international events and conferences, publication of articles in relevant media, and consistent social media outreach. Additionally, the team worked toward establishing affiliations with organizations to expand the platform's network and user base. Learning Hub Friesland engaged in various activities to meet the targets outlined below, delivering a cohesive and impactful promotional campaign.

- **Events, Presentations, Conferences, Workshops: 3 in total**
Conduct **3 events**, presentations in conferences or professional meetings at a European level to showcase the platform and its value to stakeholders.
- **Social Media Posts: 3 in total**
Share **3 posts** on each partner's social media channels to promote the platform. Posts should highlight the platform's key features, benefits for users, and call-to-action for registration. Alternatively, these posts can disseminate the 3 events.
- **Articles in Media: 3 in total**
Publish **3 articles** in magazines, newspapers, or relevant online fashion portals. Topics can include sustainable fashion, the platform's offerings, or success stories. Alternatively, these articles can disseminate the 3 events.
- **(T2.5) Workshops and Events: to sign 10 affiliations with 10 organizations.**
Organize or participate in events, fairs, or conferences targeting 10 organizations per

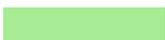
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country. Events can be virtual or physical. Note: This doesn't mean hosting 10 separate events but ensuring outreach and **affiliation with 10 organizations total**. Focus on networking, engaging stakeholders, and promoting platform subscriptions.

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2. Reporting

2.1 Events

2.1.1 - Event #1

Presentation on REFA at the Fashion & Design Expo in Leeuwarden// 26-6-2025

Explanation of activity: Presented the REFA project (platform) and the upcoming Summer Lab to fashion and design students and teachers

Impact: Wider dissemination of the project to students and teachers not directly involved in the project

2.1.2 - Event #2

Presentation during international event in Leeuwarden, related to Water Use & Fashion // 11-6-2025

Explanation of activity: Presented the REFA project (platform) and the upcoming Summer Lab to teachers and professionals from the work field

Impact: Wider dissemination of the project internationally, including other European countries not directly involved in the project

2.1.3 - Event #3

Presentation on REFA in Ireland during international meeting of female students and role models in the creative field from Netherlands, Ireland, Spain, Portugal and Iceland.// 7-10-2025

Explanation of activity: Presented the REFA project (platform) and the outcomes of the Summer Lab to students and makerspace professionals

Impact: Wider dissemination of the project internationally, including other European countries not directly involved in the project

2.2 Social Media Posts

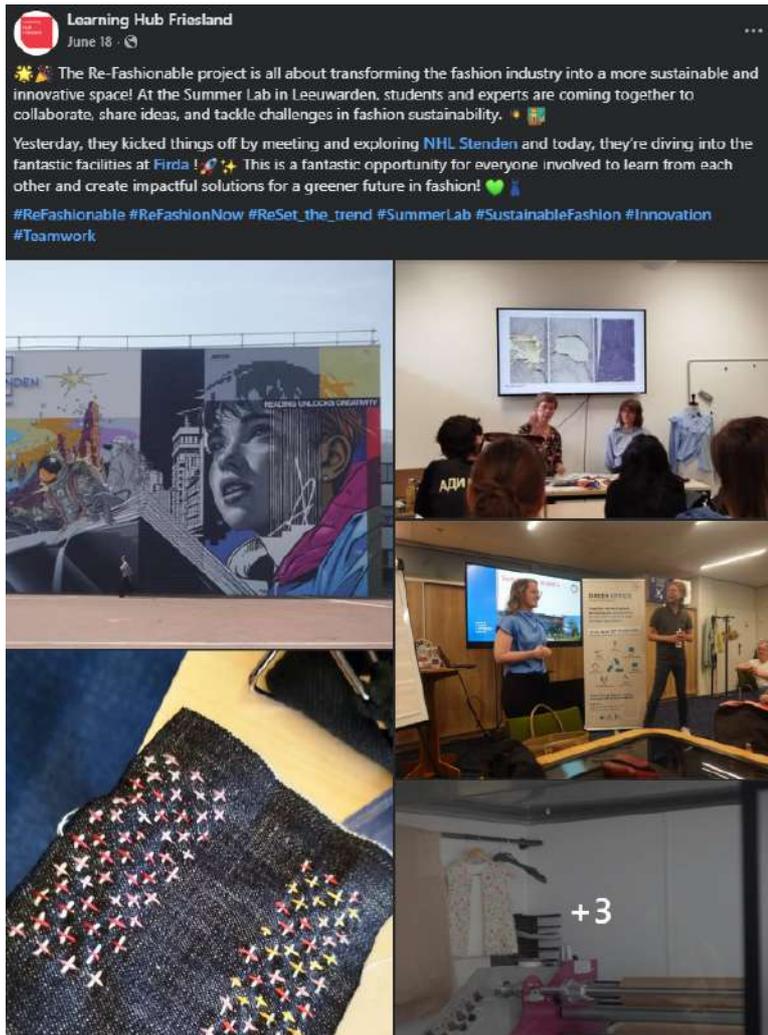
2.2.1 Post 1: Re-Fashionable Summer Lab – Leeuwarden // 18-6-2025

Screenshots and links of the social media posts:

<https://www.facebook.com/learninghubfriesland/posts/pfbid0XmkktL9aPnAtC47bqDfimEs1sw7xRo1UdUaMoMNtrK7KaZSphPDpP7rcaBADYZm8l>

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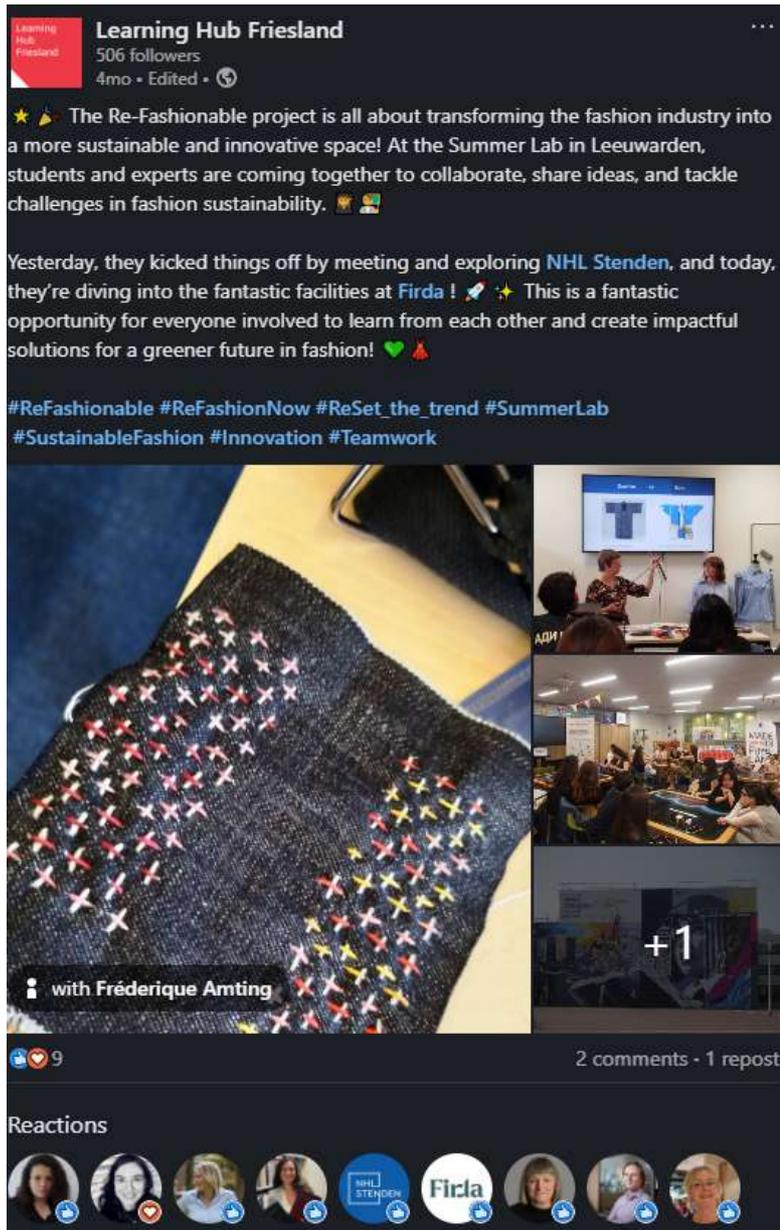
2.2.2 Post 2 Re-Fashionable Summer Lab – Leeuwarden // 17–21 June 2025

Screenshots and links of the social media posts:

https://www.linkedin.com/posts/learning-hub-friesland_refashionable-refashionnow-resetabrtheabrtrend-activity-7341089810998071296-8SMe?utm_source=share&utm_medium=member_desktop&rcm=ACoAADXGb4MBVP70ggWFMCU8ah4VillnVCI9yaA

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2.2.3 Post 3 Re-Fashionable Summer Lab – Final Presentations and Closing // 22-6-2025

Screenshots and links of the social media posts:

https://www.linkedin.com/posts/frankhiddink_erasmusplus-ugcPost-7343012433151623169-LOWP?utm_source=share&utm_medium=member_desktop&rcm=ACoAADXGb4MBVP70ggWFMCU8ah4VillnVCI9yaA

2.2.4 Post 4 Re-Fashionable Summer Lab video // 27-10-2025

<https://www.linkedin.com/feed/update/urn:li:activity:7386346351288008704/>

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Learning Hub Friesland
505 followers
3w · 🌐

At Learning Hub Friesland, we were proud to host and organise this year's Re-Fashionable Summer Lab, bringing together talented students, teachers, and professionals from across Europe to explore sustainability and innovation in fashion. 🌱🍷

Throughout the week, participants discovered the facilities of [NHL Stenden](#) and [Firda](#), collaborated on real-life fashion challenges, and shared creative ideas for shaping a greener, circular future. 💡💖

For us, it's always inspiring to see international collaboration come to life here in Friesland, turning classrooms into labs of creativity and impact. 🌍🌟

A huge thank you to all the partners and students who joined us, you truly re-set the trend! ❤️

[#ReFashionable](#) [#ReFashionNow](#) [#ReSet_the_Trend](#) [#SummerLab](#)
[#SustainableFashion](#) [#Innovation](#) [#Teamwork](#) [#LearningHubFriesland](#)
[#InternationalCollaboration](#)

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[Review](#) [Learn more](#)

👍 3 2 reposts

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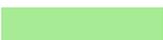
Like Comment Repost Send

Add a comment... 🗨️ 📷

2.2.5 Post 5 Re-Fashionable Project in LHF website
<https://learninghubfriesland.nl/projects/re-fashionable/>

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[← Return to overview](#)

Re-fashionable

Sustainability, Vocational education

Optional



The goal is to help the VET sector and fashion industry shift to a sustainable and circular model. We plan to establish a collaborative process for key players in the fashion world—schools, designers, producers, and environmental organizations. This initiative aims to address and reduce the environmental impact of the fashion cycle, specifically in terms of climate change. Our focus is on guiding these groups towards achieving climate neutrality by 2050, making fashion more sustainable overall.

Learning Hub will organise a Summer Lab in Leeuwarden in 2025 for a mix of international students of various fashion studies!

2.2.6 Post 6 Introduction of the ReFa project// 16-4-2024

<https://www.facebook.com/learninghubfriesland/posts/pfbid021UrtLSHKGQzXmUmo2ciB43S1i9eJULhD1oDD3ZFkeReMadmmKcfngmSYF6Zc1y2Nl>

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Learning Hub Friesland
 Hacer un momento · 🌐

🌍 Exciting News! 🌱

Introducing the Re-Fashionable project: working to transform the fashion industry into a sustainable and circular model. Our goal is to guide the VET sector and fashion industry towards climate neutrality by 2050, making fashion more sustainable overall. 🌍💚

Stay tuned for the Summer Lab in Leeuwarden in 2025, where international students will come together to shape the future of sustainable fashion. Let's work towards a greener, more eco-friendly fashion industry! 🌱

#re_fashionable #ReFashionNow #reset_the_trend

See Translation



2.2.7 Post 7 Blog Promotion // 16-7-2024

Link:

<https://www.facebook.com/learninghubfriesland/posts/pfbid02gPJW7Dg4tyLTp3EPt3qTVDvF5AoYNh8Lc7ApmfTTZdVUjoNeBEr7MtmghN2CVkP2I>

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Learning Hub Friesland
Február 10. · 🌐

🌱 Local Solutions for a Global Impact in Fashion ♻️👗

Sustainability starts at the local level! 🌍 Cities and communities are adopting innovative strategies to make fashion greener, from circular economy hubs to zero-waste initiatives. Discover how local action is driving big change!

Every step counts—let's reset the trend together! ❤️♻️

[#CircularEconomy](#) [#Sustainability](#) [#EcoFriendly](#) [#GreenLiving](#)
[#Re_Fashionable](#) [#RefashionNow](#) [#reset_the_trend](#) [#LocalSolutions](#)
[#Sustainablefashion](#)

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Local Sustainable Fashion: Key Opportunities and Strategies – Re-...

Re-fashionable SOBRE EL PROYECTO SOCIOS
 Resultados del proyecto BLOG CONTACTO Local
 Sustainable Fashion: Key Opportunities and...

2.2.8 Post 8 Blog Promotion // 17-7-2024

Link:

https://www.facebook.com/1010684713886241?_cft=%5B0%5D=AZWw6Eai0s_b9uTgKYNwEAKWSn56unFeXHGCoyXlrB3uk_eXh3C3fN1JBtw9U4yfDGr5fT76YzCZbE6r2Ti57RjgKSDxoEhUi8MW4eBdXthD4KhRGZwE2ZOvYqfv0rhb-ZbJfHsxOjTiI0KdqxJ8XPyaDUJZH5T6jh908Spgh33ODA&_tn=%2CO%2CP-R

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 **Learning Hub Friesland**
1m · 🌐

🌱 Re-fashionable Project: Navigating Sustainable Fashion 🌍👗

Discover how sustainable fashion and environmental organizations are transforming the industry! Sustainable fashion uses eco-friendly materials and fair labor practices, while organizations raise awareness and support green brands.

<https://refashionable.eu/navigating-sustainable-fashion.../>

Together, we can reduce pollution, save resources, and cut waste. Let's make a stylish impact on our planet! 🌍💚

#SustainableFashion #EcoFriendly #ReFashionable #GreenLiving #Re_Fashionable #RefashionNow #ReSet_the_trend



REFASHIONABLE.EU

Navigating Sustainable Fashion with Environmental Organizations – Re-fashionable

Re-fashionable About the Project Partners Blog Contact
 Navigating Sustainable Fashion with Environmental Organizations
 In recent years, the fashion industry has seen a...

2.2.9 Post 9 Blog Promotion // 10-2-2025

Link:

[https://www.facebook.com/learninghubfriesland/posts/pfbid02LCUALDAxzvQmxLAEURJgiarT4Cx466gy5SJhcCovLv5K3varH84HxZkp5a2j53ALI?_cft__\[0\]=AZVCIJ1MpNNrEcQdtWytN7NbHNvXXZKWkXHQIx-yt7RpFXTdfjeZeq66vRto3qij2-AR6dHjDs4j6hgvtEq0bp-91irpUqXpu3HS0Ld3S54jhCjF1-ISY_zV5XbLsS8ORFSkTqolOYyfnD_AVXO9M3pylOp0_fQvJn1Ux_xZ8-XWYw&tn=%20CO%20CP-R](https://www.facebook.com/learninghubfriesland/posts/pfbid02LCUALDAxzvQmxLAEURJgiarT4Cx466gy5SJhcCovLv5K3varH84HxZkp5a2j53ALI?_cft__[0]=AZVCIJ1MpNNrEcQdtWytN7NbHNvXXZKWkXHQIx-yt7RpFXTdfjeZeq66vRto3qij2-AR6dHjDs4j6hgvtEq0bp-91irpUqXpu3HS0Ld3S54jhCjF1-ISY_zV5XbLsS8ORFSkTqolOYyfnD_AVXO9M3pylOp0_fQvJn1Ux_xZ8-XWYw&tn=%20CO%20CP-R)

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Learning Hub Friesland

1m · 🌐



🌱 Aligning Circular Systems with Economic Realities 🌍💡

Explore how circular systems can tackle environmental issues while balancing economic demands! Unlike the traditional linear economy, circular systems focus on reuse, recycling, and sustainability to minimize waste and conserve resources.

<https://refashionable.eu/aligning-circular-systems-with.../>

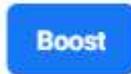
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REFASHIONABLE.EU i

Aligning Circular Systems with Economic Realities: A Beginner's Overview – Re-...

Re-fashionable About the Project Partners Blog
Contact Aligning Circular Systems with Economic Realities: A Beginner's OverviewAs we strive to...

📣 Boost this post to reach up to 2826 more people if you spend €35.



2.2.10 Post 10 Blog Promotion // 10-2-2025

Link:

<https://www.facebook.com/learninghubfriesland/posts/pfbid02RyR7PnwkJxXnuXfN9RYWBCELoDquzuyeYHka6Q7YCCjbSrWNPaRwQEPWtvCnVTjaj>

Learning Hub Friesland

Published by Isabella Quero

· Just now · 🌐

🌱 National Policies Driving Sustainability in Fashion 🌍♻️

Sustainability in fashion isn't just a trend—it's a necessity. 🌍 Governments across Europe are implementing national policies to promote circularity, reduce waste, and make fashion more eco-friendly. From extended producer responsibility to innovative recycling initiatives, change is happening!

Let's push for a greener fashion industry together! 🌱♻️ #CircularEconomy #Sustainability #EcoFriendly #GreenLiving #Re_Fashionable #RefashionNow #reset_the_trend #SustainableFashion #EthicalStyle #GreenFuture

🔗 Read more:

REFASHIONABLE.EU i

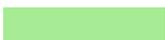
NATIONAL POLICIES FOR SUSTAINABILITY IN FASHION – Re-fashionable

Re-fashionable SOBRE EL PROYECTO SOCIOS Resultados del proyecto BLOG CONTACTO NATIONAL POLICIES FOR SUSTAINABILITY IN FASHIONFashion, a fundamental sector f...

2.2.11 Post 11 Blog Promotion // 10-2-2025

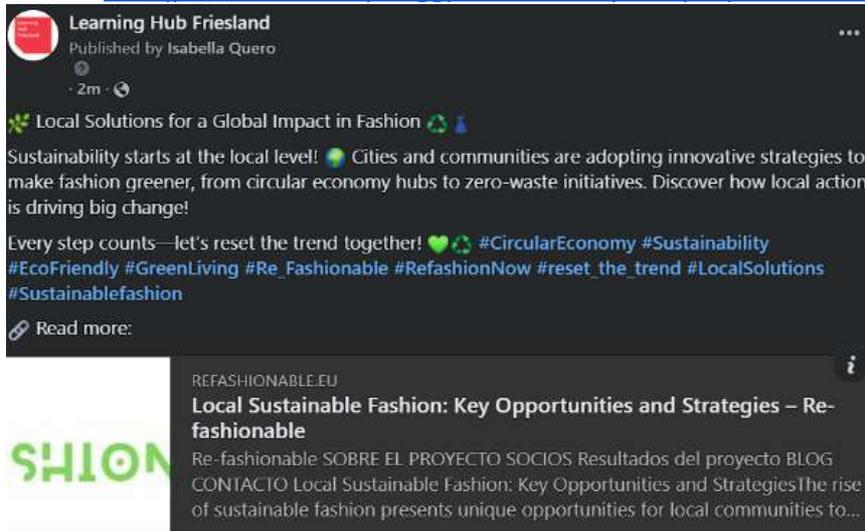
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2.2.12 Post 12 Blog Promotion // 13-2-2025

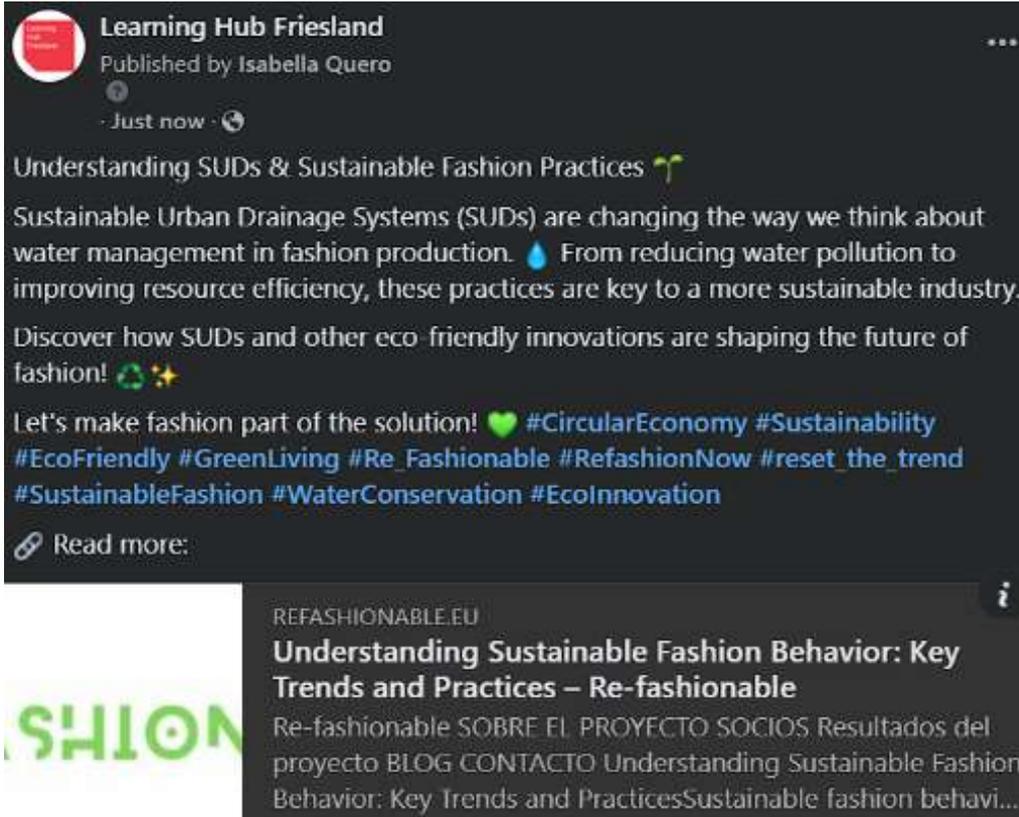
Link:

https://www.linkedin.com/posts/learning-hub-friesland_re-fashionable-activity-7295758692182843393-PnPY?utm_source=share&utm_medium=member_desktop&rcm=ACoAADXGb4MBVP70ggWFMCU8ah4VilnVCI9yaA//

<https://www.facebook.com/learninghubfriesland/posts/pfbid02qaNMmMJbyeaG8kHYin1oCclVMrXUKpju7ND5T3D8u4F5ieenMQ5gKeHMvth2H74nl>

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Learning Hub Friesland
Published by Isabella Quero
· Just now ·

Understanding SUDs & Sustainable Fashion Practices 🌱

Sustainable Urban Drainage Systems (SUDs) are changing the way we think about water management in fashion production. 💧 From reducing water pollution to improving resource efficiency, these practices are key to a more sustainable industry. Discover how SUDs and other eco-friendly innovations are shaping the future of fashion! 🌱🌟

Let's make fashion part of the solution! 🌱 #CircularEconomy #Sustainability #EcoFriendly #GreenLiving #Re_Fashionable #RefashionNow #reset_the_trend #SustainableFashion #WaterConservation #EcoInnovation

🔗 Read more:

REFASHIONABLE.EU
Understanding Sustainable Fashion Behavior: Key Trends and Practices – Re-fashionable
Re-fashionable SOBRE EL PROYECTO SOCIOS Resultados del proyecto BLOG CONTACTO Understanding Sustainable Fashion Behavior: Key Trends and Practices Sustainable fashion behavi...

2.2.13 Post 13 Re-Fashionable project Course Promotion

// 13-2-2025

· Link:

https://www.linkedin.com/posts/learning-hub-friesland_re-fashionable-activity-7295758692182843393-PnPY?utm_source=share&utm_medium=member_desktop&rcm=ACoAADXGb4MBVP70ggWFMCU8ah4VilnVCI9yaA//
<https://www.facebook.com/learninghubfriesland/posts/pfbid02qaNMmMJbyeaG8kHYin1oCclVMrXUKpju7ND5T3D8u4F5ieenMQ5gKeHMvth2H74nl>

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Learning Hub Friesland

3m · 🌐



🌱🌟 Ontgrendel de toekomst van duurzame mode met Re-fashionable! 🌟🌱

Ben jij klaar om de mode-industrie te transformeren en een positieve impact op de planeet te maken? 🌍👗 Sluit je aan bij het Re-fashionable platform en volg expertgeleide cursussen om alles te leren over duurzaamheid, circulaire mode en innovatieve ontwerpen.

👩‍🎓 Leer van professionals uit de industrie

📖 Toegang tot toonaangevende cursussen in je eigen tempo

🌱 Ontwikkel praktische vaardigheden om echte verandering te realiseren

De toekomst van mode is duurzaam, en die begint bij JOU! 🚀💡

👉 Registreer nu & start vandaag nog met leren!

<https://platform.refashionable.eu/>

#SustainableFashion #CircularEconomy #Sustainability #EcoFriendly

🕒 Posting Thu, Feb 13 at 12:00 PM



🌱🌟 Ontgrendel de toekomst van duurzame mode met Re-Fashionable! 🌟🌱

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👩‍🎓 Leer van professionals uit de industrie

📖 Toegang tot toonaangevende cursussen in je eigen tempo

🌱 Ontwikkel praktische vaardigheden om echte verandering te realiseren

De toekomst van mode is duurzaam, en die begint bij JOU! 🚀💡

👉 Registreer nu & start vandaag nog met leren!

<https://lnkd.in/dXPDCZe7>

#SustainableFashion #CircularEconomy #Sustainability #EcoFriendly

#GreenLiving #Re_Fashionable #RefashionNow #reset_the_trend

#FashionEducation #LearnAndGrow #Innovation



Re-fashionable

platform.refashionable.eu

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2.3 Magazine articles

2.3.1 Article 1 Two Years of Change: Building a More Sustainable Fashion World Together // 11-11-2025

Screenshots and links of the magazine article:

<https://www.openeducation.community/post/two-years-of-change-building-a-more-sustainable-fashion-world-together>

Two Years of Change: Building a More Sustainable Fashion World Together



As we reach the end of the **Re-Fashionable Project**, it's time to look back on two years of creativity, collaboration, and change. What started in 2023 as a shared idea among partners from **Spain, Greece, Italy, Hungary, and the Netherlands** has grown into a vibrant community promoting sustainability within the fashion industry.

From an Idea to a European Collaboration

When we first met in December 2023, we were excited—but also a little unsure—about how to approach the topic of sustainable fashion in a way that could truly benefit professionals across Europe. Over time, through workshops, discussions, and joint research, our ideas began to take shape. We shared **challenges, shifts in perspective, meaningful connections, and achievements** that have left a lasting impact on everyone involved.

What We Created Together

The Re-Fashionable platform now offers a space where fashion professionals, educators, and students can learn, collaborate, and exchange ideas. Our **"Green Thread Curriculum"**, consisting of **12 thematic lessons**, provides practical and inspiring knowledge for anyone interested in understanding sustainable practices in the fashion industry. Beyond the curriculum, our **blog** and **community platform** continue to share stories, trends, and insights from experts and partners across Europe.

Join Our Sustainable Fashion Community

Even though the official project period is coming to an end, the **Re-Fashionable platform remains active and open to everyone**. If you're passionate about sustainable fashion, looking for trusted information, or hoping to connect with like-minded professionals and organizations, we invite you to **register on the platform** — it's completely **free**, with no obligations attached. We simply hope you'll be part of this growing network dedicated to making the fashion industry more ethical, transparent, and environmentally conscious.

Visit us at www.refashionable.eu

Explore our blog: www.refashionable.eu/blog

Follow us on [Instagram](#) and [Facebook](#)

Who We Are

Re-Fashionable was co-created by six European partners:

- Blue Room Innovation (Spain)
- IDEC (Greece)
- Learning Hub Friesland (Netherlands)
- Machiavelli Istituto d'Istruzione Superiore "N. Machiavelli" - Lucca (Italy)
- Association for Creative Education (EKO) (Hungary)
- Qstura (Spain)

2.3.2 Article 2 From Concept to Community: How the Re-Fashionable Project is Shaping Sustainable Fashion // 12-11-25

Project number: 2023-1-ES01-KA220-VET-000155130

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Screenshots and links of the magazine article:

<https://www.weekendschool.eu/post/from-concept-to-community-how-the-re-fashionable-project-is-shaping-sustainable-fashion>

a few seconds ago · 1 min read

From Concept to Community: How the Re-Fashionable Project is Shaping Sustainable Fashion



As the **Re-Fashionable Project** draws to a close, we look back on how two years of collaboration, creativity and commitment have seeded a lasting community dedicated to a more sustainable fashion future.

The start of something big

In December 2023 we gathered with project partners from Spain, Greece, Italy, Hungary and the Netherlands, all united by a common challenge: how to bridge sustainable fashion education and industry practices across five countries.

Building knowledge and connection

Through workshops, shared research, the creation of our "Green Thread Curriculum" (12 lessons) and the launch of our multilingual platform, we have offered professionals and educators across Europe a resource-rich framework to understand and act on circular fashion.

Why this matters

The fashion industry is undergoing rapid change. Consumer expectations, environmental regulations and new business models demand new ways of thinking. By engaging both industry professionals *and* consumers, Re-Fashionable has sought to create ripple effects: from the design studio to the classroom to the shop-floor.

What comes next

Although the funding period may be ending, our platform remains active and free. We invite you—whether you are a designer, educator, student or professional—to join the community, explore the materials, and connect with like-minded peers.

Join us today. Visit www.refashionable.eu and explore the blog and resources section. Follow us on Instagram and Facebook to stay updated.

Project number: 2023-1-ES01-KA220-VET-000155130. Funded by the European Union. The views expressed herein are those of the authors and do not necessarily reflect the views of the European Union or the European Education and Culture Executive Agency (EACEA).

f x in p

2.3.3 Article 3: Re-Fashionable Summer Lab: Creativity, Circularity and Cross-Border Collaboration // 12-11-25

Screenshots and links of the magazine article:

<https://www.tools4t.eu/post/the-re-fashionable-summer-lab-creativity-circularity-and-cross-border-collaboration>

Project number: 2023-1-ES01-KA220-VET-000155130

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The Re-Fashionable Summer Lab: Creativity, Circularity and Cross-Border Collaboration



Summer may be the season of rest—but for the Re-Fashionable Summer Lab it has been a season of action, innovation and deep collaboration across Europe. Let's dive into how this unique event has helped turn ideas into business models for sustainable fashion.

Energy at the start

As participants from across Europe arrived in Friesland, the atmosphere was buzzing. Trainers, students and professionals came together with one purpose: to rethink how fashion can be designed, made, consumed—and re-used.

Hands-on, minds-on

Over the course of the Summer Lab, teams worked using the Business Model Canvas to develop sustainable fashion business models. Workshops, design-thinking sessions and real-life industry challenges enabled participants to move from concept to prototype. refashionable.eu

Presentation & impact

At the end of the event each team presented their business model, sharing not only the idea but the journey: research, prototypes, the lessons learned, and the next steps. These final moments highlighted how much can be achieved when design, sustainability and entrepreneurship meet. refashionable.eu

Why this matters

The Summer Lab shows that sustainable fashion is not just theoretical—it's practical, business-oriented and collaborative. It turns ideas about circularity into tangible models, bridges education and industry, and strengthens cross-border networks.

Keep the momentum

Interested in corporate innovation, educational collaboration or just want to explore the world of circular fashion? While the Summer Lab has ended, the resources, connections and momentum live on through our platform.

Register (free) and stay involved.

👉 Visit the Summer Lab section: www.refashionable.eu

ID: KA220-VET-5F9081FC. Funded by the European Union. The opinions expressed here are those of the authors and do not represent the official position of the European Union or the EACEA.



2.4 Affiliated organizations

10 screenshots or scans of affiliated organizations

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation**

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Learning Hub Friesland

Affiliated Organization Name: de Kleine Boerderij

Affiliated Organization Type: Foundation

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that we have been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Hester van der Werff

Position: Director

Date 20-10-2025

Place: Oosterwolde

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation**

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Learning Hub Friesland

Affiliated Organization Name: NHL Stenden

Affiliated Organization Type: University of Applied Science

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that NHL Stenden has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

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- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

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- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Oege Reitsma

Position: Programmamanager

Date 05-09-2025

Place: Leeuwarden

Project number: 2023-1-ES01-KA220-VET-000155130

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Learning Hub Friesland
Affiliated Organization Name: MICA
Affiliated Organization Type: Foundation

Statement of Support and Collaboration for the Re-fashionable project

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We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

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- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Corrie Ponne
Position: Projectleider Media Innovatie Campus
Date 09-10-2025
Place: Leeuwarden

Project number: 2023-1-ES01-KA220-VET-000155130

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Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation****Project Name:** Re-fashionable (REFA)**Project ID:** KA220-VET-5F9081FC**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** Learning Hub Friesland**Affiliated Organization Name:** Open Education Community**Affiliated Organization Type:** Foundation**Statement of Support and Collaboration for the Re-fashionable project**

This document is to confirm that Open Education Community has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

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- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Rennie Talsma**Position:** Secretary**Date:** 02-09-2025**Place:** Leeuwarden

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation**

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Learning Hub Friesland
Affiliated Organization Name: Empowerment Collective
Affiliated Organization Type: Foundation

Statement of Support and Collaboration for the Re-fashionable project

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- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

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- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Gysbert Bergsma
Position: Director
Date: 06-10-2025
Place: Leeuwarden

Project number: 2023-1-ES01-KA220-VET-000155130

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Learning Hub Friesland

Affiliated Organization Name: Innogress

Affiliated Organization Type: SME

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that we have been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Sven Grabbe

Position: Director

Date: 02-10-2025

Place: Leer

Project number: 2023-1-ES01-KA220-VET-000155130

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Learning Hub Friesland
Affiliated Organization Name: Firda
Affiliated Organization Type: VET School

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Firda has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Eline de Koning
Position: Opleidingsadviseur
Date: 05-09-2025
Place: Leeuwarden

Project number: 2023-1-ES01-KA220-VET-000155130

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Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation**

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Learning Hub Friesland

Affiliated Organization Name: Sociale Voedseltuinen Leeuwarden

Affiliated Organization Type: Foundation

Statement of Support and Collaboration for the Re-fashionable project

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- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Erna van der Werff

Position: Projectleider

Date 13-10-2025

Place: Leeuwarden

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation**

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Learning Hub Friesland
Affiliated Organization Name: IKC De Sprankel
Affiliated Organization Type: School

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that IKC De Sprankel has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Renske Ponne
Position: Teacher
Date 29-08-2025
Place: Stiens

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation**

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Learning Hub Friesland

Affiliated Organization Name: Weekendschool

Affiliated Organization Type: Foundation

Statement of Support and Collaboration for the Re-fashionable project

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- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name: Koos Pot

Position: Senior Expert

Date 17-10-2025

Place: Sneek

Project number: 2023-1-ES01-KA220-VET-000155130

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10.

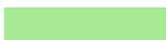
Project number: 2023-1-ES01-KA220-VET-000155130

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Project number: 2023-1-ES01-KA220-VET-000155130

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3. Indicators for Promotion Success

The success of the On-boarding activities and publicity will be measured based on the following indicators:

1. Workshops, participation in events, fairs and conferences, **10 signed letters of affiliation.**
2. 3 posts on each partner's social media, 3 articles in magazines, or newspapers or relevant fashion portals, 3 presentations in conferences or meetings at a European level = **Total 9 activities per partner** or 54 activities in total for the publicity of the REFA platform.
3. **20 registrations to the platform per partner** (120 registered members in total).
4. 6 promotion activity reports (1 per partner) + 1 consolidated report from task leader (Qstura).

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4. Conclusion

Throughout the reporting period, Learning Hub Friesland made significant progress in promoting and disseminating the Re-Fashionable (REFA) platform across multiple European contexts. By actively engaging in international events, conferences, and workshops, the team ensured that the platform and its objectives reached a wide and diverse audience of educators, students, and fashion professionals. These activities not only showcased the innovative tools and resources developed within the project but also created valuable opportunities for dialogue and exchange between stakeholders in the sustainable fashion sector.

The social media campaign and published articles further amplified the visibility of the REFA platform, highlighting its relevance in addressing contemporary challenges in fashion education and sustainability. Each communication effort reinforced the project's message of collaboration, creativity, and circularity, contributing to a shared understanding of how education can drive systemic change in the industry.

In parallel, the establishment of affiliations with organizations across Europe strengthened the REFA network, ensuring continuity and potential for future cooperation beyond the project's duration. These partnerships laid the groundwork for further integration of the platform's tools and methodologies into existing educational and professional frameworks.

Overall, Learning Hub Friesland's dissemination and promotion activities have made a tangible contribution to the project's overarching goals. The outcomes demonstrate the value of cross-border collaboration, creative engagement, and sustained communication efforts in building a more connected, informed, and forward-thinking community dedicated to sustainable fashion.

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1. Introduction

This report outlines the promotional activities undertaken by the 'IIS Machiavelli' of Lucca in support of the platform. To contribute to the dissemination of the Re-fashionable project, the fashion school leveraged its territorial network, positioning itself as a key promoter of sustainability and actively raising awareness of the issue among its stakeholders.

'IIS Machiavelli' engaged in various activities to meet the targets outlined below, delivering a cohesive and impactful promotional campaign.

1. Events, Presentations, Conferences, Workshops: 3 in total

Conduct **3 events**, presentations in conferences or professional meetings at a European level to showcase the platform and its value to stakeholders.

2. Social Media Posts: 3 in total

Share **3 posts** on each partner's social media channels to promote the platform. Posts should highlight the platform's key features, benefits for users, and call-to-action for registration. Alternatively, these posts can disseminate the 3 events.

3. Articles in Media: 3 in total

Publish **3 articles** in magazines, newspapers, or relevant online fashion portals. Topics can include sustainable fashion, the platform's offerings, or success stories. Alternatively, these articles can disseminate the 3 events.

4. (T2.5) Workshops and Events: to sign 10 affiliations with 10 organizations.

Organize or participate in events, fairs, or conferences targeting 10 organizations per country. Events can be virtual or physical. Note: This doesn't mean hosting 10 separate events but ensuring outreach and **affiliation with 10 organizations total**. Focus on networking, engaging stakeholders, and promoting platform subscriptions.

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2. Reporting

2.1 Events

2.1.1 - Event #1 "IIS Machiavelli" School Conference *OLTRE LO SPECCHIO: il riflesso dell'identità* (8 May 2025)

Explanation of activity:

The event aimed to showcase various contributions from all the classes of the Civitali Vocational Institute on the theme of civic education chosen for the 2024/2025 school year. The Fashion Department presented three videos addressing the issue of fast fashion and the need to move beyond this production model, promoting sustainability and a more inclusive fashion industry. At the end of the video screening, the *Re-fashionable* project was presented to the school community of students and teachers, inviting them to register on the platform.

Link to the event:

["Oltre lo specchio", l'istituto Civitali porta in scena difficoltà e sogni dell'adolescenza - NoiTV \(VIDEO\)](#)

Photos:



Project number: 2023-1-ES01-KA220-VET-000155130

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Attendance List: all classes of the “M. Civitali” Vocational Institute, with the exception of the first-year classes.

2.1.2 - Event #2 Fashion Show during “Festival Regionale della Creatività nelle Scuole” (30 May 2025)

Explanation of activity:

This region-wide event showcased the various creative skills developed within schools across our area. Our school took part with a fashion show featuring the most representative garments created in recent years. Before the show, we had the opportunity to present the *Re-fashionable* project to the audience, illustrating its principles and achievements, and inviting them to register on the platform

Link to the event:

[Sul palco le idee diventano spettacolo](#) (VIDEO)

[Festival Creatività, le scuole lucchesi danno spettacolo sul palco del San Romano - NoiTV](#) (VIDEO)

Photos:



Attendance List:

The event was open to the public.

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2.1.3 - Event #3 Fashion School Final Event – Fashion Show “La Divina Commedia” hosted by Atelier Ricci during Lucca Fashion Weekend

Explanation of activity:

In this case, the event was the school’s final fashion show — the most significant and representative moment for our field of study. On this occasion, the new annual collection, inspired by the *Divine Comedy*, was presented on the runway, along with the *Re-fashionable* project. The audience was invited to join the platform, also through the distribution of informational cards containing links to the project’s website and the platform itself.

Link to the event:

Antonella Malagnino represented “IIS Machiavelli” during the Press Conference: [Torna Lucca Fashion Weekend: tre giorni con talk, eccellenze locali e ospiti d'eccezione - LuccaInDiretta](#)

Photos:

OGGETTO: FASHION SHOW – ISTITUTO CIVITALI, SETTORE MODA PER LUCCA
FASHION WEEKEND

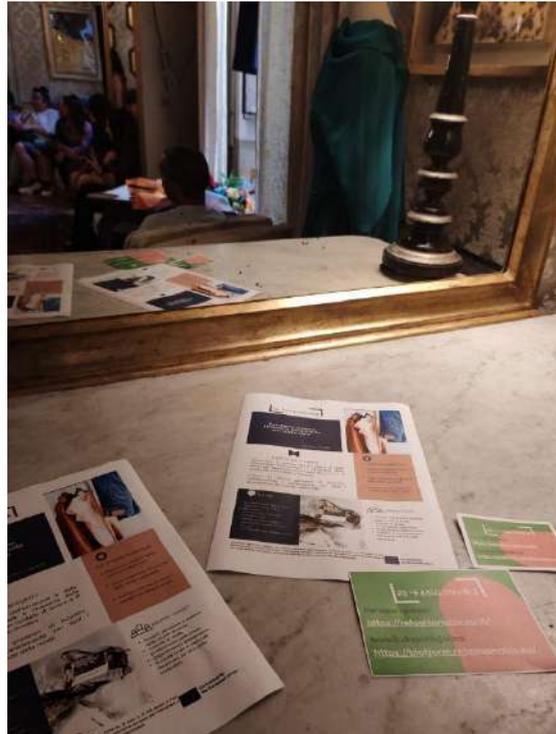
Sabato 31 maggio 2025, a partire dalle ore 18:00, avrà luogo la sfilata del settore Moda dell’Istituto Civitali, inserita nell’importante programma della **LUCCA FASHION WEEKEND**, una importante manifestazione culturale che coinvolgerà l’intera città con mostre, incontri e workshop legati al mondo della moda.

Il *fashion show*, che si svolgerà nel prestigioso **Atelier Ricci**, storico simbolo dell’eccellenza sartoriale del nostro territorio, avrà come tema conduttore la *Divina Commedia*.

Si tratta di una ricca e importante collezione che si snoda tra simboli dell’opera letteraria e l’animo umano, una occasione unica per valorizzare il talento, la creatività e l’impegno dei nostri studenti che hanno saputo fondere cultura, arte e moda in un progetto dal forte impatto estetico ed emozionale.

All’interno della manifestazione verrà presentato il contributo del Civitali Moda al progetto europeo *Re-Fashionable*, improntato sull’eco-sostenibilità della moda.

Maggiori informazioni sono presenti sulla locandina allegata.



Attendance List:

The event was open to the public.

Project number: 2023-1-ES01-KA220-VET-000155130

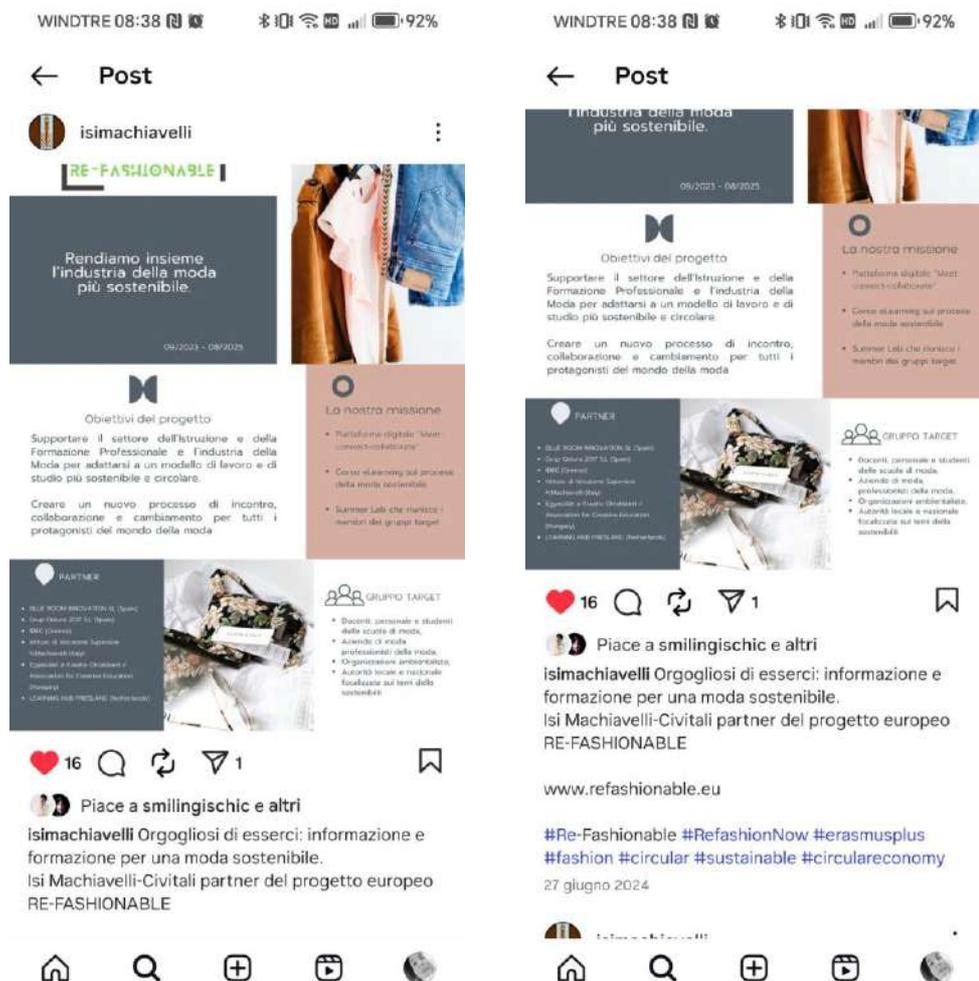
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2.2 Social Media Posts

2.2.1 Participation to the project

Screenshots and links of the social media posts:

a. Instagram



<https://www.instagram.com/p/C8uSVOCoxTz/?igsh=dDVwM3I5MjQ2ODFp>

b. Facebook

<https://www.facebook.com/share/p/19sUcZePQZ/>

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2.2.2 Participation to the project and invitation to register on the platform

Screenshots and links of the social media posts:

c. Instagram



<https://www.instagram.com/p/DPRLWKDjKxh/?igsh=YTRhM2l2YnpqejB2>

d. Facebook

<https://www.facebook.com/share/p/17mmE3P8m1/>

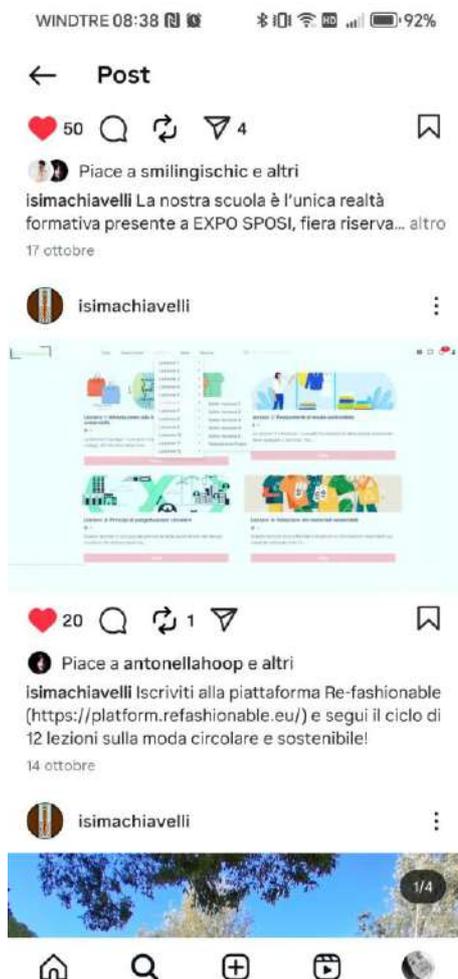
Project number: 2023-1-ES01-KA220-VET-000155130

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2.2.3 Invitation to register on the platform

Screenshots and links of the social media posts:

e. Instagram



<https://www.instagram.com/p/DPzLIhfjBjG/?igsh=MXdxZGN5b3BiMG9i>

f. Facebook

<https://www.facebook.com/share/p/1BMMV6abWF/>

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2.2.4 Pop-Up event in Lucca and description of the project goals

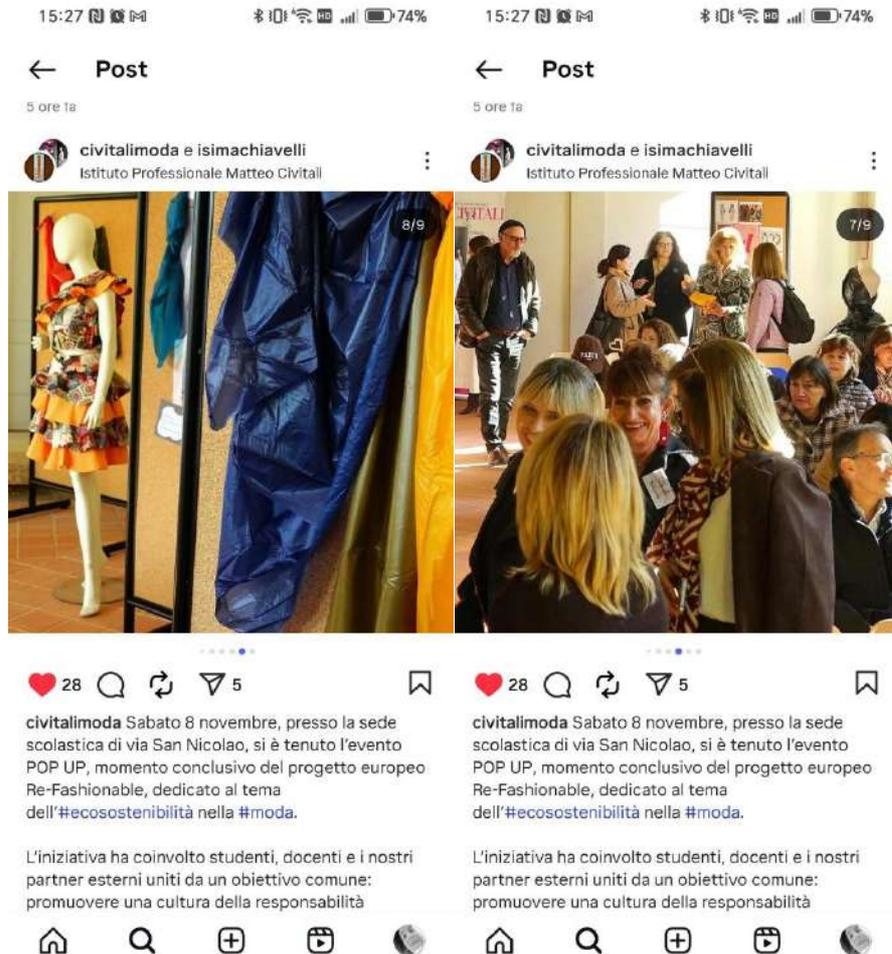
Screenshots and links of the social media posts:

a. Instagram



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<https://www.instagram.com/p/DQ7cY4sgPJI/?igsh=MTZjYW82cmt3NzNseQ>

b. Facebook

<https://www.facebook.com/share/p/1Dgb67e6Si/?mibextid=wwXlfr>

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2.3 Magazine articles

2.3.1 Article 1 “La Nazione” 19/10/2025 (Local Newspaper)

Screenshots and links of the magazine article:

La moda sostenibile Progetto Ue al Machiavelli

Gli studenti protagonisti dell’iniziativa europea “Re-Fashionable”
Dodici lezioni di due ore ciascuna dedicate all’educazione green nel fashion

LUCCA

La moda può essere sostenibile, etica e innovativa. A dimostrarlo è l’Istituto Machiavelli di Lucca, protagonista del progetto europeo Re-fashionable, un’iniziativa che sta rivoluzionando il modo di pensare e insegnare la moda in chiave green. In un momento in cui il settore tessile è sotto i riflettori per il suo impatto ambientale, la scuola lucchese si è distinta per il suo impegno nel formare nuove generazioni di professionisti consapevoli e responsabili. Finanziato dall’Unione Europea e coordinato da un partenariato attivo in Italia, Spagna, Grecia, Ungheria e Paesi Bassi, Re-fashionable mira a costruire un ponte tra il mondo dell’istruzione e quello produttivo, offrendo strumenti concreti per accompagnare la transizione ecologica del settore moda.

Il progetto si inserisce negli obiettivi del Green Deal europeo, con la prospettiva di un’Europa climaticamente neutrale entro il 2050. Tra i risultati più significativi, la piattaforma digitale collaborativa (platform.refashionable.eu), che connette scuole, aziende e professionisti del settore. Fra i protagonisti italiani spicca proprio il Machiavelli



di Lucca, partner formativo del progetto. Grazie all’indirizzo ‘Industria e artigianato per il Made in Italy’ dell’Istituto professionale Civitali, la scuola ha portato nella didattica i principi della sostenibilità e della circolarità, formando giovani capaci di unire creatività e rispetto per l’ambiente. Uno dei risultati più apprezzati è la piattaforma Re-fashionable, che ospita dodici lezioni di due ore ciascuna dedicate all’educazione green nel fashion. Cinque studentesse del Civitali hanno inoltre partecipato a un laboratorio internazionale nei Paesi Bassi, dove hanno elaborato business plan di moda sostenibile legati al territorio olandese, confrontandosi con studenti di altri Paesi europei.

«**Il nostro** obiettivo – spiega la docente Lorenza Robino, referente del progetto – è invitare più persone possibili a iscriversi alla piattaforma e a conoscere il progetto. Vogliamo che diventi uno strumento utile per docenti, studenti e operatori del settore. La sostenibilità parte dalla conoscenza e dalla collaborazione.»

Con Re-fashionable, il Machiavelli di Lucca si conferma così un vero motore di innovazione sostenibile, capace di formare una nuova generazione di professionisti che credono in una moda che non spreca, ma rigenera.

Giulia Prete

© RIPRODUZIONE RISERVATA

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I FATTI DEL GIORNO

L'universo delle nuove generazioni

La moda sostenibile Progetto Ue al Machiavelli

Gli studenti protagonisti dell'iniziativa europea "Re-Fashionable"
Dodici lezioni di due ore ciascuna dedicate all'educazione green nel fashion

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Il progetto si inserisce negli obiettivi del Green Deal europeo, con la prospettiva di un'Europa climaticamente neutrale entro il 2050. Tra i risultati più significativi, la piattaforma digitale collaborativa (platform.re-fashionable.eu), che connette scuole, aziende e professionisti del settore. Fra i protagonisti italiani spicca proprio il Machiavelli



di Lucca, partner formativo del progetto. Grazie all'indirizzo "Industria e artigianato per il Made in Italy" dell'Istituto professionale Civitali, la scuola ha portato nella didattica i principi della sostenibilità e della circolarità, formando giovani capaci di unire creatività e rispetto per l'ambiente. Uno dei risultati più apprezzati è la piattaforma Re-fashionable, che ospita dodici lezioni di due ore ciascuna dedicate all'educazione green nel fashion. Cinque studentesse del Civitali hanno inoltre partecipato a un laboratorio internazionale nei Paesi Bassi, dove hanno elaborato business plan di moda sostenibile legati al territorio olandese, confrontandosi con studenti di altri Paesi europei.

«Il nostro obiettivo – spiega la docente Lorenza Robino, referente del progetto – è invitare più persone possibili a iscriversi alla piattaforma e a conoscere il progetto. Vogliamo che diventi uno strumento utile per docenti, studenti e operatori del settore. La sostenibilità parte dalla conoscenza e dalla collaborazione».

Con Re-fashionable, il Machiavelli di Lucca si conferma così un vero motore di innovazione sostenibile, capace di formare una nuova generazione di professionisti che credono in una moda che non spreca, ma rigenera.

Giulia Preti
@BINOZZIONE/REDFASHA

Giovani (e non solo) sono scesi nuovamente in piazza per chiedere il totale ritorno della pace nella Striscia di Gaza



A favore della Palestina

«Non c'è pace sotto occupazione» Studenti (e non) sfilano in corteo

LUCCA

«Non c'è pace sotto occupazione». In pomeriggio Lucca, ancora una volta, ha vibrato di voci, striscioni e cori di solidarietà per il popolo palestinese. Dal piazzale Ricasoli, di fronte alla stazione ferroviaria, decine di cittadini – per lo più giovanissimi – hanno dato vita a un corteo pacifico e con percorso autorizzato, promosso dal Coordinamento Palestina Libera Lucca, che ha attraversato le vie della città.

L'iniziativa segue altre mobilitazioni, tra cui quella del 3 ottobre scorso, in occasione dello sciopero generale della CGIL, che ha radunato nel centro storico oltre 5mila persone. In quell'occasione alcuni avvocati lucchesi avevano anche annunciato di aver denunciato il governo Meloni, accusandolo di essere complici del genocidio nei confronti del popolo palestinese e rilanciando la richiesta di responsabilità legali e politiche a livello nazionale. Il corteo di ieri ha ribadito l'urgenza di ascoltare le voci dei palestinesi e di denunciare le condizioni di pace imposte dai governi, che secondo gli organizzatori non garantiscono né libertà, né sicurezza, né un tetto sulla testa per chi vive nei territori devastati dal conflitto.

I partecipanti hanno scandito slogan, esposto striscioni e invitato tutta la cittadinanza a non rimanere in silenzio, sottolineando l'importanza della mobilitazione dal basso come strumento di pressione e giustizia. «Non può esserci pace in un mondo che continua a essere ingiusto», hanno dichiarato gli organizzatori del Coordinamento. Tra applausi e cori, la manifestazione si è conclusa senza incidenti, lasciando ancora una volta un messaggio chiaro e deciso: «Lucca sa da che parte stare».

G.P.

[La moda sostenibile. Progetto Ue al Machiavelli](#)

Project number: 2023-1-ES01-KA220-VET-000155130

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2.3.2 Article 2 Article in relevant portal – International PLATFORM AliamHUB 29/10/2025

Screenshots and links of the magazine article:



Moda sostenibile: l'Istituto Machiavelli guida la rivoluzione green nel settore tessile

Un progetto europeo che trasforma l'educazione alla moda con iniziative ecologiche ed etiche

La moda può essere sostenibile, etica e innovativa. L'Istituto Machiavelli di Lucca si dimostra protagonista del progetto europeo **Re-fashionable**, un'iniziativa che sta rivoluzionando il modo di pensare e insegnare la moda in ottica ecologica. In un momento in cui il settore tessile è sotto i riflettori per il suo impatto ambientale, la scuola di Lugo si è distinta per il suo impegno nella formazione di nuove generazioni di professionisti consapevoli e responsabili.

Finanziato dall'Unione Europea e coordinato da un'associazione attiva in Italia, Spagna, Grecia, Ungheria e Paesi Bassi, Re-fashionable ha l'obiettivo di costruire un ponte tra il mondo dell'educazione e quello della produzione, offrendo strumenti concreti per accompagnare la transizione ecologica del settore moda.

Il progetto rientra tra gli obiettivi del Green Deal europeo, con la prospettiva di un'Europa climaticamente neutra entro il 2050. Tra i risultati più significativi c'è la piattaforma digitale collaborativa platform.refashionable.eu, che mette in contatto scuole, aziende e professionisti del settore.

Il Machiavelli, motore dell'innovazione sostenibile

Tra i protagonisti italiani spicca il Machiavelli di Lucca, partner formativo del progetto. Grazie al corso "Industria e mestieri per il Made in Italy" dell'Istituto Professionale Civitali, la scuola ha incorporato nella didattica i principi di sostenibilità e circolarità, formando giovani capaci di coniugare creatività e rispetto per l'ambiente.

Uno dei risultati più apprezzati è la piattaforma Re-fashionable, che ospita dodici lezioni di due ore ciascuna dedicate all'educazione green nella moda. Inoltre, cinque studenti del Civitali hanno partecipato a un workshop internazionale nei Paesi Bassi, dove hanno sviluppato business plans di moda sostenibile legati al territorio olandese, confrontandosi con studenti di altri paesi europei.

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"Il nostro obiettivo – spiega la professoressa Lorenza Robino, responsabile del progetto – è quello di invitare il maggior numero possibile di persone a iscriversi alla piattaforma e a conoscere il progetto. Vogliamo che diventi uno strumento utile per docenti, studenti e operatori del settore. La sostenibilità inizia con la conoscenza e la collaborazione".

Con Re-fashionable, il Machiavelli lucchese si conferma così un vero e proprio motore di innovazione sostenibile, capace di formare una nuova generazione di professionisti che credono in una moda che non spreca, ma rigenera.

Redazione dei contenuti: Ailam Team

[Moda sostenibile: l'Istituto Machiavelli guida la rivoluzione green nel settore tessile - www.ailamhub.org](http://www.ailamhub.org)

Project number: 2023-1-ES01-KA220-VET-000155130

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2.3.3 Article 3 “Il Tirreno” (Local Newspaper) 07/11/2025

Screenshots and links of the magazine article:

Lucca > Cronaca

Istruzione e innovazione

Moda che rigenera: il “Machiavelli” di Lucca protagonista di Re-fashionable



Il progetto coordinato da un partenariato internazionale mira a trasformare il modo in cui pensiamo, produciamo e apprendiamo la moda

LUCCA. In un'epoca in cui l'industria tessile è al centro del dibattito sulla sostenibilità, nasce un'iniziativa europea ambiziosa e inclusiva: Re-fashionable, un progetto che mira a trasformare il modo in cui pensiamo, produciamo e apprendiamo la moda (<https://www.refashionable.eu/it/>).

Coordinato da un partenariato internazionale attivo in Italia, Spagna, Grecia, Ungheria e Paesi Bassi, il progetto vuole fare da ponte fra il mondo educativo e quello produttivo, proponendo strumenti concreti per accelerare la transizione verso un sistema tessile più circolare.

Al cuore di Re-fashionable c'è la convinzione che la sostenibilità non debba essere un'eccezione, bensì una componente essenziale di ogni fase della filiera moda: dalla progettazione al prodotto, dal consumo allo smaltimento. È un progetto che si allinea agli obiettivi del Green Deal europeo e alla prospettiva di un'Europa climaticamente neutrale entro il 2050.

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Piattaforma digitale collaborativa per mettere in contatto formatori, aziende, professionisti e organizzazioni impegnate nella sostenibilità (<https://platform.refashionable.eu/>).

Percorso e-learning innovativo, che affronta temi cruciali come tecnologie tessili sostenibili, gestione del ciclo di vita dei capi, materiali innovativi e pratiche circolari.

Laboratorio estivo internazionale, occasione pratica e intensiva in cui studenti, docenti e professionisti hanno progettato insieme soluzioni e prototipi.

Il ruolo dell'Istituto "Machiavelli"

Fra i protagonisti spicca per l'Italia l'Istituto "Machiavelli" di Lucca, che porta all'interno del progetto un contributo decisivo grazie alla partecipazione di docenti e studentesse dell'indirizzo Industria e Artigianato per il Made in Italy attivo all'interno dell'istituto professionale "Civitali". L'esperienza maturata nella formazione e nella sperimentazione didattica rende la scuola un partner strategico per mettere in pratica la visione di Re-fashionable: collegare conoscenze teoriche, creatività e bisogni concreti del settore moda.

[Moda che rigenera: il "Machiavelli" di Lucca protagonista di Re-fashionable - Il Tirreno](#)



2.4 Affiliated organizations

10 screenshots or scans of affiliated organizations



Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: ISI MACHIAVELLI - Lucca

Affiliated Organization Name: SOECOFORMA

Affiliated Organization Type: LEARNING AND DEVELOPMENT AGENCY

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that **SOECOFORMA** has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Team Re-Fashionable

Antonella Malagnino e Lorenza Robino

Name of Legal Representative: Daniele Lapicciarella

Position: Legal Representative

Date: 6.10.25

Place: Lucca


Consorzio Soecoforma
 Impresa Sociale - Società Cooperativa Sociale
 Via E. Mattei 283/7
 MUGNANO - 55100 LUCCA
 P.I. 02542510462
 Iscritto Albo Cooperative n° C131351
 PEC: soecoforma@pec.it

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation****Project Name:** Re-fashionable (REFA)**Project ID:** KA220-VET-5F9081FC**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** ISI MACHIAVELI - Lucca**Affiliated Organization Name:** B-9 T-SHIRT di Maria Luisa Bambi**Affiliated Organization Type:** Fashion Company**Statement of Support and Collaboration for the Re-fashionable project**

This document is to confirm that **B-9 T-SHIRT** has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

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Yours faithfully,
Team Re-Fashionable
Antonella Malagnino e Lorenza Robino

Name of Legal Representative: BAMBI MARIA LUISA

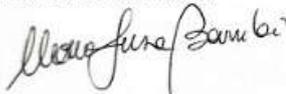
Position: Business owner

Date 01/10/2025

Place: LUCCA-ITALY

Project number: 2023-1-ES01-KA220-VET-000155130

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2.

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Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: ISI MACHIAVELLI - Lucca

Affiliated Organization Name: TUSCANY EVENT EXPERIENCE di Laura Bechelli

Affiliated Organization Type: ENVIRONMENTAL ORGANIZATION

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that **TUSCANY EVENT EXPERIENCE** has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

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- The Re-fashionable Summer Lab

Yours faithfully,

Team Re-Fashionable

Antonella Malagnino e Lorenza Robino

Name of Legal Representative: Laura Bechelli

Position: Via Baccelli S.Marco

Date 10 Settembre 2025

Place: Lucca

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation****Project Name:** Re-fashionable (REFA)**Project ID:** KA220-VET-5F9081FC**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** ISI MACHIAVELI - Lucca**Affiliated Organization Name:** BORGO SOLAIO di Sabrina Mattei**Affiliated Organization Type:** Fashion Company**Statement of Support and Collaboration for the Re-fashionable project**

This document is to confirm that **BORGO SOLAIO** has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

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- The Re-fashionable Summer Lab

Yours faithfully,

Team Re-Fashionable

Antonella Malagnino e Lorenza Robino

Name of Legal Representative: SABRINA MATTEI

Position: Business owner

Date 09/09/2025

Place: Pietrasanta (Lucca)

Project number: 2023-1-ES01-KA220-VET-000155130

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Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)**Project ID:** KA220-VET-5F9081FC**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** ISI MACHIAVELI - Lucca**Affiliated Organization Name:** Centro Formazione Moda di Lucia Cappelli**Affiliated Organization Type:** FASHION SCHOOL

Statement of Support and Collaboration for the Re-fashionable project

Centro Formazione Moda

This document is to confirm that [redacted] has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

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- Provide any other relevant information, deemed important to the project activities.

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- The Re-fashionable Summer Lab

Yours faithfully,

Team Re-Fashionable

Antonella Malagnino e Lorenza Robino

Name of Legal Representative:

Position: HOLDER

Date: 06/10/2025

Place: NAVACCHIO (PI)



Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation****Project Name:** Re-fashionable (REFA)**Project ID:** KA220-VET-5F9081FC**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** ISI MACHIAVELI - Lucca**Affiliated Organization Name:** ELLERE MODELISTA di Laura Ciriegia**Affiliated Organization Type:** UPCYCLE MAKERS**Statement of Support and Collaboration for the Re-fashionable project**

This document is to confirm that **ELLERE MODELISTA** has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

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- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,
Team Re-Fashionable
Antonella Malagnino e Lorenza Robino

Name of Legal Representative:
Position: OWNER
Date 01/10/2025
Place: PIETRASANTA (LUCCA)

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation****Project Name:** Re-fashionable (REFA)**Project ID:** KA220-VET-5F9081FC**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** ISI MACHIAVELI - Lucca**Affiliated Organization Name:** ATELIER RICCI di Patrizia Ricci**Affiliated Organization Type:** Fashion Company**Statement of Support and Collaboration for the Re-fashionable project**

This document is to confirm that ATELIER RICCI has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Team Re-Fashionable

Antonella Malagnino e Lorenza Robino

Name of Legal Representative:

Position:

Date

Place:

Project number: 2023-1-ES01-KA220-VET-000155130

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7.

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**Re-fashionable Organization Affiliation****Project Name:** Re-fashionable (REFA)**Project ID:** KA220-VET-5F9081FC**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** ISI MACHIAVELI - Lucca**Affiliated Organization Name:** TANGO'S**Affiliated Organization Type:** FASHION COMPANY**Statement of Support and Collaboration for the Re-fashionable project**

This document is to confirm that **TANGO'S** has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Team Re-Fashionable

Antonella Malagnino e Lorenza Robino

Name of Legal Representative: DAVINI TIZIANA

Position: BUSINESS OWNER

Date: 17/10/2025

Place: LUCCA

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation****Project Name:** Re-fashionable (REFA)**Project ID:** KA220-VET-5F9081FC**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** ISI MACHIAVELLI - Lucca**Affiliated Organization Name:** IMPRESA SOCIALE Srl TERRA DI TUTTI**Affiliated Organization Type:** SUSTAINABLE CRAFTSMANSHIP AND SOCIAL INNOVATION**Statement of Support and Collaboration for the Re-fashionable project**

This document is to confirm that **IMPRESA SOCIALE Srl TERRA DI TUTTI** has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate. We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,
Team Re-Fashionable
Antonella Malagnino e Lorenza Robino

Name of Legal Representative: Vianney Rugerinyange

Position: President

Date: 10/09/2025

Place: Capannori, Lucca

Project number: 2023-1-ES01-KA220-VET-000155130

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**Re-fashionable Organization Affiliation****Project Name:** Re-fashionable (REFA)**Project ID:** KA220-VET-5F9081FC**Program:** Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training**Project Partner:** ISI MACHIAVELI - Lucca**Affiliated Organization Name:** VILLA TRENTUNO di Emilia Poli**Affiliated Organization Type:** FASHION COMPANY**Statement of Support and Collaboration for the Re-fashionable project**

This document is to confirm that **VILLA TRENTUNO** has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Team Re-Fashionable

Antonella Malagnino e Lorenza Robino

Name of Legal Representative: EMILIA POLI, per VillaTrentuno

Position: Business owner

Date 06/10/2025

Place: Lucca-Italy

Project number: 2023-1-ES01-KA220-VET-000155130

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3. Indicators for Promotion Success

The success of the On-boarding activities and publicity will be measured based on the following indicators:

1. Workshops, participation in events, fairs and conferences, **10 signed letters of affiliation.**
2. 3 posts on each partner's social media, 3 articles in magazines, or newspapers or relevant fashion portals, 3 presentations in conferences or meetings at a European level = **Total 9 activities per partner** or 54 activities in total for the publicity of the REFA platform.
3. **20 registrations to the platform per partner** (120 registered members in total).
4. 6 promotion activity reports (1 per partner) + 1 consolidated report from task leader (Qstura).

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4. Conclusion

The promotion activities for the platform and, more generally, the dissemination of the project and its objectives involved activating the network of contacts that the school has long maintained in the local area. Thanks to the school's experience in building strong and lasting collaborations, it was possible to carry out outreach activities involving various stakeholders in the territory.

Part of this dissemination naturally took place within the school itself — among colleagues in the fashion department, teachers from other institutes belonging to IIS “N. Machiavelli,” and, of course, with students from our program and other fields of study. In this way, the project was made known to hundreds of people in our area.

Thanks to the publication of newspaper articles, our Institute was contacted by the Italo-Latin American International Organization (IILA). The latter has launched its own project on sustainable fashion, connecting Italy and Latin America, and has asked us to start a collaboration. If this partnership is successfully established, the *Re-fashionable* project could gain visibility even beyond European borders.

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T2.5 and T2.6 Reporting the promotion of the Re- fashionable platform - EKO



Co-funded by
the European Union



Erasmus+
Enriching lives, opening minds.



Qstura



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1. Introduction

The following document presents the promotion of the Re-fashionable platform in Hungary. Activities started in spring 2025 and ended in summer 2025. We have tried to work with as many stakeholders as possible to bring the Re-fashionable project, the platform and the 24-hour e-learning curriculum to as wide an audience as possible.

EKO engaged in various activities to meet the targets outlined below, delivering a cohesive and impactful promotional campaign.

1. **Events, Presentations, Conferences, Workshops: 3 in total**

Conduct **3 events**, presentations in conferences or professional meetings at a European level to showcase the platform and its value to stakeholders.

2. **Social Media Posts: 3 in total**

Share **3 posts** on each partner's social media channels to promote the platform. Posts should highlight the platform's key features, benefits for users, and call-to-action for registration. Alternatively, these posts can disseminate the 3 events.

3. **Articles in Media: 3 in total**

Publish **3 articles** in magazines, newspapers, or relevant online fashion portals. Topics can include sustainable fashion, the platform's offerings, or success stories. Alternatively, these articles can disseminate the 3 events.

4. **(T2.5) Workshops and Events: to sign 10 affiliations with 10 organizations.**

Organize or participate in events, fairs, or conferences targeting 10 organizations per country. Events can be virtual or physical. Note: This doesn't mean hosting 10 separate events but ensuring outreach and **affiliation with 10 organizations total**. Focus on networking, engaging stakeholders, and promoting platform subscriptions.

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2. Reporting

2.1 Events

2.1.1 - Event #1 Girls' Day Szeged – 15 April 2025

Explanation of activity

EKO's project manager Noémi Vizi gave a presentation on sustainable fashion in Szeged on 15 April 2025. Junior Achievement Hungary organised the Girls' Day event at the IH Events Centre in Szeged. The aim was to give girls from primary and secondary schools in the area the chance to hear inspiring presentations, whether to help them choose a career or to learn about a hot topic such as how to update their wardrobe in a sustainable way. Noémi also talked about the Re-fashionable project and platform. The event was attended by 160 girls and their chaperones. We were delighted to be invited to such a large-scale event for girls and to shape the mindset of Generation Z young people about sustainable fashion.



<https://www.facebook.com/photo?fbid=1009716144640783&set=a.507041258241610>

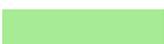
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**Junior Achievement Magyarország**

Április 24. · 🌐

...

🔔 Múlt héten tartottuk meg a nagy sikerű Lányok Napja eseményünket a szegedi IH Rendezvényközpontban! 🔔

👉 Nagyon szépen köszönjük meghívott előadóinknak a részvételt, akik izgalmas és rendkívül tartalmas előadásokkal fogadták az érkező fiatalokat! Mellettük kifejezetten hálásak vagyunk a kiállítóknak is, akik színesebbé tették a programunkat és hozzájárultak ahhoz, hogy egy emlékezetes napot tartsunk az érdeklődőknek!

🌟 A nap során előadást tartott:

- Vizi Noémi - Gardróbfrissítés fenntartható módon?! Lehetséges!
- Schwimmer-Tóth Tímea - HPV ismeretterjesztő előadás Cooltas képregény figurái segítségével ([Mályvavirág Alapítvány](#))
- Dr. Pallagi Edina – Üzlet receptre: vállalkozásépítés nőként és gyógyszerészként a kozmetikai iparban ([CREMEDIQ Természetes Kozmetikumok](#))
- Polereczki Andrea - Női informatikusok a digitális térben ([Women4Cyber Hungary](#))

🌟 Interaktív programokkal várták a fiatalokat a következő kiállítók:

- SZTE Kossuth Zsuzsanna Technikum és Szakképző Iskola

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- SZTE Kossuth Zsuzsanna Technikum és Szakképző Iskola DIVATBEMUTATÓJA
- Szegedi Áldozatsegítő Központ
- Madarász Vica | Színtanácsadás
- SZTE Egészségtudományi és Szociális Képzési Kar | Vércsoport meghatározás
- Mályvavirág Alapítvány | Mályva Tini program
- Mobillabor | Selye János Diáklaborhálózat
- Karolina Digitális Manufaktúra
- CREMEDIQ Természetes Kozmetikumok | Tanácsadás
- Szegedi Fegyház és Börtön
- SZTE Mérnöki Kar
- Szegedi SZC Móravárosi Szakképző Iskola kozmetikus osztályának interaktív foglalkozása
- SZTE Kossuth Zsuzsanna Technikum és Szakképző Iskola egészségügyis osztályának interaktív foglalkozása

🙏 Hálásan köszönjük mindannyiuknak! A Lányok Napjáról készült legjobb fotókat pedig egy albumban is összegyűjtöttük – nézzétek meg őket! 📷

<https://www.facebook.com/media/set?set=a.985078893711100...>

#LányokNapja #JAM #JuniorAchievementMagyarország
#IHRendezvényközpont #Szeged #esemény #lehetőségek #világa
#vállalkozás #fenntarthatósága #divat #egészségtudatossága



Junior Achievement Magyarország

Április 13. · 🌐



👉 Ne feledjétek: kedden Lányok Napja! 🎉

🌟 Az előadások között különböző izgalmas témák várnak és a kiállítók sora is változatos és sokszínű! Ne maradjatok le erről a rendkívül tartalmasnak ígérkező napról - a részvétel térítésmentes, de REGISZTRÁCIÓHOZ kötött!

👉 A következő űrlap kitöltésével tudtok regisztrálni: <https://form.jotform.com/250832302187351>

🔍 A részletes programért keressétek fel az eseményünket és jelöljétek vissza: <https://fb.me/e/33hMjupT>

📅 Dátum: 2025.04.15.

🕒 Időpont: 9.00-13:00

📍 Helyszín: IH Rendezvényközpont

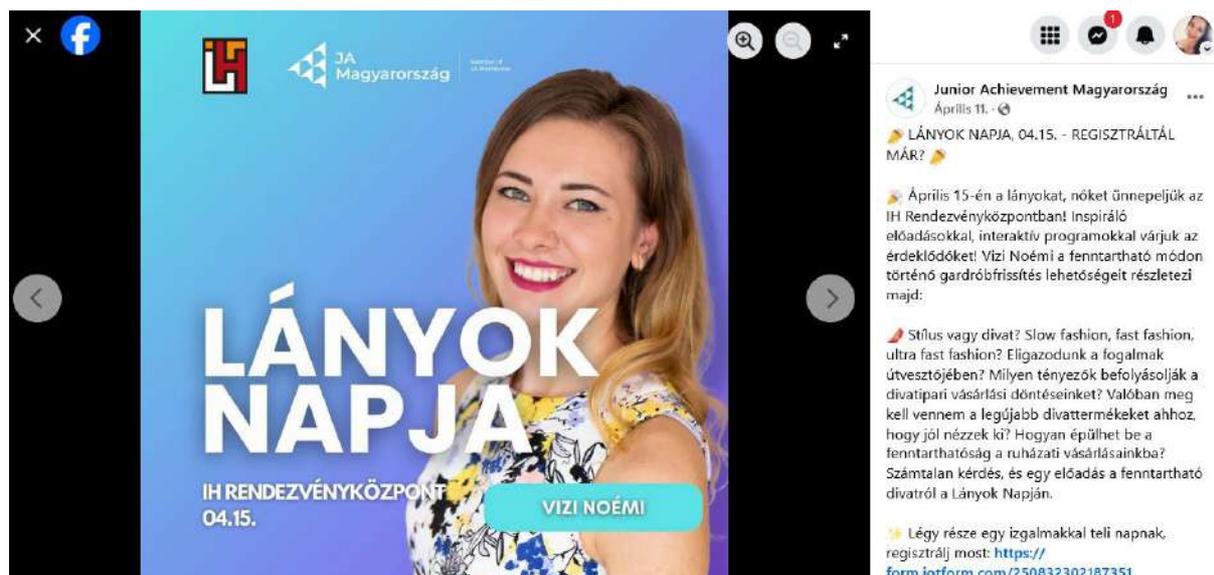
👉 Csatlakozz hozzánk, tanulj, fejlődj, ismerkedj!

#LányokNapja #IH #Szeged #JAM #JuniorAchievementMagyarország
#előadások #kiállítók #interaktív #programok



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2.1.2 - Event #2 SZTE Alumni Uni Tudásműhely (Knowledge Workshop) 8 April 2025

Explanation of activity

Noémi Vizi is also a lecturer at the University of Szeged and her research topic is the sustainable fashion industry. As part of the Sustainability Week, she was invited to the next event of the SZTE Alumni Uni – Tudásműhely (Knowledge Workshop), on 8 April 2025, Szeged Jate Klub. Where she gave a scientific presentation on the present and future of the fashion industry from a sustainability perspective. The lecture was entitled: Does fashion tell you who you are? In this lecture, the platform created in the Re-fashionable project, the 24-hour knowledge material, was also promoted. The audience of around 100 people was given an insight into the present of overconsumption in the fashion industry and the possibilities of sustainable fashion.

The other speaker was Bence Csalár, one of Hungary's best-known sustainable fashion influencers. Afterwards, we talked to Dr. Anna Váraljai, art historian and head of the Master's programme in Design and Art Management, about Hungarian fashion consumption, designer brands and the possible sustainable future.

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<https://www.facebook.com/photo?fbid=996172259328505&set=a.507041258241610>

Facebook event: <https://www.facebook.com/events/1006948777996553>

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Alumni Uni - Tudásműhely

A divat mondja meg, hogy ki vagy?

FAST FASHION
FENNTARTHATÓSÁG
ÖNISMERET

VIZI NOÉMI
SZTE-GTK, KUTATÓ –
FELELŐSÉGTELJES FOGYASZTÁS

DR. VÁRALJAI ANNA
MODERÁTOR

CSALÁR BENCE
DIVATÚJSÁGÍRÓ

Jate Klub 2025.04.08. 16:30 SZTE ALMA MATER

Nyilvános · Bárki a Facebookon vagy azon kívül

Az Alumni Uni – Tudásműhely következő előadásának központi témája a fenntartható divat, amelyet két eltérő szemszögből vizsgálunk meg.

Csálár Bence az egyéni felelősség és önismeret fontosságáról beszél a fenntartható divat kapcsán: hogyan hozhatunk tudatos döntéseket vásárlóként, és milyen hatása lehet ezeknek a választásoknak a divatiparra?

Vizi Noémi a fast fashion gazdasági és etikai dilemmáit, valamint annak társadalmi hatásait elemzi.

Az előadás arra keresi a választ, hogy miként illeszthető be a fenntarthatóság a gyorsan változó divattrendek világába, és milyen hatékony kommunikációs eszközökkel lehet formálni a fogyasztói szokásokat. Vajon lehetséges egyensúlyt teremteni a fenntarthatóság és a divat folyamatos megújulása között?

Az esemény második felében a két szakértő Váraljai Anna által moderált beszélgetés során ütközteti nézőpontjait, majd a közönség is felteheti kérdéseit.

Az előadás ingyenes, de regisztrációhoz kötött, amelyet az SZTE Alma Mater honlapján lehet megtenni: <https://uniszegedalumni.com/events/2078>. Akinek még nincs élő regisztrációja a honlapra, először azt kell megtennie, utána tudja az eseményt kiválasztani. Regisztráció esetén elegendő a "Regisztráció" gombra kattintani, így a felhasználó is tudja ellenőrizni az eseménynél, hogy megjelent-e a résztvevők listájában a neve.

További kérdések esetén az almamater@szte.hu e-mail címen tudják elérni az esemény szervezőit.
Kevesebb jelenjen meg



SZTE Alma Mater

Április 9. · 🌐



🌱 Divat tudatosan? Lehetséges!

Hatalmas érdeklődés övezte a Fenntarthatósági Témahéthez kapcsolódó Alumni Uni-Tudásműhely "Neked a divat mondja meg, hogy ki vagy?" előadását a JATE Klubban, ahol Vizi Noémi és Csalár Bence a fenntartható divat világába kalauzolták a résztvevőket.

👜 Szó esett a fast fashion árnyoldalairól, a slow fashion lehetőségeiről, a fogyasztói felelősségről – és arról is, hogy a ruháink nemcsak öltöztetnek, hanem történeteket mesélnek rólunk.

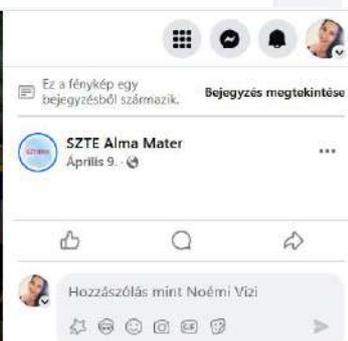
📸 A rendezvényen készült képek hamarosan elérhetők a

uniszegedalumni.com oldalon,

📺 az előadás videója pedig az SZTE Alma Mater YouTube-csatornáján lesz megtekinthető.

Köszönjük, hogy ennyien velünk tartottatok! ❤️

[#fenntarthatóság](#) [#szte](#) [#alumniuni](#) [#divat](#) [#slowfashion](#)
[#alumniszeged](#)



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<https://www.facebook.com/photo/?fbid=1095901829241514&set=pcb.1095901895908174>



SZTE Alma Mater

Április 2. · 🌐

👉👗 Fenntartható divat: Vásárolj a saját szekrényedből! 👕🌱

🌟 „A legfenntarthatóbb kollekció az, ha a szekrényünkből vásárolunk.”
– mondja Vizi Noémi, aki a fenntartható divat és a fogyasztói szokások összefüggéseit kutatja. A vele készült interjú itt olvasható: https://sztealmamater.blog.hu/.../_a_legfenntarthatobb...

👤 Te hogyan döntesz vásárláskor? A legújabb trendeket követed, vagy inkább a tudatos, fenntartható darabokat keresed? Van bevált tipped, hogyan lehet stílusosnak maradni fast fashion nélkül? Oszd meg velünk kommentben!

🗣️ Gyere el az Alumni Uni – Tudásműhely előadására április 8-án, és beszéljünk a fenntartható divatról!

📅 Időpont: 2025. április 8., 16:30

📍 Helyszín: JATE Klub Kávézó (bejárat a Toldy utca felől)

💬 Csatlakozz a beszélgetéshez, és formáljuk együtt a jövő divatját!

További részletek az eseménynél: https://www.facebook.com/events/1006948777996553/?active_tab=discussion

Project number: 2023-1-ES01-KA220-VET-000155130

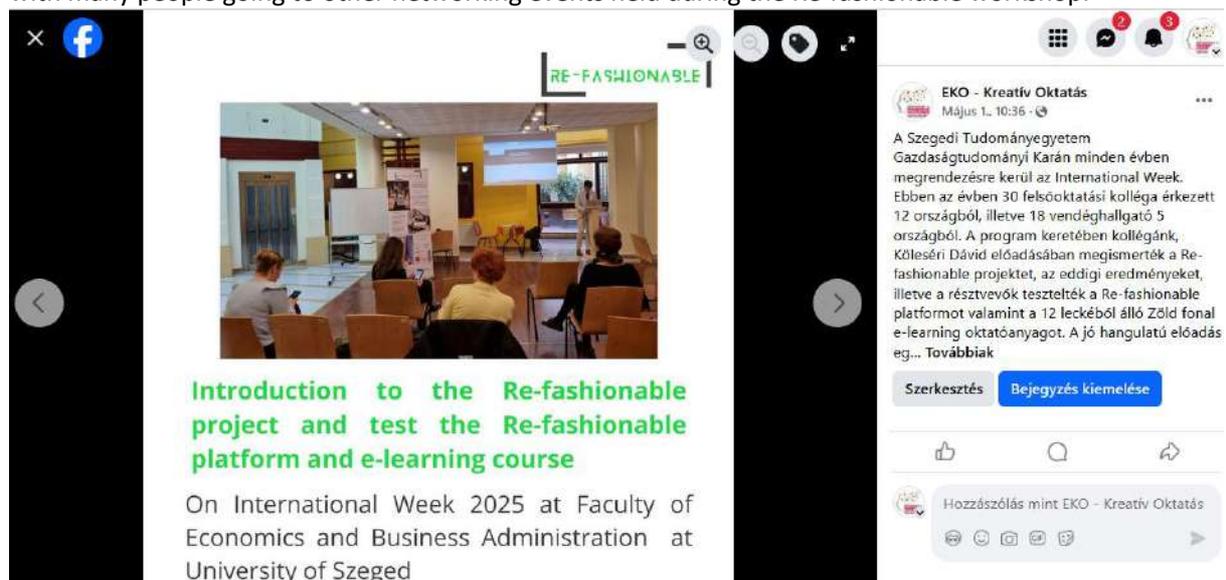
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2.1.3 - Event #3 International Week at University of Szeged – 10 April 2025

Dávid Köleséri, representing EKO, presented the Re-fashionable project and carried out a test of the platform at the International Week organised at the Faculty of Economics of the University of Szeged (Hungary), 7-11 April 2025. Dávid presented the project, pointed out several overconsumption, unsustainable consumption patterns and even showed small videos and concrete sustainable brands. Then, halfway through the programme, the platform test started.

The International Week programme was attended by 30 higher education colleagues from 12 countries and 18 visiting students from 5 countries. The Re-fashionable workshop took place on 10 April 2025. Initially 18 people registered for the event, but 9 people attended and gradually dropped out. The reason for this was probably the early afternoon time and the fact that it was already the 4th day of the event, with many people going to other networking events held during the Re-fashionable workshop.



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<https://www.facebook.com/photo?fbid=1005109808434750&set=a.507041258241610>

Partner No	Name of Organisation	Name	Signature
1	Faculty of Economics & business Opjika, Goatia	ELENA SEZLAN KONIG	<i>[Signature]</i>
2	Faculty of Economics & business Administration, West Univ. of Timisoara	SINOI ELENA	<i>[Signature]</i>
3	ECONOMY AND BUSINESS	KOMLONI ANA	<i>[Signature]</i>
4	SZTE GTK	PETRIC ATTILA	<i>[Signature]</i>
5	SZTE GTK	PIKETAI-VARGA LILKE	<i>[Signature]</i>
6	SZTE GTK	HEGN-SZABONE LISS ANIKO	<i>[Signature]</i>
7	EKO	KELESERI DAVID	<i>[Signature]</i>
8	EKO	VIZI NOELVI	Vizi Noelvi
9	SZTE GTK	BELA-CIACSICS ANDREA	<i>[Signature]</i>
10			
11			
12			
13			
14			
15			

Project number: 2023-1-ES01-KA220-VET-000155130

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**International
Week 2025**

Workshop Descriptions

Workshop 4

Sustainable Fashion – ReFa Project 2.0

Time: 14.00-16.00 pm on 10 April, 2025

Presenter: Dávid Köleséri, representative of the Association for Creative Education, Szeged, Hungary

Sustainability in the fashion industry? Is it really possible? How can we as individuals, as consumers, take steps towards sustainable fashion consumption? What is your consumption pattern for fashion products? In this workshop we will try to answer these questions. Among other things, we will touch on the reasons behind fast fashion and ultra-fast fashion from both the producer and consumer side, and we will look at solutions for the slow fashion movement. We will also touch on self-awareness through playful exercises, starting participants on their journey towards slow fashion and sustainability. The purpose of the workshop is to reveal and raise awareness of these problems, and to start a common thinking

3.

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**INTERNATIONAL WEEK 2025****Schedule for Colleagues****Monday
- 7 April**

Registration Desk
opens at 10:00 am
Faculty Main Building,
Kálvária sgt. 1.

Szeged Walking Tour
14.00-16.00
Leaving from Faculty
Main Building, Kálvária
sgt. 1.

Welcome Reception
18.00-21.00
Faculty Main Building,
Kálvária sgt. 1.

**Tuesday
- 8 April**

Mini-courses with
breaks
8.00-17.15
Faculty Main Building,
Kálvária sgt. 1.

Workshop 1 on Serious
Game in Practice
9.00-10.00

Survival Hungarian:
language mini-course
10.30-12.00
Faculty Main Building,
Kálvária sgt. 1.

**Wednesday
- 9 April**

Mini-courses with breaks
8.00-17.15
Faculty Main Building,
Kálvária sgt. 1.

Workshop 2 on Partners
in Progress
10.00-11.30

Collaboration Workshop
(for invited guests only)
14.00-16.00

International Academic
Advisory Board Meeting
(for members only)
16.00-18.00

Gala Dinner
19.00-23.00
Tisza River Restaurant,
(6723 Szeged, Felső
Tisza-Part)

**Thursday
- 10 April**

Mini-courses with
breaks
8.00-17.15
Faculty Main Building,
Kálvária sgt. 1.

Workshop 3 on
Sustainable
Internationalization
9.00-11.00

Workshop 4 on ReFa
Project on Sustainable
Fashion Industry 2.0
14.00-15.30

Hungarian Cooking
Experience
17.00-21.00
(Napsugaras Tájház,
Nyíl Street 43.)

**Friday
- 11 April**

Networking
Faculty Main Building,
Kálvária sgt. 1.

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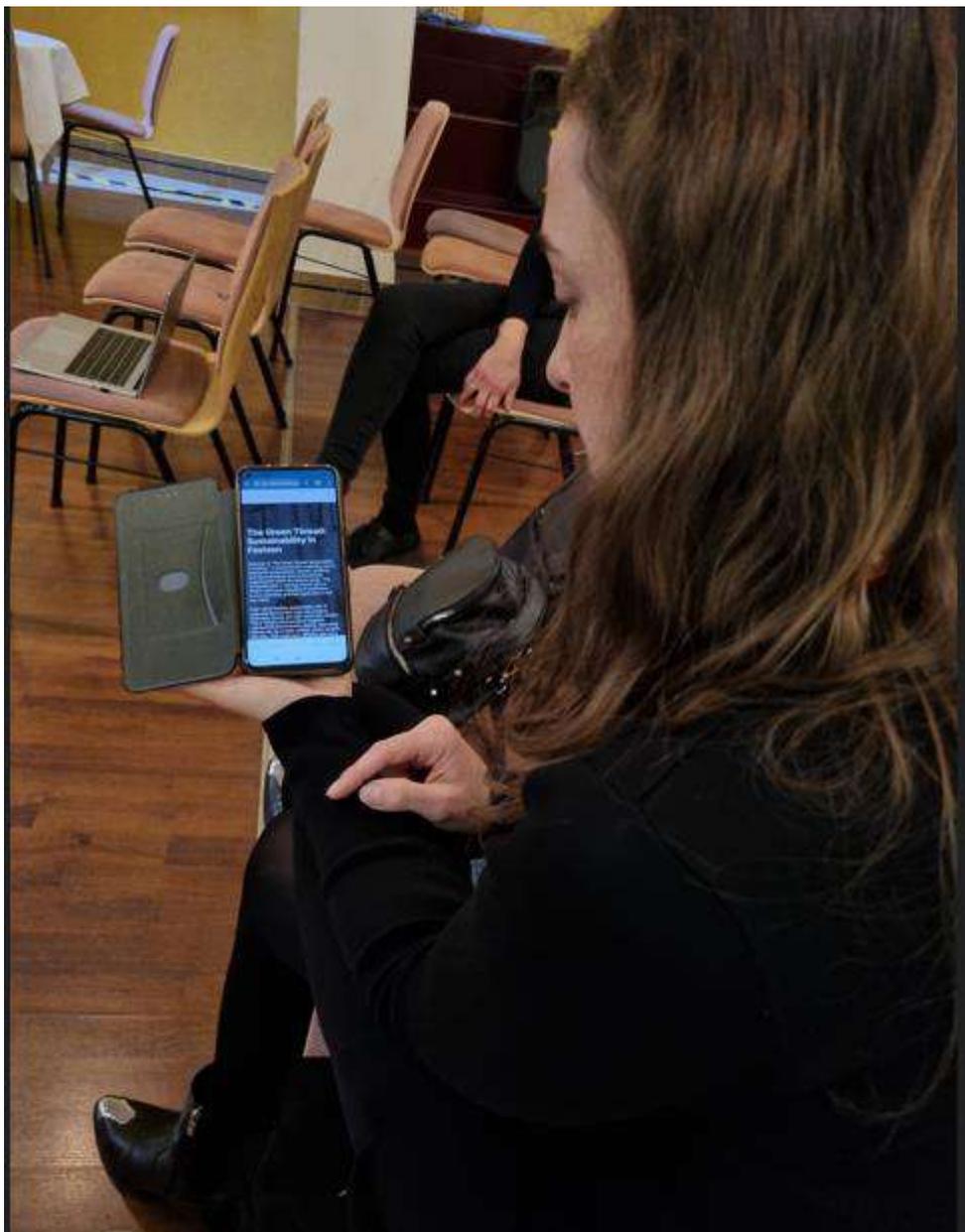
Project number: 2023-1-ES01-KA220-VET-000155130

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2.2 Social Media Posts

2.2.1 Platform promotion 1,

Project number: 2023-1-ES01-KA220-VET-000155130

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2 April, 2025

Screenshots and links of the social media posts:

Üdvözljük a Re-fashionable platformon!

Üdvözljük a Re-fashionable Platformon, egy dinamikus digitális felületen, amelynek célja a fenntartható divatinnováció előmozdítása. Ez a platform olyan aktív fórumként szolgál, ahol divatbiztosítók, divatolvasók képviselői, divatolvasók, oktatók, szakértők, divatgyártók és környezetvédelmi szervezetek találkoznak a divatipar fenntarthatóságának előmozdítása érdekében.

Legyen tagja egy olyan közösségnek, amely a fenntartható együttműködésen keresztül a divatipar megújítását tűzte ki célul. Itt találkozhatsz és beszélgethetsz hasonlóan gondolkodó szakemberekkel, kommunikálhatsz és megoszthatod ötleteit, e-learning tanfolyamokon keresztül képezheti magát, üzleti lehetőségeket találhat, és együttműködhet olyan projekteken, amelyek egy körforgásosabb divat ökoszisztémát mozdítanak elő. Akár új fenntartható gyakorlatokat szeretnél bevezetni, akár értékes kapcsolatokat szeretnél találni, akár a fenntartható divatra kíváncsi vagy, akkor itt találkozhatsz hasonlóan gondolkodókkal, akik a változás megvalósításához szükséges erőforrásokhoz szeretné hozzájárulni, a Re-fashionable Platform felhívással Önt a fenntarthatóbb és körforgásosabb munka- és tanulmányi modellel kezdő alkalmazkodáshoz szükséges eszközökkel és kapcsolatokkal.

**#Re_Fashionable #RefashionNow
#ReSet_the_trend #fashion #fashionindustry
#sustainable #elearning #erasmusplus
#CircularFashion #SustainableDevelopment
#GreenerFuture** Kevesebb jelenjen meg

<https://www.facebook.com/photo?fbid=982669564012108&set=a.507041258241610>

2.2.2 Platform Promotion 2

Screenshots and links of the social media posts:

A Zöld fonal: Fenntarthatóság a divatiparban

Üdvözljük a „Zöld fonal: Fenntarthatóság a divatiparban” című 24 órás strukturált e-learning tanfolyamon, amely a divatiparban dolgozó szakemberek, oktatók, diákok és környezetvédelmi szervezetek képviselői számára készült. Az e-learning tanfolyam célja, hogy előmozdítsa a fenntartható divatgyakorlatok megértését és azok alkalmazását a való világban.

Tudjon meg többet a fenntartható divatról a tanfolyam 12 leckéjéből, amelyek a legfontosabb témákat, stratégiákat, trendeket és valós esettanulmányokat tartalmaznak. A leckeiket az iparági szakértők kommentáriumai, érdekes híreik, videók, inspirációs tartalom, élénk grafikai elemek és még sok más érdekesség támogatja. Akár divatvilágkutatás tudásladónak, akár ambíciózus tervező vagy környezetvédelmi aktivista, ez a tanfolyam értékes ismereteket és gyakorlati stratégiákat nyújt, amelyekkel fejlesztheti szakmai készségét, és fenntartható módon befolyásolhatja a divatipart.

A Re-fashionable platformra itt tudsz regisztrálni: <https://platform.refashionable.eu/> itt megoszthatod velünk a véleményed a platformról: <https://forms.gle/QET1ZSL24af1sa4w8> Itt pedig a tananyagról: <https://forms.gle/1nGaB5QapzYNDGns8>

**#Re_Fashionable #RefashionNow
#ReSet_the_trend #fashion #fashionindustry
#sustainable #elearning #erasmusplus
#CircularFashion #SustainableDevelopment
#GreenerFuture** Kevesebb jelenjen meg

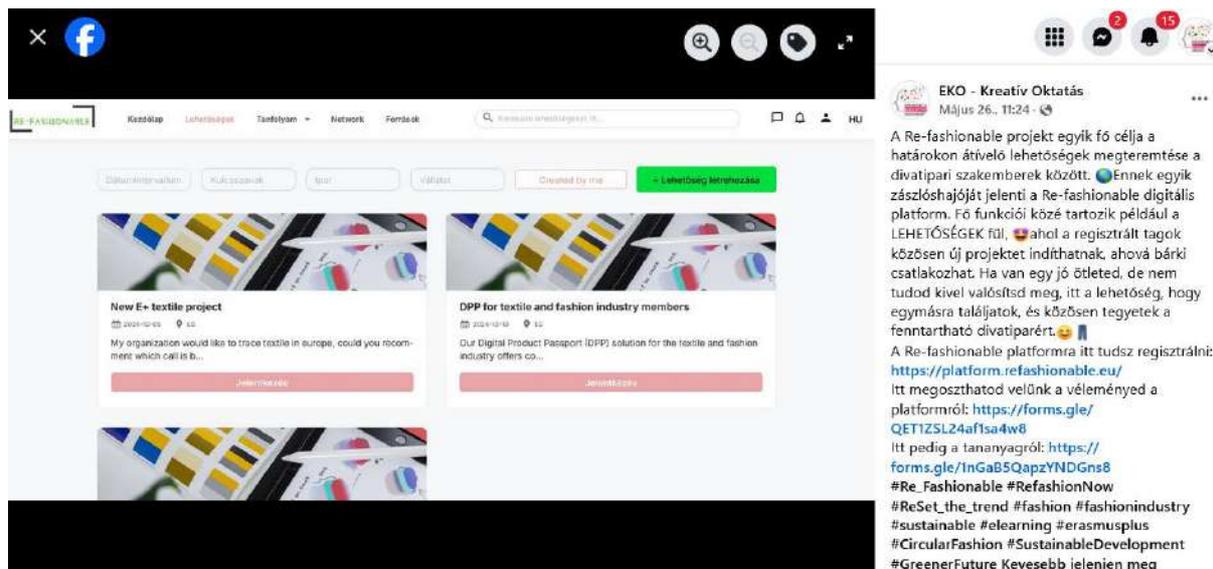
Szerkesztés Bejegyzés kiemelésé

<https://www.facebook.com/photo?fbid=1018990023713395&set=a.507041258241610>

2.2.3 Platform promotion 3

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<https://www.facebook.com/photo/?fbid=1022533583359039&set=a.507041258241610>

Screenshots and links of the social media posts:

2.3 Magazine articles

2.3.1 Article 1 Name and Date

Screenshots and links of the magazine article:

https://sztealmamater.blog.hu/2025/04/09/a_boldogtalan_ember_a_legjobb_fogyasztó_neked_a_divat_mondja_meg_hogy_ki_vagy?fbclid=IwY2xjawKikQxleHRuA2FlbQlxMAABHmqf1nADpwj_8DHnMGSZ1yN0O8uWuLgWtM90P6Ldgt_pZ9jdoku5B2xvSxK_aem_bb8xBP3bcsQJ3RDx25xneg

A BOLDOGTALAN EMBER A LEGJOBB FOGYASZTÓ – NEKED A DIVAT MONDJA MEG, HOGY KI VAGY?

BY: SZTE ALMA MATER 2025. ÁPR 09.

Az SZTE Alma Mater a Fenntarthatósági Témahét keretében a divatipart és a tudatos fogyasztást helyezte fókuszba. A kezdeményezés célja, hogy közelebb hozza a fiatalokhoz a fenntarthatóság gondolatát, és gyakorlati példákon keresztül ösztönözze őket tudatosabb életmódra.

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Kiemelkedett a programok közül az **Alumni Uni-Tudásműhely előadása** a JATE Klubban, ahol a fenntartható divat került a középpontba. **Vizi Noémi** betekintést adott a divatipar árnyoldalaiba: az olcsó munkaerőből származó termékek gyakran hiányt szenvednek a fenntarthatóságból, és az előállítás során keletkező környezeti és társadalmi terhek hatalmasak. A ruhák 30%-a eladatlanul végzi, gyakran megsemmisítik őket. A ruhák fele a vásárlók szekrényében marad viselés nélkül.

A gyorsan változó trendek világában – különösen az ultra fast fashion terjedésével a tudatosság különösen fontos. A fast fashion boltokban és webshopokban kapható ruhák gyakran olyan körülmények között készülnek, amelyekben a munkások alig keresnek megélhetésre elegendőt, ráadásul a gyártási folyamat betegségeket is okozhat. A divatipar a második legszennyezőbb ágazat a világon, mégis majdnem 400 millió embernek ad munkát.

Vizi Noémi arra is felhívja a figyelmet, hogy tőlünk, fogyasztóktól függ, mi válik divattá. Alternatívák is léteznek: **slow fashion**, azaz évekig hordható ruhák, ruhacsere barátokkal, second hand boltok és olyan platformok, mint a Re-fashionable.



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Az est második felében **Csalár Bence** divatszakértő arról beszélt, hogyan alakítja öltözködésünk az identitásunkat. „A divatnak nem érdeke, hogy boldog legyél – a boldogtalan ember a legjobb fogyasztó” – hangzik el. A márkák ma már rejtőzködnek, mégis státuszszimbólummá válnak. A ruha az első benyomás része, „második bőrként” viselkedik, és örömforrás is lehet. A divat célja, hogy kitűnjünk vagy közösséghez tartozzunk – de elsősorban **önmagunk miatt** kell öltözködnünk.

Bence praktikus tanácsokat is adott: nézzünk körül a szekrényünkben, válogassuk ruháinkat szempontok szerint, és tanuljunk meg jól bánni a meglévő darabokkal – akár egy jó mosási szokással is fenntarthatóbbá tehetjük a gardróbunkat.

Az előadást **nagy érdeklődés övezte, sokan voltak kíváncsiak személyesen is** a JATE Klubban elhangzott gondolatokra. A programról készült **képek hamarosan megtekinthetők a uniszegeadalumni.com oldalon**, az előadás **videója pedig rövidesen elérhető lesz az SZTE Alma Mater YouTube-csatornáján.**



A teljes albumért kattints [IDE](#).

*Az album azok számára érhető el, akik regisztráltak és bejelentkeztek az uniszegeadalumni.com oldalra.

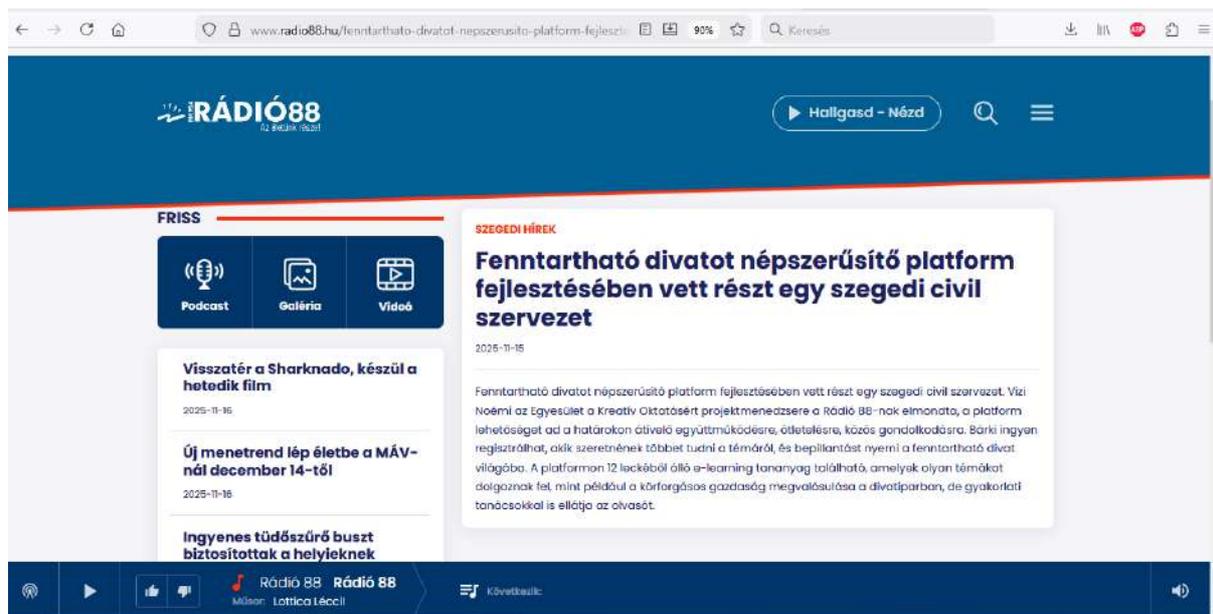
2.3.2 Article 2 Rádió 88 – Local radio in Szeged + radio interview 15 Nov 2025

Screenshots and links of the magazine article:

<https://www.radio88.hu/fenntarthato-divatot-nepszerusito-platform-fejleszteseben-vett-reszt-egy-szegedi-civil-szervezet/>

Project number: 2023-1-ES01-KA220-VET-000155130

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[Szegedi Hírek](#)

Fenntartható divatot népszerűsítő platform fejlesztésében vett részt egy szegedi civil szervezet

2025-11-15

Fenntartható divatot népszerűsítő platform fejlesztésében vett részt egy szegedi civil szervezet. Vizi Noémi az Egyesület a Kreatív Oktatásért projektmenedzsere a Rádió 88-nak elmondta, a platform lehetőséget ad a határokon átívelő együttműködésre, ötletelésre, közös gondolkodásra. Bárki ingyen regisztrálhat, akik szeretnének többet tudni a témáról, és bepillantást nyerni a fenntartható divat világába. A platformon 12 leckéből álló e-learning tananyag található, amelyek olyan témákat dolgoznak fel, mint például a körforgásos gazdaság megvalósulása a divatiparban, de gyakorlati tanácsokkal is ellátja az olvasót.

2.3.3 Article 3 Name and Date

Screenshots and links of the magazine article:

Blog at the Szegedi Egyetemi Zöld Kör

(https://kornyeszblog.blogspot.com/?fbclid=IwY2xjawOGxbBleHRuA2F1bQlxMABzcnRjBmFwcf9pZBAyMjIwMzcxNzgz4MjAwODkyCGNhbGxzaXRIATIAAR6pM7IX9hrsIbcXUXHoOxX67T_ke_vPotwGokFaklqhmVfPyypsN9wYgGk3T8A_aem_WT02EeRZQzWrfXngDRM1QQ)

waiting for the publication

Project number: 2023-1-ES01-KA220-VET-000155130

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2.4 Affiliated organizations

10 screenshots or scans of affiliated organizations

1. Sosan design

RE-FASHIONABLE

Co-funded by the European Union

RE-FASHIONABLE

Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Egyesület a Kreatív Oktatásért
Affiliated Organization Name: Sősán Desing
Affiliated Organization Type: Civil

Statement of Support and Collaboration for the Re-fashionable project

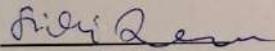
This document is to confirm that Sősán Design has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.
 We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,




 Szilágyi Zsuzsanna e.v.
 6723 Szeged, Eplő u. 11/B 9/27.
 Adószáma: 47934599-1-26
 Működési száma: 58445558

Name of Legal Representative: Zsuzsanna Szilágyi
Position: owner, founder
Date: October 30, 2025
Place: Szeged

Project number: 2023-1-ES01-KA220-VET-000155130

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1

Project number: 2023-1-ES01-KA220-VET-000155130

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2. Hand Szövetség – Nemzetközi Humanitárius és Fejlesztési Civil Szövetség



Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)

Project ID: KA220-VET-5F9081FC

Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training

Project Partner: Egyesület a Kreatív Oktatásért (Association for Creative Education)

Affiliated Organization Name: HAND Szövetség – Nemzetközi Humanitárius és Fejlesztési Civil Szövetség

Affiliated Organization Type: Civil alliance

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that HAND Szövetség – Nemzetközi Humanitárius és Fejlesztési Civil Szövetség has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Elektronikusan aláírta:

Hamvas Bálint Gábor
2025-10-06 14:23:33 +02:00



Name of Legal Representative: Hamvas Bálint Gábor

Position: director

Date: 06.10.2025.

Place: Budapest

Project number: 2023-1-ES01-KA220-VET-000155130

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Project number: 2023-1-ES01-KA220-VET-000155130

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3. Fashion Revolution Hungary – Fenntartható Divatmozgalom Nonprofit Kft.



Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Egyesület a Kreatív Oktatásért
Affiliated Organization Name: Fenntartható Divatmozgalom Nonprofit Kft.
Affiliated Organization Type: Civil

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Fenntartható Divatmozgalom Nonprofit Kft. has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name of Legal Representative: Pölz Klaudia
Position: Director / Country coordinator of Fashion Revolution Hungary
Date: 2025.11.07
Place: Budapest

Project number: 2023-1-ES01-KA220-VET-000155130

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Project number: 2023-1-ES01-KA220-VET-000155130

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4. Junior Achievement Magyarország Oktatási, Vállalkozásszervezési Alapítvány



Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-SF9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Egyesület a Kreatív Oktatásért (Association for Creative Education)
Affiliated Organization Name: Junior Achievement Magyarország Oktatási, Vállalkozásszervezési Alapítvány
Affiliated Organization Type: Educational and business development foundation

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Junior Achievement Magyarország Oktatási, Vállalkozásszervezési Alapítvány has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name of Legal Representative: Musákné Gergely Orsolya

Position: CEO

2025.10.06.

Place: Szeged

Project number: 2023-1-ES01-KA220-VET-000155130

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Project number: 2023-1-ES01-KA220-VET-000155130

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5. A Garbo

RE-FASHIONABLE

Co-funded by
the European Union

RE-FASHIONABLE

Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Egyesület a Kreatív Oktatásért
Affiliated Organization Name: A Garbo
Affiliated Organization Type: Civil

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that A Garbo has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate. We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name of Legal Representative: DR. KISSKA ANDRÉA
Position:
Date: 2025. NOVEMBER 11.
Place: SÚGÓ

Project number: 2023-1-ES01-KA220-VET-000155130

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6. Szegedi Egyetemi Zöld Kör

RE-FASHIONABLE

Co-funded by
the European Union

RE-FASHIONABLE

Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Egyesület a KreatívOktatásért
Affiliated Organization Name: Szegedi Egyetemi Zöld Kör
Affiliated Organization Type: Civil

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Szegedi Egyetemi Zöld Kör has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate. We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Vörös Sándor 

Name of Legal Representative: Vörös Sándor
Position: Vezető
Date: 2025.11.12.
Place: Szeged

Project number: 2023-1-ES01-KA220-VET-000155130

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Project number: 2023-1-ES01-KA220-VET-000155130

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7. Fiatalok a részvételért Egyesület

RE-FASHIONABLE

Co-funded by
the European Union

Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
 Project ID: KA220-VET-5F9081FC
 Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
 Project Partner: Egyesület a Kreatív Oktatásért
 Affiliated Organization Name: Fiatalok a részvételért Egyesület
 Affiliated Organization Type: Civil

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Fiatalok a részvételért Egyesület has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate. We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,



Name of Legal Representative: László Miklós
 Position: president
 Date 13.11.2025
 Place: Pécsvárad

Project number: 2023-1-ES01-KA220-VET-000155130

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Project number: 2023-1-ES01-KA220-VET-000155130

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8. Képzési Kalandok Egyesület

RE-FASHIONABLE

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the European Union

RE-FASHIONABLE

Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Egyesület a Kreatív Oktatásért
Affiliated Organization Name: Képzési Kalandok Egyesület
Affiliated Organization Type: Civil

Statement of Support and Collaboration for the Re-fashionable project

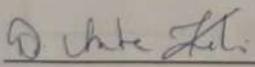
This document is to confirm that Képzési Kalandok Egyesület has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate. We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

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- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,



Name of Legal Representative: Dr. Anita Kéri
Position: Chair
Date: 5 Nov. 2025
Place: Szeged

Project number: 2023-1-ES01-KA220-VET-000155130

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Project number: 2023-1-ES01-KA220-VET-000155130

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9. Anthropolis Antropológiai Közhasznú Egyesület

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Co-funded by
the European Union

RE-FASHIONABLE

Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Egyesület a Kreatív Oktatásért
Affiliated Organization Name: Anthropolis Antropológiai Közhasznú Egyesület
Affiliated Organization Type: Civil

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Anthropolis Antropológiai Közhasznú Egyesület has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

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- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name of Legal Representative: Dávid Miklós Bán
Position: president
Date: 11/11/2025
Place: Budapest, Hungary

Project number: 2023-1-ES01-KA220-VET-000155130

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1

Project number: 2023-1-ES01-KA220-VET-000155130

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10. Avideo Kft

RE-FASHIONABLE  Co-funded by
the European Union RE-FASHIONABLE

Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Egyesület a Kreatív Oktatásért
Affiliated Organization Name: Avideo Kft.
Affiliated Organization Type: For Profit

Statement of Support and Collaboration for the Re-fashionable project

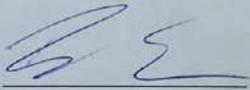
This document is to confirm that Avideo Kft. has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.
We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

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- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,



Name of Legal Representative: Borbély Levente
Position: Company manager
Date: 2025.11.14.
Place: Budapest

Project number: 2023-1-ES01-KA220-VET-000155130

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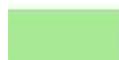
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Project number: 2023-1-ES01-KA220-VET-000155130

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11. Közel Afrikához Alapítvány



Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
 Project ID: KA220-VET-5F9081FC
 Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
 Project Partner: Egyesület a Kreatív Oktatásért
 Affiliated Organization Name: Közel Afrikához Alapítvány / Close to Africa Foundation
 Affiliated Organization Type: Civil

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that Közel Afrikához Alapítvány has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

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- Disseminate project goals, objectives, and activities to stakeholders;
- Provide any other relevant information, deemed important to the project activities.

In addition, we are committed to contributing to the success of the following specific project results:

- The Re-fashionable Digital Platform
- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,

Name of Legal Representative: Andrea Morris
 Position: director
 Date 17th November, 2025
 Place: Budapest, Hungary

Project number: 2023-1-ES01-KA220-VET-000155130

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12. Aktív Ifjúsáért Egyesület



Re-fashionable Organization Affiliation

Project Name: Re-fashionable (REFA)
Project ID: KA220-VET-5F9081FC
Program: Erasmus+ KA220-VET - Cooperation partnerships in vocational education and training
Project Partner: Egyesület a Kreatív Oktatásért
Affiliated Organization Name: [Aktív Ifjúsáért Egyesület]
Affiliated Organization Type: Civil

Statement of Support and Collaboration for the Re-fashionable project

This document is to confirm that [Aktív Ifjúsáért Egyesület] has been informed about the objectives and activities of the Re-fashionable project and willing to collaborate.

We recognize the relevance of the proposed project objectives, and are therefore committed to contributing to the project and collaborating with the consortium by:

- Participating in events, activities, and/or public consultations of the project, whenever relevant;
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- The Re-fashionable e-Learning course "The Green Thread: Sustainability in Fashion"
- The Re-fashionable Summer Lab

Yours faithfully,


 Aktív Ifjúsáért Egyesület
 Szeged, Dózsa uca 2.
 H-6600

Name of Legal Representative: B. Zoltán Vörös

Position: president

Date: 2025.11.14

Place: Szeged

Project number: 2023-1-ES01-KA220-VET-000155130

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4. Conclusion

Over the past year and a half, we have focused on promoting the Re-fashionable platform through in-person activities. As an organization based in Szeged, we participated in several events organized by the University of Szeged for university students and members of the academic- and staff community. Among these was, for example, an International Week (University of Szeged, Faculty of Economics and Business Administration) aimed at international universities and researchers. We believe that university and secondary school students are the most receptive to awareness-raising initiatives. In addition, we gave a large-scale presentation on sustainable fashion and the platform at the “Girls’ Day” event in Szeged 2025 April. Through these activities, we reached more than 400 people.

Through our social media posts, we highlighted the opportunities the platform offers to our followers. These activities primarily reached our existing audience. According to our estimates, we reached around 100–150 people this way.

Our magazine appearances were mainly on online platforms. We were featured primarily in magazines and blogs targeting university students and members of the academic and staff community. Through these, we were able to reach approximately 2,000–3,000 people. We also gave an interview to Szeged’s Radio 88, which has around 60,000–70,000 listeners in the county.

In our dissemination activities promoting the Re-fashionable platform, we aimed to reach our target groups, and we believe we succeeded. As a civil organization based in Szeged, we primarily reached university students, members of the academic community, secondary school students in Szeged—mainly girls—and citizens of Csongrád-Csanád county.

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Conclusion

The communication strategy implemented for Re-Fashionable has proven effective in showcasing project progress, strengthening partner collaboration, and consolidating its relevance in the educational and professional sectors. The combination of in-person events, media and social media outreach, promotion of the digital platform, and institutional support has maximized the project's visibility and impact, both locally and across Europe.

Overall, Re-Fashionable serves as a model of European cooperation focused on sustainability, innovation, and digitalization in education and the textile industry, making a meaningful contribution to the formation of more responsible, inclusive, and future-ready communities. The experience gained and visibility achieved throughout the project provide a solid foundation for replicating best practices and continuing to promote the transformation toward more sustainable and digitally competent fashion and education systems.

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